# Deb Bushong, MS, LPC-S

Founder, Owner, and Therapist



Privacy Policy

Effective Date: August 18, 2025

Business Name: Conversations Therapy and Supervision, PLLC

Contact Email: deb@conversationstherapy.org

At *Conversations Therapy and Supervision, PLLC* ("Conversations Therapy," "we," "our," or "us"), your privacy is our priority. This Privacy Policy explains how we collect, use, and protect personal information obtained through our website, online services, and related communications. We are committed to safeguarding your information and complying with applicable U.S. privacy laws, including the **Children's Online Privacy Protection Act (COPPA)**, as well as applicable international standards where required (e.g., GDPR for European visitors). By using our website (<a href="https://www.conversationstherapy.org">https://www.conversationstherapy.org</a>), you consent to the practices described in this Policy.

#### 1. Information We Collect

We may collect the following types of information:

# A. Information You Provide Voluntarily

- Contact details (name, phone number, email address, mailing address).
- Payment details if you pay for services online.
- Information shared when submitting forms, scheduling, or signing up for mailing lists.
- Messages sent via email, text, or contact forms.

### B. Information Collected Automatically

- Cookies and website analytics (e.g., IP address, browser type, pages viewed).
- Social media data from your interactions with our official accounts (LinkedIn, Instagram, YouTube, Facebook).

## C. Information Relating to Children Under 13

- We may collect limited information about a child under 13 **only with parental or guardian consent** if a parent initiates online contact for therapy services.
- This information is used solely to provide requested services and is never used for marketing.

# 2. Why We Collect Your Information

We collect personal information in order to:

- Provide therapeutic, supervisory, and consultation services.
- Communicate with you about appointments, billing, or service updates.
- Improve our website functionality and user experience.
- Conduct surveys or request feedback (with your consent).
- Send newsletters or updates you elect to receive.

We do not sell or rent personal information to third parties.



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### 3. How We Use and Share Information

Your information may be disclosed in the following circumstances:

- With your consent, when needed to deliver services.
- For legal compliance, when required by law, subpoena, or court order.
- With trusted service providers, such as payment processors or IT support, who are bound by confidentiality obligations.
- In aggregated or de-identified form, which cannot reasonably identify you.

We do not share information for advertising purposes.

# 4. Children's Privacy (Under Age 13)

- We comply with COPPA. Our website is not designed for unsupervised use by children under 13.
- We do not knowingly collect data directly from children without parental consent.
- If we discover we have collected such data in error, we will delete it immediately.
- Parents/guardians may review or request deletion of their child's data by contacting us at <a href="mailto:deb@conversationstherapy.org">deb@conversationstherapy.org</a>.

### 5. How Long We Keep Your Information

We retain information only as long as necessary to:

- Provide services.
- Fulfill legal and professional obligations.
- Maintain records for regulatory or insurance purposes.

Information is securely deleted when no longer required.

### 6. Your Privacy Choices

You have the right to:

- Access, update, or correct your personal information.
- Withdraw consent for marketing communications.
- Unsubscribe from emails by clicking the unsubscribe link or contacting <a href="mailto:deb@conversationstherapy.org">deb@conversationstherapy.org</a>.
- Opt-out of text (SMS) messages by replying "STOP" or "UNSUBSCRIBE."
- Request deletion of your information, subject to legal and ethical obligations regarding health records.

If you are in the **European Union (EU)**, you may also have GDPR rights, including data portability, restriction of processing, and objection to processing.

### 7. Security Measures

We protect your information using technical and organizational security measures, including:

• Encryption (SSL/TLS) for data transmission.



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- Secure servers and firewalls.
- Limited employee access to client information.

Despite our efforts, no security system is 100% secure. If a data breach occurs, we will notify you as required by law.

#### 8. Links to Other Websites

Our website may contain links to outside websites or resources (e.g., social media platforms). We are not responsible for the privacy practices of other websites. We encourage you to review their privacy policies before sharing any personal information.

#### 9. International Visitors

Our services are primarily located in the United States. If you access our site from outside the U.S., your data will be transferred and processed here. By using our website, you consent to this transfer.

# 10. Changes to This Policy

We may update this Privacy Policy periodically. The "Effective Date" above shows the latest update. If significant changes are made, we will notify you via the email you provided or through a notice on our website.

#### 11. How to Contact Us

If you have questions, requests, or concerns about this Privacy Policy, please contact us:

## Conversations Therapy and Supervision, PLLC

Attn: Privacy Officer – Deb Bushong, MS, LPC-S

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