

FOR FIRMS WHO'VE BUILT A PORTFOLIO WORTH PROTECTING

Protecting the Portfolio. Preparing It to Perform.

You didn't acquire a company to run it yourself. Every portfolio company is fighting the same four battles right now — go-to-market, HR, finance, and operations — often all at once. Peak is the one call that covers all four: a full bench of fractional leaders, deployed for a single project or for as long as the company needs them.

Bespoke strategy. Big Four-caliber talent. Boutique pricing built for the lower and middle market.

WHERE PORTFOLIOS GET STUCK

- **Operations don't scale themselves.**
The playbook that worked at \$20M doesn't survive contact with \$80M without an operator running it day to day.
- **Go-to-market stalls without an engine.**
A great product doesn't sell itself — the founder-led motion rarely survives the next stage.
- **The CFO you have isn't the CFO you need.**
Office-of-the-CFO maturity — FP&A, reporting, controls — usually lags two stages behind where the company actually is.
- **HR gets triaged, not led.**
Comp, org design, and retention get handled reactively — until a key leader walks.

WHERE PEAK STEPS IN

- **We build operations around the team you have.**
AI-forward and ROI-focused — built for your team in place, with data and systems engineers in reserve to make AI actually pay off.
- **We build the go-to-market engine.**
Pricing, pipeline, and sales execution — built and run, not just recommended.
- **We bring CFO-level rigor, day one.**
FP&A, reporting, and controls built to the standard your next buyer will expect.
- **We lead HR before it becomes a crisis.**
Org design, comp, and retention — handled by someone who's done it before.

STRIATED TEAMS TM — THE RIGHT LEADERSHIP, AT THE RIGHT LEVEL

01**STRATEGIC LEADERS**

Board-level decisions, value-creation strategy, and accountability for outcomes.

02**OPERATIONAL EXECUTORS**

The operators who execute the 100-day plan across GTM, finance, HR, and operations.

03**TACTICAL SUPPORT**

Extra hands for diligence, AI integration, or a single initiative — in fast, out clean, no disruption.

One platform, every function — deployed for a single project or for as long as the company needs us.

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The best operators shouldn't only be available to the biggest funds.

COLLEEN FERRARY, FOUNDER & CEO

