

# Disasters Avoided

# Analysis of action we can take to prevent situations and events turning into disasters

A short overview of our initiative

Initiative owners:

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### The Disasters Avoided initiative - a one-page overview

#### Why we are creating it

- Disasters continue to occur around the world, and it's important to define and show how disasters can be avoided.
- 2. Describing how disasters are being avoided can support action to address the root causes of disasters, not just respond to them after they happen.

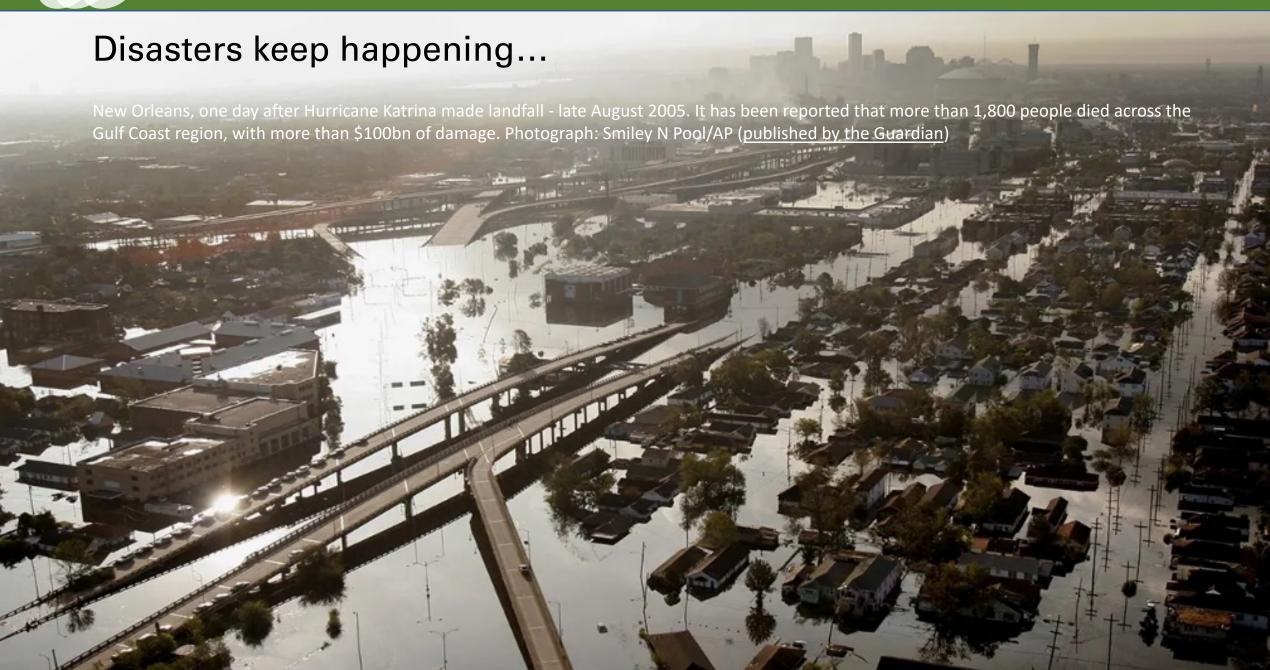
#### What we are delivering

- 1. Summary case studies of disasters that have been avoided, including the role of Earth observations, supported by open access research background information.
- 2. A collation of information about the ethos and approach to avoiding disasters (including links to learning resources).
- 3. Regular communications about disasters avoided, through various channels (our website, events, media, journals etc).
- 4. A disastersavoided.com website as a portal to collate our material.

#### **How** we are managing it

- 1. Project management of an agreed scope, schedule and outputs.
- 2. Desktop research on our case studies + interviews with people when appropriate.
- 3. Producing outputs through to Sept 2024 (project commenced in Sept 2022).
- 4. A media & engagement plan for sharing the outputs of our work.
- 5. Monitoring of project metrics (communications coverage).









