



SOFLOLUXURYBOOKINGS.COM

So Flo Luxury Bookings



ELECTRONIC PRESS KIT

LUXURY TRAVEL SERVICES

So Flo Luxury Bookings - About

- Provides Travel Agency and Luxury Bookings Services for Chartered Yachts, Jets and Helicopters, Vacation Villa Rentals, Luxury or Exotic Car Rentals, and Concierge Services
- Works with Celebrities, Athletes, Entertainers, Sports Organizations, Fashion Industry, Arts & Culture Community, Entrepreneurs, Businesses, Non-Profit Organizations, Religious Institutes, Educational Institutes and Large Group Travelers
- Assists with Locating and Booking Venues for Mid to Large Scale Events, Business Seminars, Networking Events, Music Videos, Photography, and Social Media Influencer Events
- Member of ASTA (American Society of Travel Advisors)
- Member of The Greater Miami Convention & Visitors Bureau
- Member of CLIA (Cruise Lines Industry Association)
- Certified Accessible Travel Advocates

LUXURY BOOKINGS



JERRON DENNIS, OWNER

Jerron Dennis was formerly a franchisee and regional guerrilla marketing coordinator for Liberty Tax Service Corporate, an income tax preparation franchise business based in Virginia Beach, VA.

Starting from the bottom of that company as a part-time roadside waver (and dancer) at a store location in Norfolk, VA, he would eventually go on to assist with the creation of that corporation's guerrilla marketing department with one of the owner's sons and end up travelling throughout the United States to train franchise owners and their marketing staff on how to create and implement successful guerrilla marketing strategies.

Before departing from the franchise, Jerron also became the franchisee of the very first store he worked outside of as a part-time roadside waver. He has been featured in various print articles and locally televised news reports including The Wall Street Journal, NBC News in Atlanta, GA, The Palm Beach Post, First Coast News and more citing his work as a guerrilla marketing specialist for over a decade.

JERRON DENNIS





CELEBRITY REFEREE BITCOIN RODNEY

MM

RIDDICK BOWE VS LAMAR ODOM

JAMES L. KNIGHT CENTER

PAULY PAUL OFFICIAL STRIKES

CELEBRITY BOXING

TICKETS AT TICKETMASTER.COM

FORMER HEAVYWEIGHT CHAMP RIDDICK BOWE 2 X NBA CHAMP & REALITY STAR LAMAR ODOM

RELIY STAR

THE REAL BITCOIN RODNEY

WADNE

50th

TRUE LEGACY PREMIUM VODKA

UP live

PERCEPTIVE VISIONS

SO FLO LUXURY TRAVEL

24TH JULY 2021 FROM 12PM-4PM

PERCEPTIVE VISIONS PRESENTS

YACHT MIAMI CELEBRATION

BIG PERCY & PRINCESS VA'SHION

LEAVING BAYSIDE MARKETPLACE FROM 12PM-4PM

RMM UNIDO

WB

Where to next?

Elevate Your Travel Plans

Saturday, October 23, 2021
11:30 AM – 1:30 PM EST

Register to Join!

www.thrivingtoolkitexperierelax.eventbrite.com

Featured Guest:
Violet Dennis
Operations Manager - SoFlo Luxury Travel

Explore unique experiences
Adventure, Retreat, Cultural, Culinary, Club Travel

SO FLO LUXURY TRAVEL

What you need to know before you go
COVID-19 travel safety + Solo travel tips for women

ACHIEVING WOMEN ENTERPRISE AWE FOUNDATION

Pitch Competition Winner
Violet Dennis

Participating in the AWE Project Bootcamp helped me to realize how essential it is as a female entrepreneur to advocate for and cheer on other women and young girls in their personal lives, education, and business.

I now have a better understanding of how sisterhood is a vital component of even our own individual growth. Together we are greater in numbers than we are standing alone as one.

By sharing our life and business experiences we are motivating each other to push on and become better versions of ourselves for our loved ones, our communities, and our professions.

Become a Mentor!
Sign Up at:

ACHIEVING WOMEN ENTERPRISE AWE FOUNDATION



Jerron & Violet Dennis of So Flo Luxury Bookings on Cox Cable Communications Yurview.com TV Program "Main Street Living" May 2021 Discussing Travel During The New Normal.

LIVING 757 TV Show on COX Communications



Press and Events

Reviews



Owner of Relax Miami

"Thanks so much for assisting me with my client'..."

Raymond E. - 8/7/2021



Large Group Travel

"We had a great experience & their coordination of travel l..."

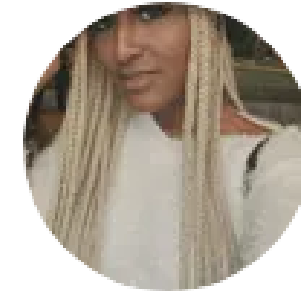
Monica K. - 6/9/2020



CEO of Pineapple Ex...

"So Flo Luxury Bookings is a premier concierge service t..."

Randy R. - 7/4/2021



Happy Client

"Book them for any of your needs in Miami! We enjoye..."

Asia P. - 7/5/2021

So Flo Luxury Bookings 

CONTACT INFO

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<https://sofloxurybookings.com/>

<https://www.linkedin.com/company/sofloxurybookings>

<https://www.facebook.com/sofloxurybookings>

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