

BLOCKS 2024 Annual Report

BLOCKS is ... Building Links between Offices of emergency management, Childcare, and the community for Kids Safety.



Who We Are

Vision

Children's resiliency to disaster is strengthened and the "village" of organizations and individuals that support that resiliency and recovery is strong and identifiable.

Mission

Our mission is to prepare children and enable the individuals and services who care for them to face and recover from disaster.

Values

Focus. Our goal is to strengthen children's resiliency. They are the future and our number one priority.

Commitment. We dedicate assets, time, and resources to strengthening the resiliency of children.

Integrity. We remain true to our mission and are honest stewards of donor support.



Accomplishments



**TEN
YEARS
OF
DEDICATION
TO
CHILD
SAFETY**

On January 9th, 2015 BLOCKS was awarded its 501(c)(3) designation from the IRS and has been working since then to make a difference. Ten years later we are still working hard. We've moved from Maryland to Washington and we continuing to evolve our mission.

NONE of what we have been able to do would be possible without YOUR dedication and support.

YOUR belief in us, and our mission means so much.

We are so excited about what the future will bring! Read on to learn about the first-ever multi-disciplinary children and disaster conference BLOCKS will be hosting later this year.

Our Team

Board of Directors

Howard Pierpont
Chairperson of the Board. The Disaster Preparedness and Emergency Response Association (DERA) Board Chair and Solutionist - DERA Institute for Preparedness and Resilience, Greeley, CO; Member since March 2016.

Robert Patchin
Board Secretary and Treasurer. Active Duty United State Navy Officer, Seabeck, WA; Member since April 2015.

Heather Beal
Board Member. BLOCKS Corporate President and Chief Executive Officer, Seabeck WA; Member since April 2015.

Malynda Green
Board Member. Emergency Management and Outreach Manager for Puget Sound Naval Shipyard and Intermediate Facility, Bremerton, WA; Member since January 2018.

Dr. Robert Mitchell
Board Member. Director of Community Disaster Medicine, Disaster Medicine Project, Edmonds, WA; Member since January 2018.

This year we also welcom Sarah Eig to the Board!!
Sarah Eig
Board Member. Business Continuity Analyst, Federal Reserve Bank of Boston, Boston, MA; Member since November 2024



Heather L. Beal, PhD, CEM

President & CEO

Dr. Beal is a military veteran with 23 years of distinguished Naval service. Dedicated to self-improvement, she obtained Masters degrees in Asian studies, conflict resolution, cyber security policy, and emergency management. She is qualified as a Certified Emergency Manager (CEM) and holds a PhD in Public Policy and Administration / Emergency Management focusing specifically on child care recovery.

As a working parent of two, she became aware of just how much of a gap existed in childcare emergency preparedness training & resources and vowed to use her experiences, education, and more importantly, motivation, to fill the gap. Her desire to bridge the emergency management and childcare communities culminated in the founding of BLOCKS. BLOCKS is the manifestation of that desire to help keep our children safe.

You can contact her directly at president@blocksusa.org

Initiatives

Campaign Early Prepare: Earthquakes

Our Early Prepare Earthquake campaign completed its 8th year. In this time, we have helped over 1,765 children, their caregivers, and their families better prepare for earthquakes and we handed out over 616 books. We are not done yet, so please contact us if you would like us to come to your childcare program!

Secure for Safety Campaign

BLOCKS will come to your childcare program location and provide earthquake mitigation measures to make your childcare program safer. Childcare and headstart programs that participate will get free help and supplies to prepare their childcare for earthquakes. Participating organizations will also get peace of mind in knowing their programs have taken extra steps to help ensure the safety of children and staff.



