

All ^{IN} TO

WIN

FAMILY CONFERENCE

SPONSORSHIP PACKAGE



BROUGHT TO YOU BY



ISEE Group

IGNITING THE SPIRIT TO EXCEL IN EXCELLENCE

OVERVIEW: ISEE Group, LLC in collaboration with The Faith Center Ministries is proud to bring to the South Florida community "ALL IN TO WIN - FAMILY HUDDLE" A Relationship & Family Conference. This is a 3-day Interactive and Transformational Experience for the entire family! ISEE Group seeks to bridge the disconnect within relationships and families, foster healing, and restore the joy and love found in each other.

ABOUT ISEE GROUP

ISEE Group, LLC is an emerging Human Development Company whose mission is, **"Restoring the Vision for Vibrant Relationships, Thriving Families & Stronger Communities."** We provide consultation, training, coaching and transformational events & experiences focused on Igniting the Spirit to Excel in Excellence.

We deliver our services through:

- One-on-one and Group Coaching Experiences
- Workshops, Retreats and Special Events
- Literature, Technology and Various Communication Platforms

Our approach is collaborative; we come alongside to provide a support network of experienced and dedicated professionals who value family and relationships. Together we support Relationship & Family: Formation, Strengthening, Restoration & Crisis Navigation. ISEE GROUP creates highly impactful and interactive experiences that are thought-provoking and transformational.

ISEE Group, LLC is led by founder and CEO Arlene L. Connelly who brings over 27 years of experience, providing executive leadership, management, supervisory and administrative experiences in non-profit and higher education; serving adults, at-risk youth, families and underserved populations. She is a creative visionary who designs, develops, manages and evaluates programs. Ms. Connelly is a Certified John Maxwell Speaker/Trainer and Coach; an Organizational and Leadership Development Professional; Healthy Relationships and Family Strengthening Coach; Career & Positive Youth Development Specialist, a Certified Global Career Development Facilitator and Author.

For more information you can visit the website: www.iseegroupllc.com

ABOUT THE FAITH CENTER

The Faith Center Ministries is located in Sunrise, Florida and led by Henry and Carol Fernandez, **servicing over 10,000 members**. The Faith Center is a place where ordinary people develop extraordinary faith and become the powerful leaders God created them to be.

PURPOSE STATEMENT

To provide a place where the hurting, depressed, frustrated, and confused can find love, acceptance, help, hope, forgiveness, guidance and encouragement.

To change lives; heal and restore relationships in families, the community, and around the world through Evangelism Outreach and the Family Life Center.

To prepare leaders for the 21st Century, help believers discover their true purpose, and develop individual potential and spiritual maturity through bible studies, conferences, seminars, trainings, and through educational development at the **University of Fort Lauderdale** and the **Henry B. Fernandez Institute for Biblical Studies**.

For more information you can visit the website: www.thefaithcenterint.org

CONFERENCE OBJECTIVE:

The binding theme throughout this conference is the Transformative Activity of **"The HUDDLE"** as seen in the game of football. The huddle can be applied in every area of our lives with specific focus on our relationships and families. Central Themes/Concentrations: Play - Engagement, Interaction, Connection, Communication, Fun, Laughter:

- **RELATIONSHIP HUDDLE** – The adults in the family relationship set the foundation and create the environment for the family. We will focus on: Cultivating Vibrant Relationships, Healthy Communication, Strengthening the Bonds, Eliminating Dysfunctional Behavior Patterns and Fostering Love & Respect.
- **PARENTS HUDDLE** – Strategies to be Intentional and Purpose Driven– Reclaiming the Home/Family - Parenting Leadership Posture
- **FAMILY HUDDLE** – COMMUNICATE & CONNECT – The art of improving family relationships and building strong bonds
- **CHILDREN/SIBILINGS HUDDLE** – Potential, Purpose, Protection - Clarifying Roles, Responsibilities & Communication
- **EXTENDED FAMILY NETWORK HUDDLE**– Cultivating a Healthy Circle of Influence, Eliminating Dysfunctional Behavior Patterns and Building Stronger Bonds

BRAND POSITIONING FOR SPONSORS:

All In To WIN 2018 offers a wide range of sponsorship opportunities for businesses, organizations or individuals seeking to promote their profile, product and services to a diverse audience.

