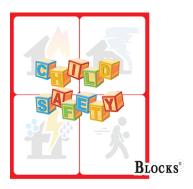
BLOCKS is growing its reputation as an organization with the knowledge, expertise, and dedication, to improve childcare disaster readiness and help children learn how to stay safe should disaster strike.

BLOCKS 2018 Wrap Up Newsletter

BLOCKS is **B**uilding **L**inks between **O**ffices of emergency management, **C**hildcare, and the community for **K**ids **S**afety.



2018 was another great year! Our Early Prepare Earthquake campaign completed its second year with great results and we continue to grow our presence in the community.

Once again, we at BLOCKS want to thank you for your past support and we look forward to continuing to grow with you in the years to come!

National Speaking Engagements and Getting the Word Out

As part of our public education and office of emergency management (OEM) integration programs, we continue to work to educate the

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Prepare - D Cat

Click on the photo to learn about our childcare provider training

Early Prepare - Earthquake Campaign

As we continue to expand our newest campaign, we were able to continue to donate a copy of Tummy Rumble Quake to each childcare that participated in our training as well as present books to all Pre-K children at these participating childcare programs.

Here are just a few statistics from our campaign last year...

 Gave out 86 earthquake safety story books to young readers public, emergency managers, and policy makers about childcare disaster preparedness and recovery status and obstacles. Last year our President & CEO, Heather Beal, gave presentations about childcare preparedness and recovery at two emergency management and business continuity conferences across the country. She presented as a keynote speaker at the Continuity Planners Association of the Carolinas annual conference and she presented at the Partners in **Emergency Preparedness** Conference (PIEPC) in Tacoma, WA.

Last year she also presented disaster preparedness workshop trainings at two childcare organization conferences (The Parent Child Preschools Organization (PCPO) annual conference in Oregon in March and the Florida Family Child Care Home Association in Florida in June).

- and childcare programs
- Trained over 380 children on how to stay safe during an earthquake
- Increased Kitsap County childcare participation in the Great ShakeOut (a national earthquake preparedness drill)

Website Updates and New Donation Support Programs

We continue to improve our online presence. We dramatically updated our website this summer to better showcase our services. If you haven't had a chance to check it out yet - please do take a look. You can get to our new home page by clicking here.

We have also had some fantastic new donation opportunities. We were recently accepted to the Rite Aid "Kids Cents" program where your wellness dollars can bar rounded up to help BLOCKS. Please check out all the ways you can support without actually 'donating' here at our 'ways to help' web page.



Learn more about our I'm Ready, So's Teddy campaign by clicking here.

Donation and Funding Updates

Again this year we were supported by a variety of generous donor / investor contributions. Thank you to everyone who supported us!

This year we were added to the Rite Aid KidCents, Fred Meyers Rewards Program, and the Charity Choice programs (which allows you to turn old gift cards into a donation for BLOCKS). We also continue to benefit from our supporters using services like iGive or Amazon Smile.

You can also register to support BLOCKS with any of these programs from the website. They cost nothing to participate in, yet those small



We increased our public awareness campaigns this year and were present at the following events.

- Amazon Prepare 2018 (Seattle, Washington)
- Wear Blue to Remember (Dupont, Washington)
- Starbucks Preparedness Fair (Seattle, Washington)
- Home Depot Kids Safe Day (Silverdale, Washington)

Contact us if you would like to have us attend your events!

Increasing Transparency

donations make a significant difference. Click here to learn more about these and other programs, or to donate to BLOCKS directly.



At BLOCKS we consider all our supporters to be partners.

Not unlike the adage "it takes a village to raise a child," we believe it takes one to protect and prepare a child as well.

Learn more about our team here.

SAVE THE DATE 23 April 2019 is the Kitsap Great Give

We will be in contact with more information about how to stretch your contribution with matching dollar opportunities!

In an effort to increase transparency we wanted to provide a visual on how your donations make an impact.

See the graphic and report below on how our program money was allocated in 2018. This report provides greater clarification on our overall financials.

As always, please do not hesitate to reach out to us with any questions or concerns.



THANK YOU FOR YOUR SUPPORT! BLOCKS HELPS KEEP CHILDREN SAFE BECAUSE OF <u>YOUR</u> GENEROUS SUPPORT.

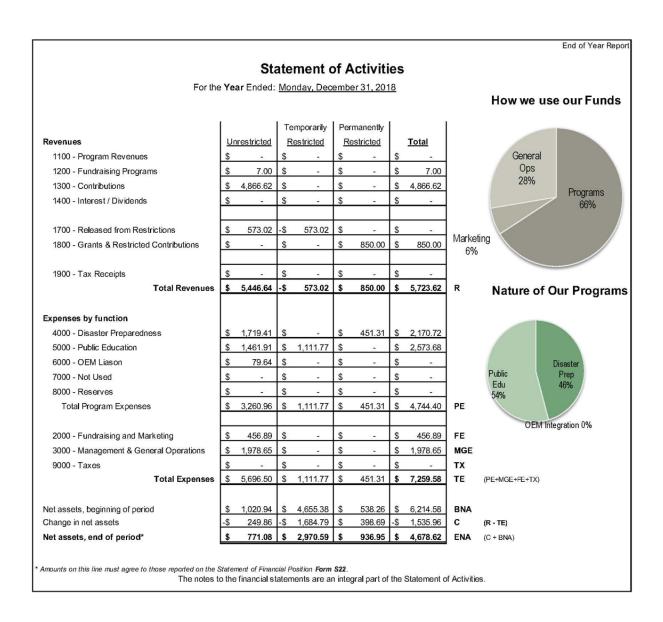
Very respectfully,

Heather L. Beal, CEM
BLOCKS President & CEO



Building Links between Offices of Emergency Management, Childcare, and the Community, for Kids Safety

End of Year Accounting Statements











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