Support BLOCKS for Pennies

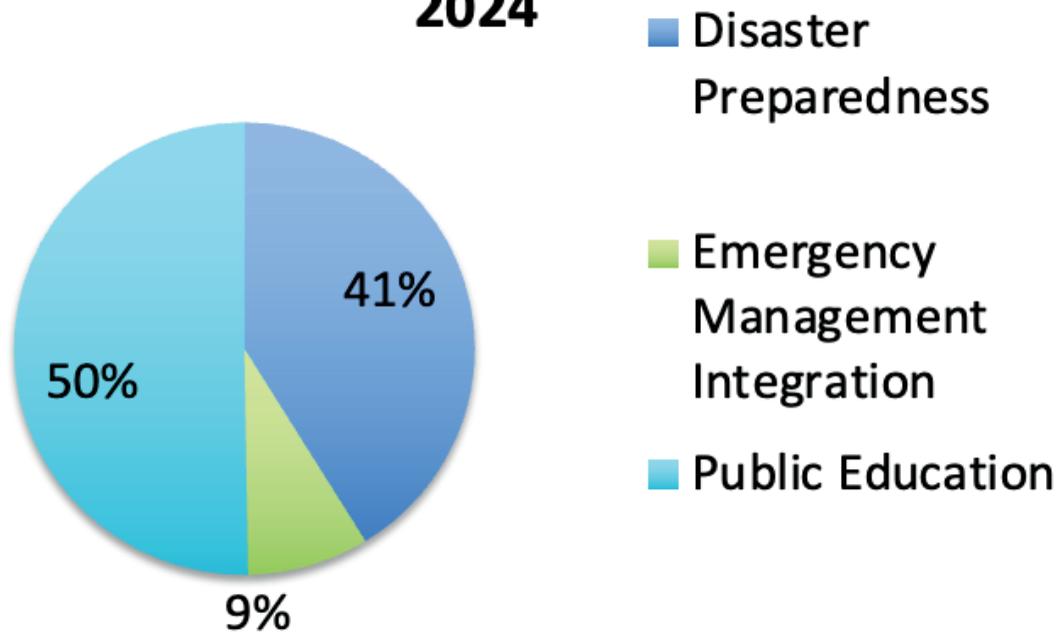
BLOCKS is a continuing Rite Aid Foundation “Kids Cents” program member. We are so grateful to Rite Aid’s continued generosity and their provision of \$10,000 in grant money to help further our mission. You can support just by shopping at Rite Aid and joining the Kid Cents round-up program. Sign up at Rite Aid or online.

Programs like Kid Cents, iGive, and other programs donate on your behalf at no cost to you. Please check out all the ways you can support BLOCKS on our Ways to Help web page.
<https://blocksusa.org/ways-to-help>

2015 - 2024

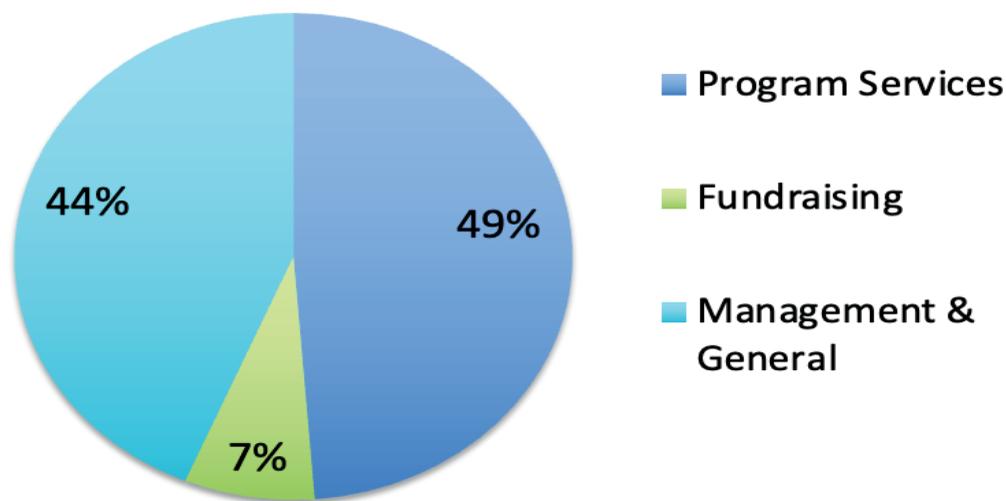
NATURE OF OUR PROGRAMS

2024



Impact to Date

**BLOCKS
HOW WE SPEND OUR FUNDS
2015-2024**



| BLOCKS AGGREGATE NUMBERS 2015 - 2024 | |
|---|--------------------|
| | Totals |
| Disaster Preparedness | \$15,092.53 |
| Emergency Management Integration | \$5,381.04 |
| Public Education | \$7,608.14 |
| | Totals |
| Program Services | \$28,081.71 |
| Fundraising | \$4,354.38 |
| Management & General | \$25,130.61 |

2025 Conference

National Children and Disaster Conference

Be part of national effort to keep children safe during disaster and build community resiliency!

