

SPONSORSHIP OPPORTUNITIES

2ND ANNUAL RISE UP SUMMIT

WHAT BOYS, MEN & FATHERS
NEED TO THRIVE

12 Rounds: Going the Distance in Life

The Boyhood, Manhood & Fatherhood Fight to
Get Back Up When you get Knocked Down

International Men's Day
Sat., Nov. 19th, 2022 | 9 a.m. - 3 p.m.



The Grand Ballroom
10610 W Oakland Park Blvd, Sunrise, FL 33351

PRESENTED BY



POWERED BY



LETTER FROM THE SUMMIT VISIONARY

ISEE Group, LLC, and Community-Based Connections, Inc., in partnership with The Fathers, Men & Boys Action Committee, are hosting the **2nd Annual Rise Up Summit “12 Rounds: Going the Distance in Life”** on **Saturday, November 19th, 2022**, at The Grand Ballroom in Sunrise, Florida. We invite the community to join us in candid, intensive dialogue as we explore *“The Boyhood, Manhood & Fatherhood Fight to Get Back Up When you get Knocked Down.”*

Our **2nd Annual Rise Up Summit** is held in recognition and celebration of International Men’s Day. Each year, on November 19th, over 80 countries around the world celebrate International Men’s Day, which highlights the positive value men bring to the world, their families, and communities. Events on this day focus on encouraging men to teach the boys in their lives the values, character, and responsibilities of being a man while shining the spotlight on positive role models and raising awareness of men’s well-being.

The **Rise Up Summit** is a hybrid (in person and virtual) event that provides a great opportunity to take part in a global conversation about manhood, masculinity, and issues men face, as well as engage in solution-driven, interactive, high-powered sessions that challenge all in attendance to identify actionable strategies that impact the overall strength of our families, communities, and nations.

KEY TOPICS/THEMES: Interactive & Engaging Presentations that acknowledge the research and lean in to listen to diverse panels as they discuss the lived experiences occurring in boyhood, manhood, and fatherhood. Interventions and opportunities needed to uproot policies that negatively impact males of color. Presentation formats include a Keynote speaker & luncheon, 3-5 person panels, hands-on activities, and an intensive dialogue with mothers & fathers about parenting the male child.

The vision of the Fathers, Men & Boys Action Committee is to “Cultivate a healthy ecosystem that supports boys, men, and fathers by training and equipping them with the knowledge, skills, resources, experiences, and exposures that reinforce their development.” We seek to address the persistent opportunity gaps faced by boys and young men of color, which impact their future roles as men and fathers. One of our key summit outcomes is to launch an initiative to cultivate a fertile ecosystem where a Mentorship Mindset can grow & flourish here in Broward County.

Join us in the fight to support our boys, men, and fathers to go the distance in the ring of life.

Arlene Connelly-Drummond
ISEE Group, LLC – Founder & CEO
Fathers, Men & Boys Action Committee Chair

Mike Olbel
Community-Based Connections, Inc. – CEO
Fathers, Men & Boys Action Committee Co-Chair



ISEE Group
IGNITING THE SPIRIT TO EXCEL IN EXCELLENCE



The **2nd Annual Rise Up Summit**, will bring together Youth Representatives from area schools, Community Stakeholders, Parents and Caregivers, Grandparents, Mentors, Coaches, and those who are champions working in the field addressing the issues and challenges facing boys, men, and fathers. We invite public health and mental health practitioners, non-profit & faith-based organizations, health departments, policymakers, funders, artists, community advocates, law enforcement and probation officers, juvenile justice personnel, researchers, school personnel, and local elected officials to be a part of this summit.

This event is only a few weeks away, and we welcome and need your support!

There are several ways you can help to make this a successful event.

1. Become a Sponsor:
 - Financial sponsors – Cover lunch for all attendees
 - In-kind sponsors – Give aways, Promotional Items
 - Media sponsors – Cover the Virtual Production Cost
 - Promotional sponsor – Support the marketing & promotion of the event
2. Spread the word by encouraging your constituents, contacts, connections, family, and friends to attend the event in person or virtually.
3. Stay connected with the Fathers, Men & Boys Action Committee and become engaged in our ongoing efforts to support positive male development.

Thank you for your interest in our work. We welcome your support and participation. Please contact event Chair: Arlene Connelly-Drummond – aconnelly@iseegroupllc.com or phone (954) 715-1550. We look forward to providing any additional information that can support your decision-making process.





