



My Fellow Shreveporters,

While running for City Council was unexpected by many, you know (because you know Janet & I) that this decision came through much prayer, counsel and discernment. It was a decision made to not only keep from splitting the vote in the mayor's race, but also to continue serving this great city.

I wish to thank those who believed, supported and contributed to our campaign to change the direction of our city. Words cannot express the deep gratitude I feel for your steadfast support. Going forward, please stay engaged, stay motivated, and continue to believe in Shreveport. Never accept that this is as good as it gets and always demand stellar customer service, transparency and truth from your elected officials and everyone associated with city services.

Take ownership of our city. Do your part to keep our city clean, support our first responders, notify officials of any suspicious activity and call when you need assistance.

Should I be fortunate enough to be elected as City Councilman, I pledge to be a champion for every citizen, keep the new mayor, regardless of party affiliation, focused on catapulting Shreveport to be a destination, not a pass through. I will demand complete transparency in every facet which concerns and affects our citizens, and to advocate for the transition to a City Manager form--a better form--of government.

Together we can choose our destination, write our own story and transform Shreveport into the greatest city in Louisiana.

Thank you so much for your continued support, prayers and contributions.

Yours in Service,

Jim Taliaferro