



Privacy Policy

Last updated: **Friday 13th March 2026**

Sentinel First Aid & Medical Advisory (“Sentinel”, “we”, “us”, or “our”) is committed to protecting your privacy and handling personal information in accordance with applicable data protection laws, including the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

This Privacy Policy explains how we collect, use, and protect personal information when you visit our website or contact us regarding our consultancy services.

1. Who We Are

Sentinel First Aid & Medical Advisory provides independent consultancy relating to:

- Event medical planning
- Workplace first aid needs assessments
- Compliance and governance reviews
- Independent audits of medical provision
- Advisory services to organisations and event organisers

Sentinel does not provide medical treatment, ambulance services, or first aid training. For the purposes of data protection law, Sentinel First Aid & Medical Advisory is the data controller for personal information collected through this website.

Contact:

Email: info@sentinelmedicaladvisory.co.uk

Website: www.sentinelmedicaladvisory.co.uk

2. Information We May Collect

We may collect the following types of personal information:

Information you provide to us

When contacting us through the website or by email we may collect:

- Name
- Email address
- Organisation name
- Telephone number
- Details about your enquiry

This information is only collected when you voluntarily provide it.

Website usage data

When you visit our website, we may automatically collect:

- IP address
- Browser type
- Device information
- Pages visited
- Time spent on pages

This helps us improve website performance and user experience.

3. How We Use Your Information

We use personal information for the following purposes:

- Responding to enquiries
- Providing consultancy services
- Communicating regarding potential projects
- Improving our website
- Maintaining records of communications

We do not sell or rent personal data to third parties.

4. Lawful Basis for Processing

Under UK GDPR, we process personal data on the following lawful bases:

Legitimate Interests - To respond to enquiries and provide consultancy services.

Contractual Necessity - Where information is required to deliver agreed consultancy services.

Legal Obligation - Where we must retain information for legal or regulatory purposes.

5. Data Retention

We retain personal information only for as long as necessary.

Typical retention periods may include:

- Enquiry communications – up to 12 months
- Consultancy records – up to 6 years where required for legal or contractual purposes

Information that is no longer required will be securely deleted.

6. Data Security

We take appropriate technical and organisational measures to protect personal information against:

- unauthorised access
- loss or misuse
- alteration or disclosure

Access to information is restricted to authorised individuals only.

7. Sharing Information

We do not routinely share personal information with third parties.

Information may only be shared where necessary:

- to comply with legal obligations
- to protect legal rights
- with professional advisers where required

8. Your Rights

Under UK GDPR you have the right to:

- access your personal data
- request correction of inaccurate data
- request deletion of data
- restrict processing
- object to processing
- request data portability where applicable

Requests can be made by contacting us at the email address listed above.

9. Cookies

Our website may use cookies to improve functionality and user experience.

Cookies are small files stored on your device which help us understand website usage and performance.

You can control cookie settings through your browser.

10. Changes to This Policy

We may update this Privacy Policy from time to time. The latest version will always be available on our website.