

# HBA Board Meeting Minutes

2022.08.80

## Attendees:

Sheri Wallace  
Jane Anderson (phone)  
Heather Cole  
Phil Bowman  
Jim Dustrude  
Bart Halling

## Agenda:

- Quick recap on potential approaches for HBA Membership
- Skipper meeting (float) agenda and topics to discuss
- General fundraising approach
- Committee & Focus Areas

## Notes:

### • **Quick recap on potential approaches for HBA Membership**

- Feedback from residents and members of the community that requirements for “membership” were a bit confusing and might need some clarification
- Membership discussion from previous board meeting was recapped for group
- Some level of support for a minimum donation level (example: \$50) that is required to become a member
- Membership fee alone would not be sufficient to fund planned strategic activities for the board and community. As context, if all 225+ residents with lakeshore on the bay joined as members, would represent roughly \$11,250 annually – and it is unlikely that we would reach 100% participation
- Fund raising efforts will be required in addition to any specific membership “fee”.
- Jim Dustrude presented draft schematic (attached) for potential approach on membership categories – under review by full board for next meeting. General consensus that it may be appropriate to have different levels of membership based on contribution amounts – with various levels of recognition and appreciation. More to discuss.

### • **Skipper meeting (float) agenda and topics to discuss**

- NEW Skippers to welcome and introduce at the “float” meeting
- Widespread feedback on weed treatment applied earlier this Spring/Summer for curly leaf pondweed was highly successful and much appreciated. Strong need to continue to set appropriate expectations on CLP treatment as seed pods can survive and germinate for up to 7 years.
- Float agenda should include a brief update on the treatments completed and planned for the remainder of the 2022 season
- High level spend update from a budget perspective – with reminder that the Eurasian Milfoil (EM) treatment is substantially more expensive than CLP treatment.
- Update that reports of EM starting to grow and appear in the bay may have been other weed varieties (Foxtail, etc.). Will continue to monitor and work with treatment vendor to plan best timing for survey and treatment for EM this fall.
- Targeted interest in prompting discussion among the attending Skippers about what is most important for them from a concern, topic and focus area for the HBA. Really want to make sure that the initiatives are grounded in the most common interest areas from members and community residents on and around the bay.
- Concept of a topical survey discussed as a potential method to gather additional feedback on top priority issues. General acceptance that concerns will vary widely and need to be acknowledged consistently.

# HBA Board Meeting Minutes

2022.08.80

## Notes (continued):

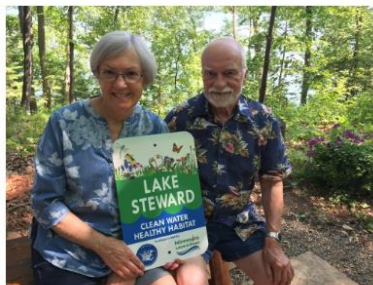
### • General Fundraising Approach

- Fundraising will most likely be an annual activity with recurring needs to support both 1) high priority initiatives like water quality, safety, and invasive species management as well as 2) one time and recurring administrative costs (newsletters, website, survey tools, outreach, events, etc.)
- The HBA “Fun” Committee has expressed an interest in focusing on fun community events – recommending up to 4 a year – totally distinct and separate from fundraising. Board agreement on this distinction – allowing the Fun committee to focus on connecting the community and members through great events and opportunities to get and stay connected.
- Acknowledgement that there may be a need to fundraise specifically for independent initiatives (weed control, carp population management, water quality & runoff) and the membership will expect to have an option to direct their donations appropriately. Strategy will require accounting approach for inbound donations – additional planning required.
- Focused need to plan for and execute on a fall event in preparation for planned investments and initiatives in 2023 – working toward an “Oktoberfest” event in early October @ Backchannel Brewery. All agreed that Backchannel Brewery was a great location and they have been a valued partner. Outreach will happen to schedule and promote the event.

### • Committee & Focus Areas...along with Misc. Notes

- Concept of promoting participation in the MN “Lake Steward” program was raised – potential opportunity to drive pride in our bay and protecting/improving water quality. Books available for \$10.00 ([Lake Steward Program – Minnesota Lakes & Rivers Advocates \(mnlakesandrivers.org\)](https://www.mnlakesandrivers.org/) )
- Short update from Sheri Wallace on the Rain Garden program and her experience with their garden. Grants available to apply for and use to defer cost – Wallace project received grant of \$3000, spent on the project. Beneficial to have some sort of landscaping professional create the berms with heavy equipment at a minimum. Important to visualize and monitor how runoff happens naturally and adjust garden as needed. More education would be great on the HBA website for future member reference.
- Group discussed the general need to start drafting a medium to long term strategic vision for the bay along with high level components of a plan to realize that vision together in the community. Input from the skippers and from the proposed survey will be crucial to development of the vision.

- Next meeting scheduled 08/22/2022 @ 7:00



#### stew·ard·ship

— noun

the job of supervising or taking care of something, such as an organization or property.  
“responsible stewardship of our public lands”

*Becoming a Lake Steward with Minnesota Lakes and Rivers Advocates recognizes an individual's personal responsibility for their environment, and the care they are taking to preserve natural resources in Minnesota.*