

DONNA L. GOODMAN

PROFESSIONAL EXPERIENCE



November 2019-Present

North American Association of Environmental Educators

- [K-12 Moderator for NAAEE eePRO](#) online community
- K-12 eePRO Blogger, ie Understanding Invisible Energies
<https://naaee.org/eepro/blog/understanding-invisible-energies>
Values based education for a better world
<https://naaee.org/eepro/blog/values-based-education-better-world>
Earth and Heart: Courage in Action
<https://naaee.org/eepro/blog/earth-and-heart-courage-action>
- Collaboration with [Global Environmental Education Program \(GEEP\)](#) on Post-COVID model for environmental education

December 2019-March 2020

[Sri Sathya Sai Global Institute for Human Values](#)

- Consultancy to visit schools and online research to document Values-Based Education initiatives led by faith based organizations worldwide. Author of paper on the same to be published in Bangalore, India, 2021

December 2018-Present: Chief Innovative Officer

Donna Goodman Productions

- Collaborative program on One Tree + One Child = A Sustainable Future for All with Parmarth Niketan Ashram in Rishikesh, India
- Launch support for Swarovski Waterschool Netflix film: Waterschol
- Complete development for global publication of 'girl powered middle grade action adventure series, ECOMASTERS: A Planet in Peril, Book One: The Pathfinder, global publication November, 2020
- Consultant for UNESCO, Education for Sustainable Development conference on water. Talking points on adolescent girls and water as means for sustainable development through education and participation.
- Keynote speaker and 'conference luminary' for International Conference on Sustainability Education in New Delhi, India, 8-9 September 2019 www.icse2019.org

November 2017-2018: Family Bereavement Leave

August 2015-November 2017: Global Programme Director, Swarovski Waterschool, Corporate Branding and Communication

- Leadership for Swarovski Waterschool (SWS) worldwide. SWS is Swarovski's premier corporate responsibility/community investment program, with projects aligned with the world's

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major rivers. Waterschool programs are currently established on the Danube in Austria, the Amazon in Brazil, Nile in Uganda, Yangtze in China and the Ganges in India.

- Key accomplishments include:
 - o Manage \$5 million annual budget with operations in 7 countries (Austria, Brazil, China, India, Thailand, Uganda, USA)
 - o Led global team focusing on gender-responsive, shared goals in various contexts and cultures, team building and establishing consensus to inform a set local indicators for global impact.
 - o Creator and executive producer of “Waterschool” a full length documentary film featuring the impact and stories of girls and the environment with specific focus on local access to water and sanitation
 - o Vet local partners, selection and expansion of SWS to Mississippi River in partnership with the National Great Rivers Research and Education Center (NGRREC)
 - o Vet local partners, vet and expansion of SWS to source of the Ganges River in India with the Global Interfaith WASH Alliance
 - o Work with different business units, external partners and donors to expand awareness and effectiveness of Swarovski Waterschool, including: collaboration with Swarovski Gems Business to establish a Waterschool program in northern Thailand, home to many of the factory workers.; collaboration with the Swarovski Professional Unit to develop a fund-raising collaboration with S’Well water bottles to support SWS Uganda; collaboration with Swarovski Crystal Society to raise funds and awareness for SWS. For past issues of SCS magazine, including in bi-annual issues between 2012-2017
 - o Design and develop new Swarovski Waterschool website at www.swarovskiwaterschool.com
 - o Lead author of Swarovski Waterschool Teaching and Learning Materials, global and national versions, global version can be accessed at: <http://www.swarovskiwaterschool.com/teaching-materials>

January 2014—January 2016, United Nations Framework Convention on Climate Change (UNFCCC) and the UN Alliance on Climate Change Education, Training and Public Awareness

Consultant

- Duties include research and development of a participatory methodology and guidebook to help Parties to the UNFCCC to nominate focal points for Article 6 of the Convention and to help these focal points to develop and implement strategic goals.

Publication released in 2016, accessible at:

<http://unesdoc.unesco.org/images/0024/002464/246435e.pdf>

Founding Director, Earth Child Institute

New York, USA

- Lead organizational development, international programme development and operations for Earth Child Institute in Brazil, Cameroon, Ghana, Malaysia, Mozambique, Nepal, Nicaragua, Nigeria, Qatar and the United States of America
- Overall coordination of a partnership between Earth Child Institute with Swarovski Waterschools to develop a participatory Waterschool programme in the Brazilian Amazon region (State of Para, municipality of Santarem). The project is working with 35 schools,

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building capacity for adaptation to climate change through participatory water education. Development of a participatory methodology, delivered by a top-notch team over a three year period. Partnership agreements have been reached with the Municipality, State and with UNICEF to further strengthen the programme.

