



Nadini Printing & Marketing Solutions offers a comprehensive suite of marketing solutions empowering businesses nationwide to establish and strengthen their brand identity. From graphic design, printing, and digital marketing including photography to video production and promotional products, we provide everything needed to make a lasting impression.

Ribbon Cutting Checklist: Beyond the Event

Pre-Event Planning (4-6 Weeks Out)

- Pick a date and time
- Select your venue
- Notify your Chamber of Commerce and other business groups and organizations
- Create a guest list
- Plan for refreshments, giveaways, or entertainment
- Arrange ribbon, scissors, signage, and branded materials

Promotion & Marketing (3-4 Weeks Out)

- Send out invitations
- Create an event page on Facebook and LinkedIn
- Announce the event in local community groups and business networks
- Prepare a press release for local media and online listings
- Call Nadini Printing & Marketing Solutions 407-252-1164 to design and print flyers, banners, or promo materials
- Schedule social media posts leading up to the event

Final Week & Day Before

- Confirm attendance
- Rehearse key talking points
- Prepare signage, branded items, and marketing materials
- Assign roles for event day

Day of the Event

- Set up registration/welcome table
- Display promotional materials
- Capture photos and videos
- Go live on social media
- Capture Contact Information for follow up

After the Event

- Share photos and videos on social media (tag partners & Chamber)
- Send thank-you messages to attendees
- Plan/Schedule Time

Nadini Printing & Marketing Solutions

- Printing
- Brand Development
- Promotional Products
- Signs & Banners
- Trade Show Marketing
- Digital Marketing
- Photography & Videography

Let's collaborate & elevate your brand together!



407-252-1164



Sabrina@NadiniPrinting.com



NadiniSolutions.com