People on a beach, having been evacuated due to forest fires find refuge on the beach and look at a fire burning the forest in Bormes-les-Mimosas - July 2017. Photograph: Marion Leflour/AFP/Getty Images (published by the Guardian)



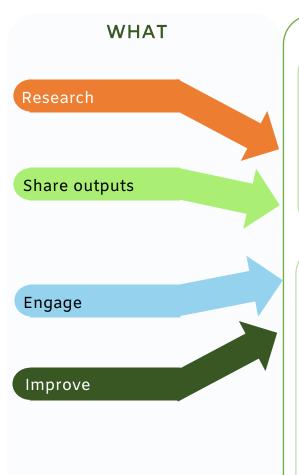


# We are looking at how people are working to avoid disasters...

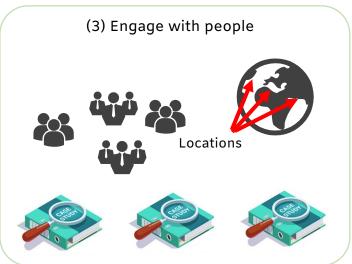
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Our Purpose
Inspire action
by sharing
good-news
examples of
disasters
avoided

WHY

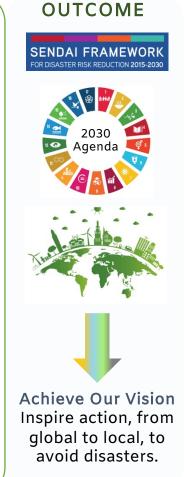














## Here are some of the areas we are looking at...

Avoiding wildfire disasters (Australia, Chile, Colorado...)

Avoiding flooding disasters (Bordeaux, Hamburg, Viet Nam, Bangladesh...)



Common factors to avoid disasters + linkages Avoiding extreme heat disasters (India, USA...)



Minimising the impact of earthquakes (New Zealand, Japan...)



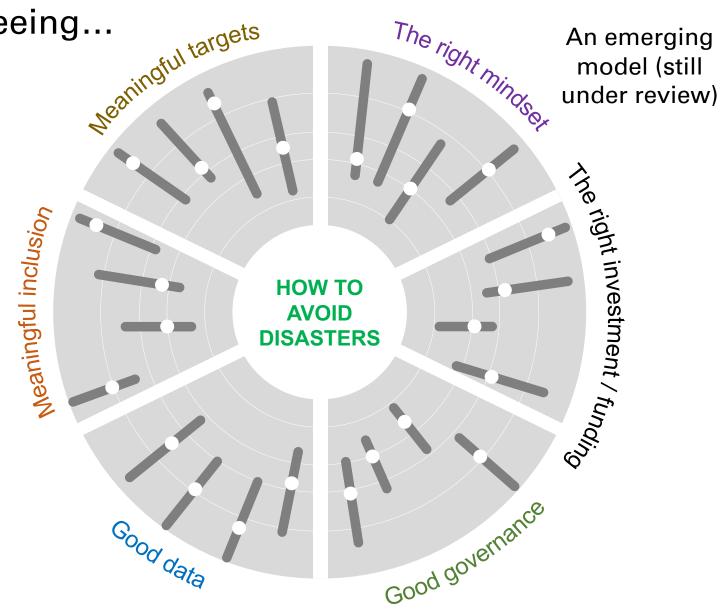


Can we avoid pandemic disasters in future...?



Common factors we are seeing...

- 1. The right mindset invest upfront, don't wait for the event
- 2. The right investment / funding the right amount, with the right benefits and payback
- 3. Good governance well-informed + enforced
- 4. Good data from various sources
- Meaningful inclusion act together (some decisions are hard)
- 6. Meaningful targets agree what to strive for





# We hope we can share and contribute to the global effort...

Case studies on avoiding disasters, with supporting information, will be published in various ways, including on our own website.





Help



Targeted research
Specific audiences
Citizens & students

Disaster Risk stakeholders

State and Municipal authorities

Private sector, Non-profits et al

3. Support

2. Engage



Connecting it all to action on the ground with multi-level leadership