All In To WIN Family Conference is an opportunity to position your brand to encourage a higher level of engagement with consumers within local communities by:

- Demonstrating community leadership and charitable giving
- Supporting community and social development
- Connecting with and engaging potential consumers and community partners

BENEFITS OF PARTNERSHIP WITH ISEE GROUP AND THE FAITH CENTER:

- Company name and logo posted on an event site and promotional item
- Company branding social media promotional items
- Company logo on event t-shirt
- On stage announcements
- Vendor space
- Product Placement

TARGET AUDIENCE:

Target:

50-75 families (150-300 people)

Demographics:

- Couples
- Parents (to include single parents)
- Children (Elementary, Middle & High School)
- Singles
- Grandparents
- The Village (Godparents, Aunts, Uncles and Friends of the Family that are a part of the family structure)

SPONSORSHIP LEVELS

Benefits of sponsorship Include:



TOUCHDOWN SPONSORSHIP LEVEL

\$5,000

You underwrite the overall conference expenses to include:

- Event materials
- Promotional items
- Activity supplies
- 3 meals for all participants

Sponsor Benefit:

- Company logo positioned before approximately 5,000 Faith Center members
- Company name and logo posted on an event site and promotional item
- Company branding included in social media promo
- Company logo on event t-shirt
- On stage announcements
- Vendor space
- Product Placement
- Full page ad in program booklet

FIELD GOAL SPONSORSHIP LEVEL

\$2,500

You underwrite the overall conference expenses to include:

- Event materials
- Promotional items
- Activity supplies

Sponsor Benefit:

- Company logo positioned before approximately 5,000 Faith Center members
- Company name and logo posted on an event site and promotional item
- Company branding included in social media promo
- Company logo on event t-shirt
- On stage announcements
- Vendor space
- Half page ad in program booklet

SPONSORSHIP LEVELS

Benefits of sponsorship Include:

FIRST DOWN SPONSORSHIP LEVEL

\$1,000

- Sponsors 5 families (20 people)
- Company name and logo posted on an event site and promotional items
- Company logo on event t-shirt
- Business card size ad in program booklet

KICK OFF SPONSORSHIP LEVEL

\$500

- Sponsors 3 families (14 people) All Meals, Conference Tee-Shirts, Promotional Items, and A 3-Day Access Pass to The Full Experience
- Company name and logo posted on an event site and promotional item

HALF-TIME SPONSORSHIP

\$5,000

Saturday, December 1st
Family Picnic Sponsor

This outdoor family experience with Food, Entertainment & Engaging Activities that Inspire, Reenergize & Strengthen Family Connections

TAILGATE SPONSORSHIP

\$1,500

Friday, November 30th
Conference Opening - Pre-Game Event

EVENT FLYER

ISEE GROUP, LLC & THE FAITH CENTER MINISTRIES
 PRESENTS

All IN TO WIN family huddle

A Relationship & Family Conference



TAILGATE & PRE-GAME EXPERIENCE - Friday, November 30th - 6:00 pm – 9:30 pm
KICK-OFF/ GAME DAY ACTIVITIES - Saturday, December 1st - 8:30 am – 4:30 pm
TOUCHDOWN CELEBRATION - Sunday, December 2nd - 10:00 am – 1:00 pm

Join Us for a 3-day Interactive, Transformational Experience for the Whole Family!

Learn how to activate the power of "The HUDDLE."

Acquire Strategies to Tighten Your Family Circle: Cultivate Vibrant Relationships, Build Healthy Communication, Strengthen Bonds, Eliminate Dysfunctional Behavior Patterns and Foster Love & Respect.

Register the Whole Team – All Members of the Family & Extended Family Network are Invited

Registration Required

www.iseegroupplc.com or www.thefaithcenterint.org
 EVENT LOCATION:
 THE FAITH CENTER MINISTRIES – SUNRISE CAMPUS
 5555 NW 95th Avenue, Sunrise, FL 33351




Our relationships and families are the core of our lives. They are the 'Y' that influences all our actions. ISEE Group, LLC seeks to bridge the disconnect within relationships and families, foster healing, and restore the joy and love found in each other.

Conference At-A-Glance:
 Join Us for a 3-day Transformational Experience for the Whole Family!

