# **SERENITY CLUB Annual Business Meeting**

8121-B Richmond Highway, Alexandria, VA 22309 NEW Website: serenityclubva.com E-mail: <u>serenity.club.alexandria@gmail.com</u>

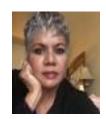
Sunday, December 11, 2022

Phone: 703-360-1111

### **Departing Board Members**

### Thank you for your service.











Jay Palermino

Lori Alexander

Helen Johansson

Matt Morris

Caroline Neulight





Mary Decker



Luda Falsafi





Steve Jenkins



wn Katzbahn



Fawn Katzbahn John Valceanu

Alternates:



Alternate One



Alternate Two

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# BOARD OF DIRECTORS: (Officers):



### PRESIDENT Sharon Gleim



### VICE PRESIDENT Rich Whittington



### SECRETARY Maggie Osborne



TREASURER Jeanine Jessup

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# \*Funding Budget Programmed Revenue by Board 66% "hard" / 33% "soft"

- Group rents
- Sustaining Memberships
- Donations: members and external
- Special events: Donations after expenses, ex. Accessory pop up sale
- Annual Fundraising: Golf Tournament (led by Friends)
- · Found: Beverages, couches, and chairs

# \*Fellowship Events and Projects

- Club Council, to be established in 2023, events TBD, ex: trips to AA regional/national events, Club Anniversary Party, membership drive events
- Friends of the Club: ad hoc volunteer task groups, ex: holiday cookouts, game nights, social nights with movies, dancing, etc.
- District 11 Holiday Alcathons and meals: hosted by the Serenity Club and other Local Groups at year-end Holidays
- Club sponsored and AA Group hosted events, "AAs Doing for AAs", small fundraising and fellowship, planned and ad hoc

# Club Operations - 2022

#### Income:

#### Expenses:

	FY21	FY22
Group Rents	\$24,040	\$29,122
Coffee/Vending	1,035	3,516
Memberships	9,720	9,718
Donations	13,404	11,741
Sustainers	15,095	11,548
Fundraisers	23,741	24,392
Other	49	1,408
Total for Year	\$87,084	\$91,445

	FY21	FY22
Building Rent	\$61,419	\$63,474
Utilities	8,337	9,960
Supplies	1,053	5,219
Repairs & Maintenance	0	0
Admin & Property	8,400	8,772
Total for Year	\$79,209	\$87,425
Net Income	\$7,875	\$4,020

# \*Membership - 2022

#### Members

*	End of 2021:	104
*	Today:	118

#### Sustainers

- \* End of 2021:
- \* Today:
- 29; \$1,180/month 24; \$ 950/month
- \* Recruit/renew

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# \* Club Steward's Report

- We average 97 people per month during open hours Monday through Friday 1pm – 4pm. 1,171 total for the 2022 year.
- 3 5 answered phone calls each week from people calling for help and information.
- Several first-time visitors that came during open hours and stayed for the 4pm beginners meeting.
- Regular professional carpet & furniture cleaning and now also being down inhouse with commercial equipment in between professional cleanings.
- \* Interior storage areas completely cleaned and reorganized

### COVID-19 CLUB SAFETY POLICIES AND PROCEDURES

Although the pandemic has subsided, we will continue to exercise care and consideration for the safety of our members and attendees regarding contagious diseases like COVID and the flu.

- · Adherence to all National, State, and Local rules and guidelines
- Cleaning and Sanitation
- Distancing and masks (if appropriate)
- Safety Monitors
- Responsiveness to members concerns

# Strategic Objectives

- Maintain a healthy margin in revenue and rising expenses
  - Memberships and Sustainers
  - Continued strong donations
  - Serenity Now Golf Tournament continued promotion throughout the AA community
  - Fellowship events continued promotion
  - Continue efforts for "outside the box" fundraising Ebay, other new\_ideas
  - · Open additional meetings when reasonable, possible and safe to do so
- Continue to strengthen governance and decision-making
  - Operations / Policy Handbook: written policies added to Club website
  - Maintain/increase social media presence and outreach revitalization emphasis (KUDOS)
  - Addressing inappropriate or offensive behavior in the Club as needed
- Community epidemic safety
  - Be responsive to members' and attendees' concerns for COVID and other diseases
  - Keep safety the number 1 priority
  - Adhere to all laws and guidelines
- Communications
  - Continue communication between the Club and all in-person and online meetings 
    We can the Board of Directors do to better serve our Club members?

What

### Jhank You for your continued support.