



# PEAK FRACTIONAL LEADERSHIP & ADVISORY GROUP

Your Comprehensive Portfolio Company Transformation Partner

## THE PEAK DIFFERENCE: PEOPLE FIRST INTEGRATED SOLUTION

Peak Fractional Leadership & Advisory Group is the only firm combining elite fractional C-suite leaders, contracted operators, and proprietary **Talent Strategists** - a role unique to Peak to drive transformative results in portfolio companies. We don't just advise; we execute with accelerated excellence.

**HQ:** La Jolla, CA.  
**Leadership:** Colleen Ferrary, CEO

## CORE VALUE PROPOSITION FOR PE & VENTURE FIRMS

### Complete Portfolio Support Ecosystem

- **Pre & Post-Acquisition:** Due diligence, integration planning, operational scaling, exit preparation
- **Fractional C-Suite Excellence:** Full suite of highly vetted, leading professionals starting with Interim-CEO, CFO, COO, CMO, CHRO, CIO, CPO with Fortune 500 backgrounds
- **Proprietary Talent Strategists:** Leaders trained to align strategy with your team's ability to execute, creating higher adoption and improved execution
- **Striated Teams™:** Layered talent model to economically plug capability gaps across portfolio companies
- **People-First Execution Philosophy**  
Peak deploys real leaders, not consultants, who inspire teams and drive revenue. Cultural alignment ensures strategies are adopted immediately and executed, not just documented.

## THE STRIATED TEAMS™ ADVANTAGE

### Talent deployed across three tiers:

1. **Strategic Leaders** (Fractional C-Suite): Vision, board decisions, accountability
2. **Operational Executors** (Specialists): Systems implementation, day-to-day excellence
3. **Tactical Support** (Project Teams): On-demand capability fill

*Fortune 500-caliber talent, fraction of the cost, with seamless integration and immediate impact.*

## WHY PRIVATE EQUITY & VC PARTNERS CHOOSE PEAK

- **Speed to Value:** Immediate deployment, 60-day sprints vs. 12-month ramps
- **Cost Efficiency: Striated Teams™** maximize spend without quality loss
- **Change Management Excellence:** leaders in transformational change who learn your business before changing it.
- **Comprehensive Capabilities:** Finance, ops, HR, marketing, systems, AI, strategy
- **Proven ROI:** \$2M savings, \$100M+ raises, 10% MoM growth
- **Elite Credentials:** Ivy League, Fortune 500, highly vetted talent

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## PORTFOLIO COMPANY APPLICATIONS

- Growth Companies: Infrastructure, scaling, rebrand + growth marketing, funding readiness
- Turnarounds: Restructuring, stabilization, AI-driven efficiency
- Pre-Exit: Systems, controls, leadership strength
- Post-Acquisition: Integration, synergy, retention
- Interim Leadership: Immediate C-suite coverage
- Strategy Execution: 12-month plans executed in 60-day cycles

## PROVEN PORTFOLIO COMPANY TRANSFORMATION

### Integration & Operational Restructuring – Life Science

- **Challenge:** Inefficient operations, high costs, and misallocated resources limiting growth
- **Solution:** Deployed AI-driven inventory and operations systems; restructured workforce to redirect savings to sales and business development
- **Result:** \$2M reduction in inventory costs | 10% month-over-month sales growth

### Accelerated Strategic Execution – PE Portfolio Company

- **Challenge:** 12-month strategic plan delayed revenue due to limited team capacity
- **Solution:** Deployed fractional leaders and project managers to compress and execute immediately
- **Result:** Delivered in 60 days vs. 12 months | Fast-tracked revenue generation

### Series C Fundraising Success – Retail & Entertainment

- **Challenge:** Financial disarray, no reporting, unclear runway, and unprepared for investor diligence
- **Solution:** Built financial controls, FP&A, burn-rate analysis, and investor-ready board materials
- **Result:** Successfully raised Series C with clear roadmap and confident presentations

### \$10M Series B Capital Raise – Consumer Brand

- **Challenge:** High-growth company needed capital but lacked projections and investor materials
- **Solution:** Created detailed financial models, managed investor outreach, and installed fractional CFO
- **Result:** Secured \$10M funding | Ongoing fractional CFO/COO partnership fueling sustainable growth

### \$90M Strategic Exit – Life Science

- **Challenge:** Owners sought exit despite negative EBITDA and complex buyer dynamics
- **Solution:** Pre-acquisition readiness, sell-side package, due diligence management, negotiations, and team transition
- **Result:** \$90M sale with favorable terms and seamless ownership transition

### Post-Acquisition Value Creation – Strategic M&A

- **Challenge:** Newly acquired company required operational alignment, cultural integration, and synergy capture
- **Solution:** Led post-deal integration, built AI systems and eCommerce platform, streamlined operations
- **Result:** \$1.2M in cost savings | New branding and modern systems boosted sales and efficiency