

DONNA L. GOODMAN

An action-oriented visionary with 'real-world' experience in International Development, Corporate Social Responsibility and empowering and engaging children, teachers and their communities to take local action for global change. Donna is an accomplished facilitator, coach, author and multimedia producer



Proven international leadership and program development experience about water, climate change, personal development and life-skills based life on Earth in public (UNICEF, UNEP, UNDP) and private (Swarovski, Turner Broadcasting) sectors are ready to support your company and/or country to identify and program for sustainable change, within many different demographic and cultural and environmental conditions.

PROFESSIONAL EXPERIENCE

Global Programme Director, Swarovski Waterschool, Corporate Branding and Communication

Leadership for Swarovski Waterschool (SWS) worldwide. SWS is Swarovski's premier corporate responsibility/community investment program, with projects aligned with the world's major rivers. Waterschool programs are currently established on the Danube in Austria, the Amazon in Brazil, Nile in Uganda, Yangtze in China and the Ganges in India.

Development of teaching and learning materials used for capacity development and training for employees, corporate partners, Swarovski Family members, teachers, program partners, and youth facilitator.

Consultant to the United Nations Framework Convention on Climate Change (UNFCCC) and the UN Alliance on Climate Change Education, Training and Public Awareness

Research, development and authorship of a participatory methodology and guidebook to help Parties to the UNFCCC to nominate focal points for Article 6 of the Convention and to help these focal points to develop and implement strategic goals. Training workshops for training of trainers to launch and encourage use of the materials.

Publication released in 2016, accessible at:
<http://unesdoc.unesco.org/images/0024/002464/246435e.pdf>

Founding Director, Earth Child Institute

Lead organizational development, international program development and operations for Earth Child Institute in Brazil, Cameroon, Ghana, Malaysia, Mozambique, Nepal, Nicaragua, Nigeria, Qatar and the United States of America

- Initiation of and establishment of ECI's Special Consultative Status to the United Nations Economic and Social Council (ECOSOC); NGO member to the United Nations Global Compact; civil society observer to the UNFCCC; consultant to UNICEF and to the United Nations Department of Public Information, New York University, University of Connecticut, and United Nations Volunteers online (UNV)

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Turner Broadcasting, Cartoon Network, Latin America (LA)

Development of interactive teaching and learning materials for Turner Broadcasting (Cartoon Network of Latin America); UNICEF Water Alert! And Environmental Education Resource Pack (EERP), Power of One Child Global Action Classroom, as well as peer review and consultation on development of numerous other games and resource manuals. Customer Service Announcement for the materials were produced in three languages featuring “The Flintstones”, Johnny Bravo”, and Sponge Bob Square Pants”.

UNICEF Headquarters, NY, Education

Technical Advisory support for mapping and stocktaking of Climate Change Adaptation, Disaster Risk Reduction and Peacebuilding activities to identify entry points for mainstreaming CCA into Education sector programming to UNICEF country teams in: Mozambique, Uganda, Nepal and Ethiopia as well as to provide support to East African and South Asian Regional Offices

Piloting of the resource kit "Mainstreaming Climate Change and Disaster Risk Reduction into the Education Sector" at global, regional and national levels. Including: review of all UNICEF Country Office Annual Reports for climate change, environmental education and disaster risk reduction education activities as well as UN Development Framework priorities

UNDP Gender and Environment

Contracted to research and author a paper entitled “Adolescent Girls At the Tipping Point of Sustainable Development” for UNDP publication entitled “*Powerful Synergies: Gender Equality, Economic Development and Environmental Sustainability*”

UNICEF HQ, Program Advisor, Climate Change and Environmental Education

Focal point for UNICEF Headquarters as Chair of the UN Interagency Committee (IAC) of the Decade of Education for Sustainable Development (DESD). The EERP is UNICEF’s contribution as Chair of the IAC and integrates a system-wide educational response to climate change with inputs and country-level commitment for implementation from UNESCO, UNEP, FAO, WFP, UNDP, WMO, UN Habitat, UNU, UNFCCC and others.

Led development of an Environmental Educational Resource Pack (EERP) for Child Friendly Schools and Learning Spaces. The EERP takes a life-skills and rights-based approach to participatory guidelines, methodologies, curriculum resources and facilities-based solutions (ie: renewable energy, school gardens, tree planting, waste management).

Carried out workshop planning and training of National governments counterparts to address the need for community level adaptation to climate change, children’s environmental health, disaster risk reduction and education for sustainable development.