- Initiation of and establishment of ECI's Special Consultative Status to the United Nations Economic and Social Council (ECOSOC); NGO member to the United Nations Global Compact; civil society observer to the UNFCCC; consultant to UNICEF and to the United Nations Department of Public Information, New York University, University of Connecticut, and United Nations Volunteers online (UNV)
- Development of interactive teaching and learning materials for Turner Broadcasting (Cartoon Network of Latin America); UNICEF Water Alert! And Environmental Education Resource Pack (EERP), Power of One Child Global Action Classroom, as well as peer review and consultation on development of numerous other games and resource manuals.

**1 March 2013 – 30 January 2014, UNICEF, Education
York, USA**

United Nations, New

Consultant

- Technical Advisory support for mapping and stocktaking of CCA/DRR and Peacebuilding activities to identify entry points for mainstreaming CCA into Education sector programming to UNICEF country teams in: Mozambique, Uganda, Nepal and Ethiopia as well as to provide support to ESARO and ROSA regional office advisers.
- Identify entry points for multi-sectoral interventions for increased resilience in UNICEF programmes in supported countries and regions.
Overall Framework for UNICEF's Basic Package for Risk Informed Programmes
- Prepare technical recommendations for a minimum package for Child Friendly Education through multi-sectoral coordination toward reduction of risk within UNICEF and with Government partners

23 July-November 2012 – UNICEF, Education

United Nations, New York, USA

Consultant

- Consultancy support piloting of the resource kit "Mainstreaming Climate Change and Disaster Risk Reduction into the Education Sector" at global, regional and national levels.
- Review of all UNICEF Country Office Annual Reports for climate change, environmental education and disaster risk reduction education activities as well as UNDAF priorities
- Develop Facilitator's Guide for training trainers on use of the Resource Kit for Mainstreaming CCADRRE into national and subnational policies
- Organize and facilitate two regional workshops for roll-out of the mainstreaming tool

March-April 2012, UNDP Gender and Environment

United Nations, New York, USA

Contributing Author

- Contracted to research and author a paper entitled "Adolescent Girls At the Tipping Point of Sustainable Development" for UNDP publication entitled "*Powerful Synergies: Gender Equality, Economic Development and Environmental Sustainability*"

January – 31 October 2008, UNICEF

New York, USA

Education Section

Programme Advisor, Climate Change and Environmental Education

- Led development of an Environmental Educational Resource Pack (EERP) for Child Friendly Schools and Learning Spaces. The EERP takes a life-skills and rights based approach to participatory guidelines, methodologies, curriculum resources and facilities-based solutions (ie: renewable energy, school gardens, tree planting, waste management) to support National governments to address the need for community level adaptation to climate change, children's environmental health, disaster risk reduction and education for sustainable development. The EERP has eight modules and one publication: one each of five climate zones (Arid and Semi-Arid Drylands; Flood plains and SIDS; Tropical Rainforest; Highlands and Urban). One policymakers human rights based causality analysis module and one micro-enterprise/vocational module. *(more information available upon request)*
- Focal point for UNICEF Education Section as Chair of the UN Interagency Committee (IAC) of the Decade of Education for Sustainable Development (DESD). The EERP is UNICEF's contribution as Chair of the IAC and integrates a system-wide educational response to climate change with inputs and country-level commitment for implementation from UNESCO, UNEP, FAO, WFP, UNDP, WMO, UN Habitat, UNU, UNFCCC and others.
- Lead author of UNICEF PD/IRC policy paper *Climate Change and Children: A Human Security Challenge* including independent case studies on Southern Sudan and Morocco <http://www.gsdrc.org/go/display&type=Document&id=3900>
- Focal point on Children's Environmental Health (CEH) in partnership with WHO and UNEP. Preparation of chapters for joint publication *Healthy Environments for Healthy Children: Local Actions to meet a Global Challenge*. Repurpose Children's Environmental Health chapters into participatory lesson plans for the EERP
- Prepare/co-author of non-formal education guidance document for facilitators entitled *Climate Change: Take Action Now* in cooperation with UNICEF Civil Society Partnership section, Big 6 Youth Organizations (YWCA, YMCA, WAGGGS, WOSM, IAA, IFRC) and UN partners

