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| **Attendees:**  Jane Anderson  Phil Bowman  Bart Halling  Erin Wombacher  **Absent:**  Sheri Wallace  **Location:** Zoom  <https://zoom.us/j/5094532775?pwd=SVBSYWZ3YkJXa1FCdTlxQkVtaGVuZz09&omn=99585213467>  Meeting ID: 509 453 2775  Passcode: 836494 | **Agenda:**   * Approve Minutes from December 11, see link * Approve Financials, see links   + should we share Executive Summary with skippers? * Review Action Items from previous meeting * Bow Fishing Update (LMCD) * Carp Fest Update   + entertainers? * Keep it Clean Initiative - see action items * [Oktoberfest Survey](https://forms.gle/wxJ8zUGFNhNCVKhd7)   + need someone to draft email * Update on Rain Barrels - see meeting notes for SW update |
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### Document Links

[Last Board Meeting Minutes](https://docs.google.com/document/d/1WLD31Tq740Pk0CruLzLV0qqE1t1Ty6Qh/edit?usp=sharing&ouid=105538163672722783853&rtpof=true&sd=true)

[2023 Executive Summary](https://docs.google.com/document/d/1NjADunDPPEUxNPpkwkuIMge3TEDN6H7h/edit?usp=sharing&ouid=105538163672722783853&rtpof=true&sd=true)

[Board Financial Packet](https://drive.google.com/file/d/1JYF7cI5HZHQfCOTIM54f8pNY1YJ6Q9fA/view?usp=drive_link)

[Donor Report](https://docs.google.com/spreadsheets/d/1zYFzAmfRwvpYgxPEOHpmkk1lIicByUFT/edit?usp=sharing&ouid=105538163672722783853&rtpof=true&sd=true)

**Action Items from December Meeting**

* Carp Fest - **June 15th** - The Abider ($400), Sweet Briar ($200) - need more investigation on their music.
  + Bart will talk to Karl/Julie about possible bands and Erin will pursue connections with Rolling Stoners.
    - Bart doing dinner with Karl & Julie on 1/21
    - Erin still pursuing alternative band option pricing
  + Benny James - Sheri talked with Benny James - he is interested in the opportunity to be part of Carp fest and play for an hour. He indicated rate $150 - $200 for the event.
  + Hometown Heros Bow Fishing Night Tournament is **June 15th (per Jane, not completely locked in).**
* Sheri - share the results from Painter’s Creek research and aging research - share with Board
  + Will be shared in February
* Follow-up with the LMCD to get approval for open night time bow fishing and put some ideas for Bowfishing event - Jane & Bart
  + Ben is investigating why bowfishing was banned and if we can lift the ban for our 3 bays.
  + Idea is to do bowfishing 16 times, twice a week for 8 weeks this spring
* Erin - Signing up for Spirit of the Lakes Parade for 2024
  + Applications open in 2024 (as of January, applications was still not open)
* Jane - to speak with 2 Mikes Fertilizer regarding orders and fulfillment.
* Trash on Lake (see 12/12 email) - Sheri sent information about Keep it Clean Initiative that provides resources for communication. Need to decide if we want to do anything with this.
  + With the warm weather, as of January 15 the ice is not thick enough.
  + An idea was proposed to have a HBA sponsored trash can year round. Will the City be willing to empty the trash can? Phil will research.
* Oktoberfest Survey - SW: draft survey sent to board, need email verbiage and approval to send
  + Board approved the survey based on the questions/content email on 12/12 & 12/13. Bart will submit email content and work with Sheri on the execution.

### Goals for 2024

The goal is to have more fun and less stress regarding fundraising events. These included:

1. A member had suggested having a corn-hole tournament (Or community Event)
2. Community tie up in the bay (Or Community Event) - Monthly Happy Hr & Game night?
3. Carpfest - moving it to June 15
4. Educational event for the Rain Garden (May 18, 2024) on Apple Lane
5. Advocacy for Cardinal Lane
6. Rain Barrel education, sale, and distribution (144 rain barrels)
7. July 4th Boat Parade
8. Planned Happy Hours
9. Bow Fishing event (June 15)
10. LMCD Open Bow Fishing

### Approved Budget for 2024 (12.11.2023)

| Category | 2024 Budget Amount | 2023 Actual | Notes |
| --- | --- | --- | --- |
| Administration (Includes tech & insurance | 1,200 | 1,150 |  |
| Communication  (Printed Education Materials) | 2,000 | 2,078 | May Newsletter was $785 |
| Fundraising  (incl digital fees & event) | 2,500 | 1,763 |  |
| Carp \* dependent on long term strategy - gathering data | 10,000 | 1,835 | We raised 3597 in revenue, additional 8300 for PIT (3) antenna grants in P.C. |
| Soak it Up (H2OQ) | 3,000 | 2,126 | We raised 2,098 in revenue |
| AIS | 15,000 | 10,118 |  |
| Community (includes welcome bags, events & volunteer appreciation | 2,500 | 332 |  |
| Advocacy/Education Membership | 150 | 150 | MN Rivers & Lakes Membership |
| **Total** | **36,350** | **19,552** |  |

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### Meeting Notes

* Meeting notes from December 11 - motion was made to approve, and seconded. Motion carried
* Financial -
  + A discussion determined that it would be beneficial to share the report regarding membership with the Skippers.
  + Suggestion was made to send an email survey to those who did not renew their membership in 2023
  + A motion was made to approve the year end financials, and seconded. Motion carried.
* SW: Update on Rain Barrels - HBA placed an order for 184 rain barrels. They are allocated as follows: 72 Mound, 72 Minnetrista, 36 Long Lake Waters Association. Sale starts on March 1 and distribution event is currently being scheduled. Looking at early May.
  + Added Event on January 23 - Back Channel with The Abiders - The Abiders are performing at Back Channel. Julie M & Phil will be on hand to help sell Rain Barrels. HBA will promote via the Facebook website and our webpage calendar. A communication about the event will also be sent to Minnetrista City Council and the Long Lake City Council. Phil will confirm with Sheri if we can sell the rain barrels prior to March 1. In addition, he will ask for her to promote the event on the HBA website. Jane will update the Facebook page, and also ask Anna to create a flyer promoting the event.
* Jane received a card from John Bendt who is with Citizens for Sharing Lake Minnetonka. They are seeking regulation regarding wake boats on Lake Minnetonka and seeking the Boards support. The Board decided to wait on the scientific results if wake boats are working against our objectives before supporting their proposed regulations.
* Blood Drive that HBA promoted was exceptionally received by the Westonka Community Group. We were asked that we use our event signs for the next Blood Drive which is February 22 at the Gillespie Center from 11 am - 6 pm.

**Action Items from January Meeting**

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    - Bart doing dinner with Karl & Julie on 1/21
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* Jane - to speak with 2 Mikes Fertilizer regarding orders and fulfillment.
* Sheri & Bart - Oktoberfest Survey - Board approved the survey based on the questions/content email on 12/12 & 12/13. Bart will submit email content and work with Sheri on the execution.
* Group - Is Bag event still planned? If so, has a permit application been submitted?
* Group - has the results from the scientific study regarding the impact of wake boats been completed?
* Sheri/Jane - are we using our event signs for the blood drive on 2/22?