

Annual Report: The Ohio Tea Festival 2025

Introduction

We are pleased to present the annual report for the Ohio Tea Festival, a successful inaugural event held in 2025. This festival was made possible through the generous sponsorship and collaborative efforts of E&E Tea Co and Ohio Tea Co. The primary goal of the festival was to celebrate the world of tea, foster community engagement, and provide a platform for local and regional tea businesses.

Event Summary

The 2025 Ohio Tea Festival was a vibrant, one-day event that attracted tea enthusiasts, industry professionals, and curious newcomers alike. The festival featured a diverse array of activities and offerings designed to educate and entertain attendees.

- * Date: Saturday September 13th, 2025

- * Location: Filipino Center Columbus Ohio

- * Key Activities:

- * Welcome Dinner with tea pairing Guided including black, green, and herbal tea at Goodale Station

- * Workshops: Informative sessions on topics such as proper tea 101, etiquette and tea leaf reading

- * Vendor Marketplace: An opportunity for attendees to purchase specialty teas, accessories, and related merchandise directly from producers and retailers.

Key Metrics and Financial Performance

The inaugural festival achieved promising engagement and financial results, setting a strong foundation for future events.

| Total Attendees | 265

| Total Vendors | 25

| Gross Revenue \$8,000

The gross revenue of \$8,000 was generated primarily through ticket sales, vendor fees and the sale of tasting boxes.

Community Impact and Future Programming

A core mission of the Ohio Tea Festival is to give back to the community and cultivate the next generation's interest in tea. We are proud to announce the allocation of a significant portion of the festival's proceeds to launch a new educational initiative.

- * Allocated Funds: \$500-\$1000

- * Program Focus: These funds will be used to start school programming geared towards educating students on:

- * Tea History and Global Significance

- * Health Benefits of tea consumption

- * Tea Etiquette and Cultural Practices

- * Career Pathways within the tea and broader beverage industry, focusing on job opportunities and entrepreneurship.

This initiative reflects our commitment to promoting a deeper appreciation for tea while simultaneously providing valuable, real-world educational opportunities for students across Ohio.

Conclusion

The 2025 Ohio Tea Festival was a resounding success, exceeding expectations for attendance and vendor participation. We extend our sincere gratitude to E&E Tea Co and Ohio Tea Co for their invaluable sponsorship. The financial success allows us to meaningfully invest in future generations through our new school programming, furthering our mission to celebrate and advance the culture of tea in Ohio. It also allows us to brew up another successful , engaging festival for 2026. Save the date for The Ohio Tea Festival September 2026