August – December 2007, UNICEF

New York, USA

Programme Division Director's Office

Programme Advisor, Climate Change and Environment

- UNICEF HQ focal point for climate change and environment-related policy under supervision of Deputy Director of PD. Responsibilities included:
 - preparation of briefing materials for the Office of the Executive Director including inputs to CEB and HLCP report on coordination of the UN system-wide response to climate change leading up to Bali in cooperation with UN Affairs and OED *(outcome document presented by Secretary General, High Level Session in Bali, Dec. 2007)*
<http://web.worldbank.org/WBSITE/EXTERNAL/TOPICS/EXTSOCIALDEVELOPMENT/0,,contentMDK:21893774~pagePK:210058~piPK:210062~theSitePK:244363~isCURL:Y,00.html>
 - participation in and representation of UNICEF at the High Level and Task Group sessions of the UN Environment Management Group (EMG) and Conference of the Parties of the UN Convention to Combat Desertification, Madrid
 - member of the One UN Programme Group committee for climate change and environmental advise at request of Director of PD

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- Focal point for High Level UN working group on Climate Change leading to and including COP-13 in Bali, Indonesia including: side event, media event, Article 6 intervention and talking points for Regional Director
- Author and conceptual developer of UNICEF publication and three advocacy videos (with IBIS producers) on *Climate Change and Children* prepared for the UNFCCC COP-13 in Bali, Dec. 2007 (supervision of team including researcher, editor and graphic designer)
- Initiated a successfully funded project proposal to the Hellenic Republic for development of *Climate Change and Children: A Human Security Challenge* policy paper for Greece as Chair of the Human Security Network. Began six month development process in cooperation with Innocenti Research Centre. Activities included donor liaison, selection of and coordination of inputs by consultants (*senior co-author, two researchers and editor*) and peer review process
- Work closely with the Education Section on continued development of the Environmental Education Resource Pack for Child Friendly Schools and Children's Environmental Health activities and publication with WHO and UNEP. (initiated while in the WES section)

Nov. 2005 - August 2007, UNICEF

New York, USA

Water, Environment and Sanitation (WES) Section

Programme Advisor, WES, Focal point for Environment, Education and Youth

- Lead research, development and implementation of interagency strategy on 'Children and Environment' between the United Nations Environment Programme (UNEP) and UNICEF closely linked to the SG's High-level report on UN System-wide Coherence
- UNICEF focal point for interagency development of 'Joint Plan for Action on Children's Environmental Health' in partnership with the World Health Organization (WHO) and UNEP, including co-authoring *Healthy Environments for Healthy Children: Local Actions to Meet a Global Challenge* (publication date, December 2008)
- Lead research and draft concept note and preliminary UNICEF programme development plan for climate change (*including adaptation strategy and carbon reduction proposal (linked to promotion of solar, wind and biogas technologies in developing countries, youth-led tree planting campaigns and Greening the UN)*)
- Initiate development of a comprehensive 'Environmental Education Learning Pack for Child Friendly Schools' in close collaboration with UNEP and others
- Close coordination and programme planning with UNICEF Adolescent Development and Participation Unit and UNICEF regional and country offices to promote and support Child Participation in WES, including organization and facilitation of regional workshops, field visits and Biovision Children's Forum
- Focal point for programme cooperation with UNDP on WES, including country coordination for vetting and preparation of proposals to the Spanish MDG-Fund window on 'Environment and Climate Change' and development of the Youth Environment Corps
- Project manager and lead facilitator for UNICEF as co-organizer of the 2nd Children's World Water Forum (CWWF) at the 4th World Water Forum (4WWF), Mexico, March 2006. Responsibilities included planning, organization and programme implementation of the of CWWF and Call for Action with 112 children from 30 countries, including Africa regional preparatory meeting for children in Malawi and Intergenerational Dialogue with Ministers
- Focal point for private sector partnerships and UNICEF National Committee activities within WES section, resulting in successful fundraising and programme partnerships with MTV, European Swimming League (LEN) and others

Dec. 2004-November 2005, UNICEF

New York, USA

Water, Environment and Sanitation (WES) Section

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Consultant, Youth participation and Water, Sanitation and Hygiene Education for Schools (SSHE)

- Focal point for UNICEF WES, SSHE (now WASH for Schools), Phase I and Phase II projects, including draft reports, country support and workshop facilitation with IRC, UNICEF Programme Officers and government ministries
- Draft and prepare UNICEF inputs to CSD-13, including representing UNICEF WES at youth caucus meetings, high-level sessions, and side events on Water, Sanitation and Hygiene Education for Schools, MDGs: Meeting Target Ten in Water and Sanitation
- Author of draft proceedings of UNICEF/IRC Oxford Roundtable Proceedings and Framework for Action, July 2005
- Field work and case study documentation (for publication) of youth participation in WES, Lao PDR, and Tajikistan. Interaction with government ministries, children and young people, district officials and school management
- Organize and facilitate UNICEF involvement in UNEP Children's World Summit on the Environment, workshops in partnership with WHO

