



Let's go
Beyond Marketing together

407-252-1164

Sabrina@NadiniPrinting.com

- Printing
- Graphic Design & Branding
- Promotional Products
- Signs, Banners & Displays
- Trade Show & Event Marketing
- Digital Media
- Digital Marketing
- Custom Solutions
- Personalized, one-on-one service
- Strategic marketing insight
- Full-service print & promotional solutions
- Serving clients nationwide
- 30+ years of expertise & knowledge
- Everything customized to your brand

Beyond Marketing

Not Just Seen — Remembered

Using Marketing Tools to Create Relationships,
Grow Connections & Make Your Brand Unforgettable

THE BIG IDEA

Marketing isn't just being seen—it's being remembered. Strategic, meaningful marketing tools create emotional impact, spark conversations, and strengthen the relationships that fuel your business.

REFLECTION

- Before your next order, ask yourself
- Will this connect?
- Will this last?
- Will they remember me or the item?
- Is this something I would keep and use?

WHAT MAKES A MARKETING TOOL MEMORABLE?

- Personal relevance
- Daily usefulness
- Emotional messaging
- Quality and feel
- Clear purpose and intention

IMPRINT WITH PURPOSE

- Instead of only your logo, try adding:
- A quote
- A question that sparks thought
- A value or message that aligns with your brand

EXAMPLES OF INTENTIONAL MARKETING TOOLS

- Journals with meaningful phrases
- Tumblers people actually love to use
- Auto shades or umbrellas with subtle branding
- Activity or puzzle books for families
- Thank you cards with handwritten notes
- Tote bags with motivational quotes

ACTION CHALLENGE

Choose ONE current or upcoming marketing item you use often.

Reflect on how you can improve it by:

- Upgrading the quality
- Adding emotional or purposeful messaging
- Choosing who receives it intentionally
- Creating a follow-up moment tied to that item

REMEMBER

You're not here to hand out stuff. You're here to create relationships, spark connection, and leave a lasting impression.