

| **Attendees:**  Jane Anderson  Phil Bowman  Bart Halling  Sheri Wallace  Erin Wombacher  **Absent:**  **Location:** Erin’s house | **Agenda:**   * Approve Minutes from August 14, see link * Review action items from August 14 - see page 2 * Thank Yous to Skippers * Approve Financials, see links * Carp Fest Debrief + Next Steps * Newsletter Articles * Oktoberfest Planning   + Auction Link <https://givebutter.com/c/2023HBAFUN/auction> * New Items   + Developing a LID |
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**Document Links**

[August 14 Minutes](https://docs.google.com/document/d/1DY99vLG6SKtYBMcwItcusBihr_Gfalyd/edit?usp=sharing&ouid=105538163672722783853&rtpof=true&sd=true)

[Board Financial Packet](https://drive.google.com/file/d/1oxTrjd_3pvmPWQ_s6pGBphW31kVFbtyv/view?usp=drive_link)

[Donor Report](https://docs.google.com/spreadsheets/d/1HQFaCD_cNbY0cIwfE9JqLcvyUaR_aS4o/edit?usp=sharing&ouid=105538163672722783853&rtpof=true&sd=true)

[Executive Financial Summary](https://docs.google.com/document/d/11rG8F0H6lVCWtuC5MXNxrZYo0ctJUvcL/edit?usp=sharing&ouid=105538163672722783853&rtpof=true&sd=true)

A motion was made to approve the minutes from the August Board meeting. Motion was seconded, and minutes were approved.

Sheri completed the thank you notes for the Skippers. Everyone signed in appreciation for all of their hard work.

**Financials** - We are short our revenue goal by approximately $2900. However we are also under in our projected spending by approximately $20,000. So we have a net positive of $17,000.

For membership, we did see some growth due to the Carp Fest. However we also noticed 50% of the people who were members in 2022 did not renew their membership in 2023. for Lakeshore owners, out of 203 possible members we have 66. For Commons Dock Program participation, of 96 possible members we have 11. For Deeded Access, out of 47 participants we have 5 members.

We have shifted our fiscal year to January - December, rather than September - August.

It was decided to have a challenge for the Skippers to promote attendance at the Oktoberfest. Prizes for the Skippers with the highest attendance will be awarded. A motion was made, and seconded, to spend $200 in prizes.

**Oktoberfest** - it was decided to spend what we need for Oktoberfest. Rather than set a financial goal, our goal will be to increase membership and community engagement.

Still pursuing items to be donated for the silent auction.

Sheri will put talking points together and at the next meeting, the speakers and presentation will be planned.

Volunteers are needed for the event.

A Board Meeting was scheduled for 9/25 at 7 pm to do last minutes preparations for the Oktoberfest.

**Carpfest** - Expenditures was $4773 including a Carp population assessment. The actual expense from the event was $1100. Our revenue from Carpfest $3646. It was determined that the event was successful and we will do it again in 2024.

**Newsletter** - going forward all newsletters will be sent electronically. Article ideas were discussed.

**Action Items for 9/11 Meeting -**

Sheri needs all newsletter articles by 9/13

Sheri will start a bullet list of talking points for Oktoberfest to be edited by the board

**Action Items from 8/14 Meeting**

| **What** | **Who** | **When** |
| --- | --- | --- |
| Ad for the Laker | Sheri | 8/15 |
| Connect with Whitmores on Cardinal rain garden project | Bart | Before Tuesday 8/22 |
| Call Melissa at Back Channel and discuss calendar for charity day (Tuesdays) | Jane | Before 9/1 |
| Circle back with Skip @ Lions group before their September 14th meeting (Rain Garden sponsorship) | Jane | Before 9/14 |
| Connect with Excelsior Lions group on larger group meeting this fall | Jane | Before 10/1 |
| Event opportunity at Gale Woods Farm | Bart/Kari | Before 10/1 |
| Ask Johnny Range about a newsletter article in newsletter promoting Westonka Walleye Association | Phil | Before 9/1 |
| Bad carp jokes – send to Jane/Sheri | All Board Members | ASAP |
| Large carp to kiss | Bart | Before Oktoberfest date |
| Draft articles for Newsletter   * Westonka Walleye – Phil * Boating safety – Phil * Rain Gardens – Sheri * Rain Barrels – Angela * Seasonal information – Bart * Carp – Bart & Jane * Year change for memberships – Bill * Two Mikes – Jane * Oktoberfest - Erin | All | August 31 |
| Write skipper thank yous for next meeting signatures | Sheri | Sept 11 |
| Skipper Communication   * Phone numbers * No flyers to hand out | Sheri | Before 8/19 |
| Talk to Steve Bernstein about drone coverage of CarpFest | Jane | Before 8/26 |