Sept. 2004-Dec. 2004, UNICEF

New York, USA

Adolescent Development and Participation (ADAP) Unit

Consultant to develop and author, Water Alert! interactive learning module game. <http://unicef.org/voy/wes/>

- Extensive research in all areas of development in WES, highlighting youth leadership in the face of flood, drought, chronic water and sanitation challenges in the developing world
- Development of an organogram framework for computer programme application development and adaptation of the organogram framework into storyboard outline
- Character development and scripting
- Development of additional functionality within the game: ie: interactive glossary, factoids, player name interface and printable takeaway sheets for classroom and home use
- Field and beta-testing with children and young people at all stages of development
- Weekly interface with programmers in India, product evaluation and testing • Development, draft and design of Facilitator's Guide

2001 – 2012 Earth Child Institute

Connecticut, USA

Founder, www.EarthChildInstitute.com (*non-active status during UNICEF employment*)

- • Keynote speaker for the International Institute on the Rights of the Child, International Seminar, International Environmental Governance and Child Rights. Paper to be published, 2012.
http://www.childsrightrights.org/html/documents/formations/sem2011_Programme_E.pdf
- Keynote speaker, 'Thirsting to Serve' conference of Rotary International, Grand Rapids, Michigan (March 2011)
- Developed and taught course on Climate Change and Child Rights at the International Interdisciplinary Conference on Child Rights, Ghent, Belgium (Sept. 2010)
- Presentation and peer review of UNICEF CCEERP at UN Habitat's World Urban Forum, Rio de Janeiro, (March 2010)
- Lead facilitator of 2-day workshop at UNESCO World Conference on Education for Sustainable Development in Bonn, Germany, 31 March–2 April 2009, entitled Strengthening the Educational Response to Climate Change with FAO, UNFCCC and UNESCO

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- Co-author, *Power of One Child + One Tree: Building the Investment Case for Integrated Action Toward a Sustainable Future for All*, Dec. 2011 http://www.earthchildinstitute.org/wpcontent/uploads/2011/12/Power-of-One-Child-+-One-Tree-Investment-Case.final_.pdf • Lead author of UNICEF Education section's "Policy resource pack for mainstreaming Climate change, disaster risk reduction and environmental education into Child Friendly Schools". (To be released 6/2012, descriptive text on UNDP ALM: <http://www.dev.adaptationlearning.net/project/environmental-education-resource-pack-erp-child-friendly-schools-and-learning-spaces>)
- Development of policy tools for "Recognising children as essential stakeholders for climate resilience and sustainable development in the Climate Investment Fund (CIF)" <http://www.stakeholderforum.org/sf/outreach/index.php/cif-day1-item7>
- COP18, Climate Change Studio interview <http://www.rtcc.org/climate-change-tv/unfcccvideos/donna-goodman-earth-child-institute/>
- Letter of agreement with UNICEF for development of the Climate Change Environmental Education Resource Pack for Child Friendly Schools, a rights-based, intersectoral policy and advocacy tool http://www.earthchildinstitute.org/wpcontent/uploads/unisef_letter_of_agreement.pdf
- Development of policy and programmatic tool to integrate forest community schools into REDD+ for the Carbon War Room, featured by Brookings Institution. http://www.brookings.edu/opinions/2011/0603_school_based_reforestation_anderson.aspx
- Achievement of Civil Society Observer status to the UN Framework Convention on Climate Change for ECI (2009), organized a side event and exhibit space at COP16 in Cancun (2010), <http://www.climate-change.tv/donna-goodman-and-coralie-norrisdecember-2010> and served as moderator for Intergenerational Dialogue with Executive Secretary Yvo de Boer at COP15 in Copenhagen (2009) http://cop15.metafusion.com/kongresse/cop15/templ/play.php?id_kongresssession=2428&theme=unfccc
- Field study documenting the impacts of climate change on child health and nutrition in Central America focusing on Nicaragua for UNICEF, Latin America <http://www.earthchildinstitute.org/our-programs/environment-health>
- Institutional advisor to Cartoon Network Latin America (Turner Broadcasting) for development of environmental PSAs for children and interactive web resources. <http://www.earthchildinstitute.org/archives/1185> ,
- Developed and taught course on 'Climate change and child rights' at the International Interdisciplinary Conference on Child Rights, Ghent, Belgium Sept. 2010. <http://www.iccr.be/main.aspx?c=.ICCR&n=84565>
- Co-organizer of International Children's Climate Change Conference, Brasilia, Brazil 2010
- Advisory board, University of Connecticut/US AID Ethiopian water development project
- Co-founding member of Eco-agricultural training center for teachers in Santarem, Brazil in the Amazon region. <http://earthchildinstitute.org/?s=santarem>
- Development and launch of *2.2 Billion: The Power of One Child + One Tree = A Sustainable Future for All* campaign <http://earthchildinstitute.org/1-child-1-tree>
- Featured author in Morgan Stanley Smith Barney Philanthropic "Perspectives in Philanthropy" magazine <http://earthchildinstitute.org/?s=morgan+stanley>