TAILGATE & PRE-GAME EXPERIENCE: Friday, November 30th 6:00 pm – 9:30 pm
Welcome Reception – Food & Fun

CONNECTING ACTIVITY – Building Together – Relationship / Family Project
Family Scaffolding – How to Build a Family and Structure a Home
Keynote Speaker, Nevelton J. Meadows - CEO, M.U.D INC.

KICK-OFF/ GAME DAY ACTIVITIES: Saturday, December 1st 8:30 am – 4:30 pm
Breakfast of Champions, Interactive Co-occurring Workshops

RELATIONSHIP HUDDLE – Cultivating Vibrant Relationships, Healthy Communication, Eliminating Dysfunctional Behavior Patterns and Fostering Love & Respect

PARENTS HUDDLE – Strategies to be Intentional and Purpose Driven Reclaiming the Home/Family – Your Parenting Leadership Posture
Arlene L. Connelly – Founder & CEO, ISEE Group, LLC

FAMILY - CHILDREN/SIBLINGS HUDDLE – COMMUNICATION & CONNECTION
 The Art of Improving Family Relationships and Building Strong Bonds

SPECIAL SESSION

FAMILY HUDDLE SIMULATION – Raising Male Children, a Focus on Male Development
 There is a Difference Between Raising a Male & Developing a Male
Nevelton J. Meadows - CEO, M.U.D INC

Fostering Healthy Communication-Breaking Technology Addiction
William King, CEO – Youth Speak Out International

HALF-TIME – ENTERTAINMENT THAT INSPIRE & REENERGIZES
 Family Picnic and Afternoon Game Time Experience
LET'S PLAY – Team Building Challenges, Connection & Communication Games

Stitches of LOVE – Binding Us Together – Team/Family Mission, Vision & Commitment, Daily Action Challenge/Charge

TOUCHDOWN FAMILY CELEBRATION: Sunday, December 2nd 10:00 am – 1:00 pm
A Special Worship Service with Bishop Henry Fernandez and The Faith Center Family Reclaiming the Family – How We Win!

Register the Whole Team – All Members of the Family & Extended Family Network are Invited!
 Couples, Parents, Children (Elementary, Middle & High School); Grandparents, Aunts, Uncles, Cousins, Godparents and Family Friends.



For more information call or visit the website:
 www.iseegroupplc.com or www.thefaithcenterint.org
 Call -954-715-1550

All IN TO WIN A Relationship & Family Conference
 family huddle

Friday, November 30th to
 Sunday, December 2nd, 2018





SPONSORSHIP PACKAGE COMPARISON

TOUCHDOWN	FIELD GOAL	FIRST DOWN	KICK OFF
5,000	2,500	1,000	500

Table at the Family Picnic	X			
Company logo strategically positioned	X	X		
Company name and logo posted on an event site and promotional items	X	X	X	X
Company branding included in social media promo	X	X		
Company logo on event t-shirt	X	X	X	
On stage announcements	X	X		
Vendor space	X			
Product Placement	X			
Full page ad in program booklet	X			
Half page ad in program booklet		X		
Business card size ad in program booklet			X	X
Event materials	X	X		
Promotional items	X	X	X	
Activity supplies	X	X		
3 Meals	X			



SPONSOR INFORMATION

Contact Name: _____
Position/Title: _____
Company Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
Email: _____
Website: _____

SPONSORSHIP LEVELS:

- Touchdown (\$5,000) Field Goal (\$2,500) First Down (\$1,000) Kick Off (\$500)
- Half Time Sponsorship (\$5,000) Saturday, December 1st-Family Picnic Sponsor
- Tailgate Sponsorship (\$1,500) Friday, November 30th-Conference Opening - Pre-Game Event

FOR CREDIT CARD PURCHASE ONLY:

Name on card: _____
Credit card number: _____
Exp. Date: MM/YY _____ CVV Code: _____
Address: _____
City: _____ State: _____ Zip: _____
Signature: _____

MAKE CHECKS PAYABLE TO: ISEE Group or The Faith Center

MAILING ADDRESS: The Faith Center Ministries
5555 NW 95th Avenue
Sunrise FL, 33351

CONTACT INFO: iseegroupllc.com or call (954)715-1550