SPONSORSHIP OPPORTUNITIES

We invite you to be part of the collaboration of partners and organizations committed to raising awareness around the issues and challenges facing fathers, men & boys. Please choose one of the levels below.

SPONSORSHIP LEVELS			Full Color Ad In Program	Vendor Table	Logo on Promotional Material	One-Minute Video	Press Release with Photo	Company Profile Page on Website	Social Media Post
THE CHAMPION		\$3,500							
<p>Together, we can help our fathers, men, and boys step more confidently into the ring of life. Our males will gain the training and development needed to go the distance and understand what it means to be a true champion.</p>			FULL PAGE	●	●	●	●	●	●
THE CONTENDOR		\$2,500							
<p>We can help our males learn how to better handle the challenges of life and harness the skills necessary to face Contenders in their lives who seek to knock them down or derail them from realizing their potential.</p>			1/2 PAGE	●	●	●	●	●	●
THE COACH		\$1,500							
<p>Help our males build a supportive network of individuals in their corner - coaching them to develop their innate talents and abilities while challenging them to build the muscle, stamina, and resilience essential for the fight. We can help expand their capacity and explore their world and grow.</p>			1/4 PAGE	-	●	-	-	●	●
THE COMEBACK		\$1,000							
<p>Because of the ecosystem we develop, we will ensure that when life's challenges knock our fathers, men, and boys down, they know how to get back up and who will help them. They learn how to make a comeback.</p>			-	-	●	-		●	●
THE CONTRIBUTORS	DONATE	\$100 - \$500							
<p>As a Contributor you are a FAN, Supporter, Promoter or Friend who believes in the vision and mission, <i>"To Cultivate a healthy ecosystem that supports boys, men and fathers by training and equipping them with the knowledge, skills, resources, experiences, and exposures that reinforce their development."</i> You donate your money, time, talents and resources towards the goal.</p>			Acknowledgment in the Program Book						



SPONSORSHIP FORM

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The Champion	\$3,500	The Coach	\$1,500
The Contendor	\$2,500	The Comeback	\$1,000

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The Contributor
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SUMMIT PROGRAM BOOK ADS

Full Page Ad	8.5 X 11 in.	\$300
Half Page Ad	8.5 X 5.5 in.	\$175
Quarter Page Ad	4 X 5 in.	\$100

Please submit files in the following file formats:
 Adobe illustrator or eps (outlines created)
 Photoshop PSD or EPS (300dpi) exact size (or jpeg)
 Adobe PDF (Press Setting)
All files must be in high resolution.

Please email your ads or any inquiries to: info@iseegrouppllc.com

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Thank you for your support!

Community-Based Connections, Inc. is a 501(c)3 organization. We are a tax exempt organization. All proceeds will go towards the community work of The Fathers, Men & Boys Action Committee. This donation is tax deductible to the extent provided by law.



HIGHLIGHTS FROM 2021 RISE UP SUMMIT

The Fathers, Men & Boys Action Committee, celebrated International Men’s Day by hosting the **1st Annual Rise Up Summit: Growing Up Male – What Boys, Men, & Fathers Need to Thrive**, November 19th, 2021. This event was the first in a series of 5 events which was part of the Children’s Services Council of Broward County (CSC) 20th Anniversary Celebration. The highlights of the event were the engaged and dynamic representation from over 120 Broward County Schools students [South Broward High School; Stranahan High; Hallandale High; Miramar High; Nova High; Coral Springs High; West Park Prep; AC. Perry Middle School] who asked insightful and profound questions of the panelists, 100+ community members and a lively virtual audience. We had a multigenerational cadre of over 20 expert speakers and panelist presenters. Keynote speaker, Dr. Alan-Michael Graves, was real, raw, authentic, and powerful. The event was also highlighted by a highly engaging and interactive musical performance by Willie Stewart and a proclamation from the cities of Lauderhill and Sunrise.

Thanks to Children’s Services Council of Broward County (CSC) and our Committee Members, Partners & Supporters for making this event possible. The summit shined the spotlight even brighter on the tremendous work to be done. We invite you to join the committee as we work to positively impact the lives of boys, men & fathers.







2ND ANNUAL
**RISE
UP**
SUMMIT

WHAT BOYS, MEN & FATHERS
NEED TO THRIVE

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Become a Mentor