Join us at the Dixie Convention Center in St. George, Utah for the first ever National Multi-Disciplinary Children and Disaster Conference!

You are invited to attend two days of insightful and informative discussions focused on meeting the needs of children during disaster planning, response, and recovery efforts.

Fifteen years have passed since the publication of the National Commission on Children and Disaster. It's time to move the needle and effect change. Be part of the first multidisciplinary conference dedicated solely to children and disaster.

Don't miss this opportunity to be part of a community dedicated to protecting our most precious and most vulnerable population.

Register now to secure your spot at the 2025 BLOCKS National Children and Disaster Conference!

(Registration includes lunch on both days and morning coffee/tea.)

2025 Conference

[HTTPS://BLOCKSUSA.ORG/2025-CONFERENCE](https://blocksusa.org/2025-conference)



2025 NATIONAL CHILDREN AND DISASTER CONFERENCE

OCTOBER 28-29, 2025
ST. GEORGE, UTAH

Registration

- \$300 thru August 31, 2025
- \$350 after

Call for Speakers

- Open through June 30th

Sponsorship

- Sponsorship opportunities available
- Exhibitors welcome

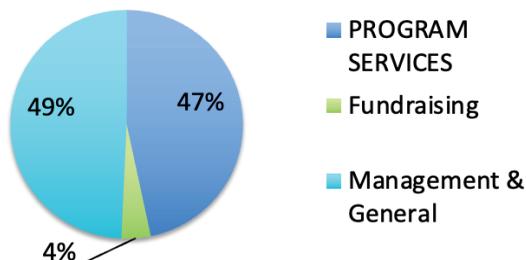
See the Conference website for more info or
email us at contact@blocksusa.org

2024 Financials

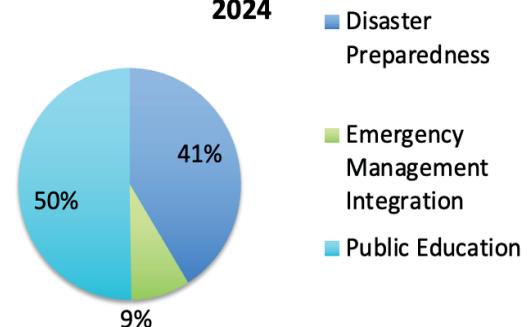
BLOCKS

| BLOCKS | | | | | |
|--|--------------|---------------------|---------------------|--------------------|--------------|
| OPERATING REVENUE | | 2024 | 2023 | CHANGE \$ | CHANGE % |
| Total Operating Revenue | | \$23,203.73 | \$13,364.69 | \$9,839.04 | 74% |
| OPERATING EXPENSES & CHANGES IN NET ASSETS | | 2024 | 2023 | CHANGE \$ | CHANGE % |
| PROGRAM SERVICES | | | | | |
| Disaster Preparedness | | \$1,444.51 | \$3,043.62 | (\$1,599.11) | (53%) |
| Emergency Management Integration | | \$300.00 | \$0.00 | \$300.00 | N/A |
| Public Education | | \$1,762.89 | \$892.97 | \$869.92 | 97% |
| PROGRAM SERVICES | total | \$3,507.40 | \$3,936.59 | (\$429.19) | (11%) |
| Fundraising | | \$305.99 | \$12.00 | \$293.99 | 2,450% |
| Management & General | | \$3,703.49 | \$3,150.19 | \$553.30 | 18% |
| TOTAL OPERATING EXPENSES | | \$7,516.88 | \$7,098.78 | \$418.10 | 6% |
| COMPOSITION OF NET ASSETS | | 2024 | 2023 | CHANGE \$ | CHANGE % |
| Unrestricted | | \$13,417.74 | \$6,398.08 | \$7,019.66 | 110% |
| Temporarily Restricted | | \$121,906.78 | \$113,239.59 | \$8,667.19 | 8% |
| Permanently Restricted | | \$515.00 | \$515.00 | \$0.00 | 0% |
| TOTAL NET ASSETS | | \$135,839.52 | \$120,152.67 | \$15,686.85 | 13% |

HOW WE USE OUR FUNDS
2024



NATURE OF OUR PROGRAMS
2024



Supporters & Partners

At BLOCKS we consider our supporters partners. Not unlike the adage “it takes a village to raise a child” we believe it takes one to protect and prepare a child as well. It’s a team effort. We want YOU on OUR team.



