



bigwilllevenson@gmail.com



954-461-7826



Grand Junction, CO 81505

## SOCIAL MEDIA

- BigWillLevenson.com
- @BigWillLevenson

## EDUCATION

Bachelor of Science,  
Journalism /Sports Media  
**University of Florida,**  
Gainesville, FL  
May 2023

## AWARD

2024 Best Sportscaster  
awarded by the Colorado  
Broadcasters Association.

# BIG WILL LEVENSON

*TAKING SPORTS BROADCASTING TO NEW HEIGHTS*

## SPORTS DIRECTOR/ANCHOR

Experienced Sports Anchor and Reporter with a captivating on-air presence. Consistently delivers engaging, interesting, and entertaining content under tight deadlines. Skilled in using social media platforms to enhance audience engagement. Stands tall at 6 foot 7 inches, providing a memorable physical presence that adds impact to on-screen performance.

## SKILLS

- Exhaustive sports knowledge
- Well versed in AP Style
- Proficient in Adobe Premier Pro & ENPS
- Skilled Interviewer
- Ability to work under tight deadlines
- Vibrant on-air presence
- Excels in sports-related social media & content creation
- Live broadcasting experience
- Creative & compelling storyteller

## WORK EXPERIENCE

May 2023 - Current

**KREX 5/FOX 4 News - Sports Director/Anchor,** Grand Junction, CO

- Deliver daily sports news and stories with an engaging, professional and enthusiastic on-air presence.
- Build solid relationships with sports stakeholders.
- Tell in-depth, compelling and inspiring feature stories.
- Leverage social media and on-air contests to promote sponsorship and viewer engagement.

March 2025- Current

**Colorado Mesa University Baseball- RMAC Network Play-by-Play Announcer**

September 2020 - May 2023

**University of Florida Innovation Center - Sports Anchor, WUFT News,**  
Gainesville, FL

June 2022

**WSVN Channel 7 Sports Internship**

June 2022 - August 2022

**Miami Dolphins - Communications Intern,** Miami Lakes, FL

January 2020 - May 2023

**Prep Zone, Mainstreetdailynews.com, 106.5 Country - Play-By-Play Announcer,**  
Gainesville, Florida