

Terms of Service

Last updated: **Friday 13th March 2026**

These Terms of Service govern your use of the Sentinel Event Advisory website and any consultancy services provided by Sentinel Event Advisory.

By accessing this website or engaging our consultancy services, you agree to these Terms of Service.

About Sentinel Event Advisory

Sentinel Event Advisory is an independent consultancy providing professional advice and support across:

- Event planning
- Event safety
- Operational planning and readiness
- Event medical advisory
- Governance and compliance
- Risk management
- Independent event assurance

Our services are advisory in nature.

Unless expressly agreed under a separate written contract, Sentinel Event Advisory does not provide operational event management, event medical services, ambulance provision, clinical care or training.

Consultancy Services

All consultancy services are delivered on a professional advisory basis.

Depending upon the scope of an engagement, services may include:

- Reviewing client documentation.
- Site visits and event observations.
- Risk assessments.
- Development or review of planning documentation.
- Governance reviews.
- Independent audits.
- Written recommendations.
- Attendance at meetings or planning groups.
- General professional advice.

Recommendations are based upon the information available at the time of the engagement together with recognised legislation, industry guidance and professional judgement.

Unless specifically agreed in writing, Sentinel Event Advisory acts solely in an advisory capacity.

Client Responsibilities

Clients engaging Sentinel Event Advisory agree to:

- Provide complete, accurate and timely information relevant to the engagement.
- Notify us of any significant changes which may affect our advice.
- Disclose relevant operational, legal or safety matters.
- Comply with all applicable legislation, licence conditions and regulatory requirements.

Where advice is based upon incomplete, inaccurate or outdated information, Sentinel Event Advisory accepts no responsibility for any resulting decisions or outcomes.

Professional Advice

Our consultancy services are intended to support informed decision-making.

Recommendations represent our professional opinion based upon the information available at the time and should not be interpreted as guarantees of compliance, operational success or the prevention of incidents.

Final decisions regarding implementation remain the responsibility of the client.

Operational Responsibility

Sentinel Event Advisory does not control or manage:

- Event operations.
- Event organisers.
- Contractors or suppliers.
- Venue operations.
- Temporary infrastructure.
- Event medical providers.
- Security providers.
- Stewarding operations.

Unless specifically contracted to do so, responsibility for the planning, management and delivery of an event remains entirely with the client.

Limitation of Liability

Sentinel Event Advisory provides professional consultancy services using reasonable skill, care and diligence.

However:

- Consultancy advice is based upon information available at the time of the engagement.
- Circumstances may change before or during an event.
- Risks cannot be eliminated entirely.
- Implementation of advice remains the responsibility of the client.

To the fullest extent permitted by law, Sentinel Event Advisory shall not be liable for any indirect, consequential or economic losses arising from the use of consultancy advice, documentation or recommendations.

Nothing within these Terms excludes liability where such exclusion would be unlawful.

Intellectual Property

Unless otherwise agreed in writing, all documentation produced by Sentinel Event Advisory remains our intellectual property.

This includes, but is not limited to:

- Event Management Plans.
- Risk Assessments.
- Medical Plans.
- Event Safety documentation.
- Reports.
- Audits.
- Operational documentation.
- Advisory reports.
- Templates and methodologies.

Clients are granted a non-exclusive licence to use documents solely for the project for which they were commissioned.

Documents may not be reproduced, distributed, adapted or used for other projects without prior written permission.

Website Content

Information published on this website is provided for general information only.

It should not be relied upon as professional advice and should not replace project-specific consultancy.

No reliance should be placed upon website content without obtaining advice appropriate to the individual circumstances.

External Links

Our website may contain links to third-party websites for information or convenience.

Sentinel Event Advisory accepts no responsibility for the content, availability, security or privacy practices of external websites.

Inclusion of a link does not constitute endorsement of the linked organisation or its services.

Governing Law

These Terms of Service are governed by the laws of England and Wales.

Any dispute arising from these Terms shall be subject to the exclusive jurisdiction of the courts of England and Wales.

Changes to These Terms

We may amend these Terms of Service from time to time.

The latest version will always be published on our website and will take effect from the date of publication.

Questions About This Disclaimer

If you have any questions regarding this disclaimer, please contact:

Sentinel Event Advisory

Email: contact@sentinelmedicaladvisory.co.uk