Titanium Sponsors (\$50,000 and above)

The Rite Aid Foundation/Kidcents +

Platinum Sponsors (\$10,000 and above)

Train 4 Safety Press +
PattiJean Hooper

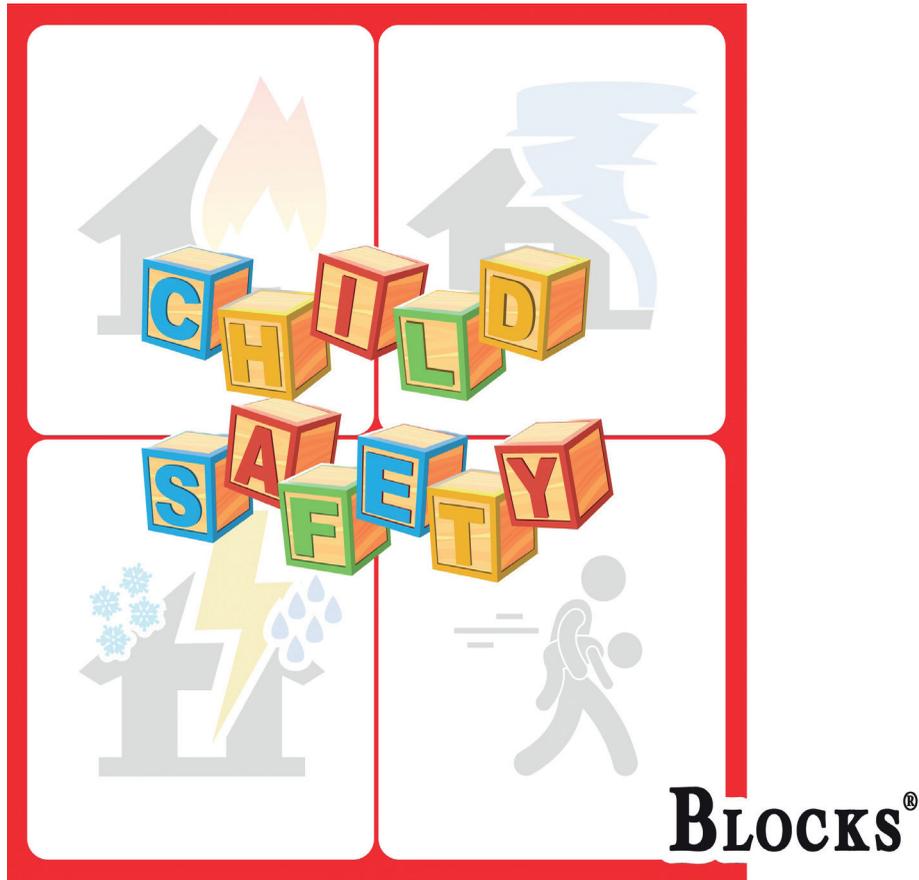
Silver Sponsors (\$1,000 and above)

Bremerton Elks Lodge #1181 +
Benevity
Bright Funds
Puget Sound Energy Foundation
Dr. Rebecca Patchin +
Malynda Green +
Gus Holstein

Bronze Sponsors (\$500 and above)

4inprint one by one +
Iannina Cimorelli +
Constellation, an Excelon Company
Ian Phil
Duane Hagelgans
Howard Pierpont +
Poulsbo Rotary Club
The Schiff Group, LLC +
Robert Patchin
Roy Tabora
Ken & Diane Telschow

+ Sponsors and partners as of December 31, 2024.



**THANK YOU!
BLOCKS HELPS
KEEP CHILDREN SAFE BECAUSE
OF YOUR
GENEROUS SUPPORT.**

BLOCKS
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