

Launch offer – Ukrainian charities

Introduction to "Maidan"

"Maidan" is the first gin released by Ferry Spirits, crafted as a heartfelt tribute to the founder's Ukrainian and Scottish heritage. The name "Maidan," meaning "revolution" in Ukrainian, commemorates the spirit of resilience and bravery shown during the 2014 Maidan Revolution and in the years since. More than just a drink, Maidan is a symbol of cultural pride, unity, and remembrance.

This distinctive gin is infused with carefully selected botanicals that reflect both national traditions and personal memories. Dill, a staple in Ukrainian cuisine, brings a fresh herbal note, while Scots pine evokes nostalgic weekends spent in the forests of Scotland. Rowan berries from Ukraine and strawberries add a subtle fruity sweetness, creating a balanced blend. The experience finishes with a gentle warmth from black pepper, offering complexity and depth to each sip.

Maidan is a thoughtfully crafted spirit that merges flavours and symbolism, bridging two proud nations through its ingredients and story. It stands as a celebration of courage, heritage, and connection — a bold spirit with roots in two cultures and a heart that honours both. Whether enjoyed neat or in a cocktail, Maidan invites drinkers to raise a glass to resilience, identity, and the shared strength of people and place.

Charity offer

To celebrate the launch of "Maidan", we are offering charities and non-profits across the UK that are supporting the Ukrainian community a special retail offer to support your fundraising efforts.

Priced at an RRP of £39.00 per bottle, we are offering a donation to your organisation of £3.00 per bottle sold to your supporters.

The organisation will collect all the orders and pay the full invoice. Then, Ferry Spirits will send the order to a main contact person. We will shortly launch our website, which will assist with streamlining the order process.

Delivery

All orders exclude delivery, this will be added at point of sale at the current postage rates. Please note, larger orders may be dispatched by courier rather than Royal Mail.

Communication and Marketing

Organisations that sign up to this offer will receive a communication and marketing pack of resources that will support you to promote the offer on your social media channels, emails and other forms of digital communication.

Delivery

We expect the first delivery to be despatched c. 05th September, any orders before this date will be treated as a pre-sale.

How to sign up

To sign up for this offer ahead of our product launch, email john@ferryspirits.com by **Friday 01st August 2025**. Any partnerships signed up after this date will be onboarded on an ongoing basis thereafter however there may be a short delay during the initial launch stage.

Terms of offer

Ferry Sprints Ltd commits to honouring this offer for signed up organisations a period of 1 year up to 01 September 2026, however reserves the right to amend the offer to meet operational demands of the company however any changes will be communicated no later than 30 days prior to taking affect.