



Executive
Leadership
Summary
for
Bruce Day



EQi-360™

An evidence-based tool set and validated assessment process backed by more than 100 years of research. Our practitioners at STP have 50+ years of experience in assessing executives and are certified in various assessment tools - confidential.

EQi-360™ is a unique process and method led by its founder Dr. Jane Ryan, PHD ABD, which reveals a candidate's authentic strengths, preferences, and weaknesses.

EQi-360™ is an innovative process that uncovers the best environment for a candidate to thrive in and affirms how well a candidate manages stress.

EQi-360™ was created from the concept that most assessments fail to present the whole picture.



EQi-360™

An evidence-based and validated set of assessments - confidential

EQi-360™ is a proprietary blend of the following three assessments which Strong Tower Partners' scholarly practitioners use to analyze the combined results, conduct a coach interview and summarize a client's unique preferences and authentic aptitudes.

- **Gallup's CliftonStrengths** unveils talents, strengths and unique leadership qualities
- **16 Personalities / The Big 5 Personality Traits** (NERIS Analytics Limited) identifies personality type
- **Global Emotional Intelligence Test**, Global Leadership Foundation reveals emotionally intelligent areas



Executive Coach Summary

EQi-360™ Bruce Day - Brief





Executive Coach Summary

Bruce can take a vision and bring it into reality – He understands where the team wants to go and helps them achieve it through process improvements and tactical planning – Taking what appears to be impossible and helping others make it possible.

Bruce, your top 5 strengths say your #1 leadership strength is Strategic Thinking followed by #Relationship Building. Your Strategic Thinking ties to your score of 9 in EQ - Relationship Management as well as your personality of INFJ-A. While in most INFJ's, they do have a strategic side to their personality, they just don't always have a desire to utilize it.

INFJs are often viewed as being focused on emotions and morals (which ties into your Gallop relationship-building leadership strength, your EQ scores of 9 in both social awareness (empathy) and relationship management, combined with your Ambivert personality to adapt, align and communicate), but INFJ's are also very logical people (which ties into your strength of Analytical, which is a strategic thinking skills).





Executive Coach Summary

Therefore, your combined scores identify your “Authentic Leadership Strengths as equally strategic and relational”. Because you are an Ambivert (as found in your % scores in your INFJ-A personality) you are very adaptable and flexible. This means your ability to shift gears and align yourself at any time to any audience in any environment is strong. This is an authentic strength.

You also usually manage stress well and understand life and business just happens while you also strive for perfection at times which can cause you to stress about situations that don't meet your level of “what works best and most efficiently”, however, you quickly can adjust and move forward and not get hung up on obstacles. Obstacles are merely clouds that might slow you down temporarily, but not stop your drive and ability to achieve your dreams and goals.

