

© Can Stock Photo / sellingpix

Lead or Get Out of the Way

By Jane Ryan, Futuristic Executive Coach

It wasn't that long ago when the most "in demand" technical skills were discussed solely in an IT department. However, today with the rapid pace of change, technological advances and the massive shifts in business models across industries, and companies, the types of jobs and skills needed to drive and sustain performance and growth has to align—everyone must become competent in the latest technologies as well as understand what is coming next just over the horizon and beyond.

C-Suite Executives and business leaders who want to ensure sustainable and competitive growth must know how to secure and retain the best talent for their organizations. Leadership needs to become much more proactive, staying up to date on these skills so that they can aggressively adjust their hiring strategies and total compensation packages to attract top talent in a tightening job market.

CIOs must be leading the way and educating leadership on how to not only leverage these new and emerging technologies but also partner with CHROs on how to ensure the right people are in the right seats in order to reap the greatest return on investment of money spent implementing these technologies.

Digital Transformation: From AI to IoT to Robotics, to Cybersecurity, to Blockchain, to the Cloud, is radically and rapidly affecting the way we work and the way we live in society.

Individuals need to upskill to compete and build rewarding careers. Leaders must help take their organizations to the next level through a deep understanding of today's and tomorrow's technologies in order for organizations to not only survive but thrive into the 4th Industrial Revolution and embrace this new frontier.

How will you and your organization thrive in this new frontier? What will you be <u>doing</u> differently to ensure business success long-term? How will you know you are on the best trajectory?

"What you do has far greater impact than what you say." –Stephen Covey

"An organization's ability to learn, and translate that learning into action rapidly, is the ultimate competitive advantage." –Jack Welch

"Innovation distinguishes between a leader and a follower." - Steve Jobs

How will you lead and make a positive impact starting today?