

STEP 2: WASH YOUR TATTOO

Once the bandages come off, use a gentle, fragrance-free, liquid soap like Dial Gold or Dr. Bronner's to clean the area. Wash with lukewarm water and pat it dry with a clean paper towel. Do not scrub the skin, let water hit it directly, or rub it dry, as this can damage the healing area.

- Avoid harsh soaps or exfoliating products.
- Lukewarm water is ideal. Hot water may irritate the skin, while ice-cold water can slow the healing process.
- Wash your tattoo **gently** twice a day for the first two weeks to remove plasma, excess ink, and bacteria.

If you notice a bit of ink running into the sink as you wash, don't panic – it's just excess ink. Continue to be gentle with the area as it heals.

STEP 3: MOISTURIZE

Your body heals the tattoo, not the lotion. It is for keeping your skin from drying out too much and healing the tattoo more comfortably. Using a moisturizer is a crucial step. Keeping the area hydrated protects it from drying, cracking, and bleeding.

First, LET IT AIR DRY OR DRY WITH PAPER TOWELS, then apply recommended unscented moisturizer after each wash to keep the area calm and moisturized without suffocating the skin.

- Use a thin layer of moisturizer two to three times daily, as over-applying can suffocate the skin, trap excess moisture, and slow the healing process.
- Avoid petroleum-based products, as they can trap bacteria and hinder healing. Instead, opt for tattoo-specific balms or products containing ingredients like shea butter, jojoba oil, or aloe vera, which are safe, nourishing, and effective for the healing process.

Once your tattoo is healed (usually after two to four weeks), use unscented body lotion for long-term hydration and ink preservation.