Lead author of UNICEF PD/IRC policy paper *Climate Change and Children: A Human Security Challenge* including independent case studies on Southern Sudan and Morocco

<http://www.gsdrc.org/go/display&type=Document&id=3900>

Focal point on Children’s Environmental Health (CEH) in partnership with WHO and UNEP. Preparation of chapters for joint publication *Healthy Environments for Healthy Children: Local Actions to meet a Global Challenge*. Repurpose Children’s Environmental Health chapters into participatory lesson plans for the EERP

Prepare/co-author of non-formal education guidance document for facilitators entitled *Climate Change: Take Action Now* Development and training in cooperation with UNICEF Civil Society Partnership section, Big 6 Youth Organizations (YWCA, YMCA, WAGGGS, WOSM, IAA, IFRC) and UN partners

UNICEF Programme Division Director's Office

UNICEF HQ focal point for climate change and environment-related policy under supervision of Deputy Director of PD. Responsibilities included:

Representative of UNICEF at the United Nations High Level and Task Group sessions of the UN Environment Management Group (EMG) and Conference of the Parties of the UN Convention to Combat Desertification, Madri

Initiated a successfully funded project proposal to the Hellenic Republic for development of *Climate Change and Children: A Human Security Challenge* policy paper for Greece as Chair of the Human Security Network. Began six month development process in cooperation with Innocenti Research Centre. Activities included donor liaison, selection of and coordination of inputs by consultants (*senior co-author, two researchers and editor*) and peer review process

UNICEF, Water, Environment and Sanitation (WES) Section

Lead research, development and implementation of interagency strategy on 'Children and Environment' between the United Nations Environment Programme (UNEP) and UNICEF closely linked to the United Nations Secretary General's High-level report on UN System-wide Coherence

UNICEF focal point for interagency development of 'Joint Plan for Action on Children's Environmental Health' in partnership with the World Health Organization (WHO) and UNEP, including co-authoring *Healthy Environments for Healthy Children: Local Actions to Meet a Global Challenge* (publication date, December 2008)

Project manager and lead facilitator for UNICEF as co-organizer of the 2nd Children's World Water Forum (CWWF) at the 4th World Water Forum (4WWF), Mexico, March 2006. Responsibilities included planning, organization and programme implementation of the of CWWF and Call for Action with 112 children from 30 countries, including Africa regional preparatory meeting for children in Malawi and Intergenerational Dialogue with Ministers

Focal point for private sector partnerships and UNICEF National Committee activities within WES section, resulting in successful fundraising and programme partnerships with MTV, European Swimming League (LEN) and other

UNICEF Adolescent Development and Participation (ADAP) Unit

Develop and author, Water Alert! interactive learning module game. <http://unicef.org/voy/wes/>

Extensive research in all areas of development in WES, highlighting youth leadership in the face of flood, drought, chronic water and sanitation challenges in the developing world

Earth Child Institute, Founder, www.EarthChildInstitute.com

Keynote speaker for the International Institute on the Rights of the Child, International Seminar, International Environmental Governance and Child Rights. Paper to be published, 2012.
http://www.childsrights.org/html/documents/formations/sem2011_Programme_E.pdf

Keynote speaker, ‘Thirsting to Serve’ conference of Rotary International, Grand Rapids, Michigan (March 2011)

Developed and taught course on Climate Change and Child Rights at the International Interdisciplinary Conference on Child Rights, Ghent, Belgium (Sept. 2010)

Lead facilitator of 2-day workshop at UNESCO World Conference on Education for Sustainable Development in Bonn, Germany, 31 March–2 April 2009, entitled Strengthening the Educational Response to Climate Change with FAO, UNFCCC and UNESCO

Parliament of World Religions

Facilitation of conflict resolution related to peace and sustainable development through water negotiations, Jerusalem, Israel with Palestinian, Jordanian and Israeli delegates

Training of World Religious Leaders about the issue of water at the Parliament gathering in Montserrat Spain.

Kids1 Incorporated, Market Development Consultant, Special Education Services for “At-Risk” Pupil Population

Initiate contact and meetings with high-level school district administrators at an average of 6 per month in northeastern United States. Closed contracts with state and municipal governments totaling \$2.4 million and opened two ‘in-district’ satellite programmes and three new schools within a two-year period

Little Scientists LLC and Franchise Corp, *President and Co-Founder, Hands-on Science Education for Young Children*

Inception and development of concept and brand resulting in 24 US domestic franchise units and one international, Seoul, South Korea; system-wide annual revenue of \$3 million

Initiation and development of strategic alliance and contractual agreements with publishers, governments, municipalities, educational institutions, and multi-national corporate partners

Successful development and implementation of professional development training programmes for franchise owners, school administrators and classroom educators in inner city and suburban school districts

Implementation and launch of successful public relations campaigns resulting in coverage by major publications such as *USA Today*, *Wall Street Journal* and *Entrepreneur Magazine*

Co-author of five *Little Scientists Hands on Science* titles, published by McGraw Hill, 1999-2000

EDUCATION

University of Connecticut, BS Business Administration and Marketing, 1981

Publications, Professional Affiliations, References and Evaluations available upon request