- Served as Moderator for high level intergenerational dialogue session at Climate Change COP15 in Copenhagen. http://earthchildinstitute.org/donna-goodman-moderatessession/donna_moderating
 - Serving as 2009-2010 International Climate Change Ambassador for the Pan-African Climate Education Centre, (PACE), Accra, Ghana
 - Co-author and Earth Child institutional partner for “*Healthy Environments for Healthy Children*” Key Messages summary publication with WHO and UNEP http://www.who.int/ceh/publications/hehc_booklet_en.pdf
 - Co-author of “*Climate Change and Child Health Discussion Paper*”, UNICEF Innocenti Research Centre, Florence, Italy, July 2009. http://www.unicef.at/fileadmin/medien/pdf/Climatechange_Childhealth.pdf
 - Development of ‘Power of One School Kit’, a unique resource designed to support schools in developing countries to adapt to and mitigate risk associated with climate change, access to water, sanitation, energy and threats to children’s environmental health.
 - Climate change expert to the State of the World Forum and Climate Leadership Campaign 2020, Belo Horizonte Brazil, 4-8 August 2009
 - Advisor to UNICEF Regional Office in Panama (Americas and Caribbean) to develop regional strategy on climate change and children. Including facilitation of a consultative workshop with communications professionals from countries within the region.
 - Lead facilitator of two-day workshop for UNESCO-UNFCCC and FAO at the World Conference on Education for Sustainable Development, ‘International Education as a Response to Climate Change.’ Bonn Germany 2009
 - Moderator for UNICEF as Chair of UN Interagency Committee on Decade of Education for Sustainable Development special event “UN and ESD: Walking the Talk”
 - Co-author of “*Climate Change Take Action Now: A Facilitators Guide to Supporting the Local Actions of Children and Young People*” with UNICEF, UNEP, FAO and Big 6. <http://earthchildinstitute.org/new-resource-just-released-climate-change-take-action-now>
- 2002, contract with UN DPI: Author, *Every Body Counts, Every Drop Matters: United Nations Classroom Resource Guide on Water* for International Year of Freshwater, 2003, Coordinated and integrated inputs from 10+ UN agencies on water, Foreword by United Nations Secretary General Kofi Annan
- 2003, contract with UN DESA Secretariat for the Permanent Forum on Indigenous Issues Author, Background Paper for CSD-12, *Indigenous Peoples and Water*
 - Development activities in sustainable development and education for children and young people with a focus on bridging indigenous wisdom of the Earth with western science and interdisciplinary study, including Pumped Up for Peace Project of the UN Cyberschoolbus
 - 2001, teaching peace through science, Meher Spiritual Center in Ahmednagar, India, 2000 and United Nations summer refugee camp
 - Conflict resolution and peace and sustainable development through water negotiations, Jerusalem, Israel with Palestinian, Jordanian and Israeli delegates

1999–2002, Kids1 Incorporated

New Jersey, USA

Market Development Consultant, Special Education Services for “At-Risk” Pupil Population

- Initiate contact and meetings with high-level school district administrators at an average of 6 per month in northeastern United States
- Closed contracts with state and municipal governments totaling \$2.4 million and opened two ‘in-district’ satellite programmes and three new schools within a two-year period

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1994–1999, Little Scientists Franchise Corp.

Connecticut, USA

President and Co-Founder, Hands-on Science Education for Young Children

- Inception and development of concept and brand resulting in 24 US domestic franchise units and one international, Seoul, South Korea; system-wide annual revenue of \$3 million
- Initiation and development of strategic alliance and contractual agreements with publishers, governments, municipalities, educational institutions, and multi-national corporate partners
- Successful development and implementation of professional development training programmes for franchise owners, school administrators and classroom educators in inner city and suburban school districts
- Implementation and launch of successful public relations campaigns resulting in coverage by major publications such as *USA Today*, *Wall Street Journal* and *Entrepreneur Magazine*
- Co-author of five *Little Scientists Hands on Science* titles, published by McGraw Hill, 1999-2000