



DEREK SHORE

Marketing Content Coordinator

About Me

Versatile marketing professional with a solid foundation in journalism, bringing a blend of storytelling and communication skills. to the table. FAA Part 107 Certified Drone Pilot.



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Cassville, Missouri

ONLINE PORTFOLIO



derekshore.com

SKILLS

- Storytelling
- Video/Photo Editing
- Copyediting
- Premiere Pro
- Photoshop
- InDesign, After Effects, & Canva

EXPERIENCE

Marketing Content Coordinator Element 79 Media, Cassville, Mo.

2022-present

- Produced written content for internal and external use.
- Operated a drone for photography and videography purposes.
- Used a camera to interview subjects, capture b-roll, and take still images for clients.
- Managed the entire content creation process, from pre-production planning to post-production editing, all within stringent deadlines.
- Other duties as directed – digital asset management, graphic design, tracking analytics, website upkeep, quality control of merchandise, etc.

Sports Reporter The Joplin Globe, Joplin, Mo.

2020-2022

- Helped with regional coverage of 60 area high schools and five colleges across Southwest Missouri, Southeast Kansas and Northeast Oklahoma. Provided beat coverage of the eight Joplin schools and Missouri Southern State University.

Springfield Cardinals beat writer The Cardinal Nation, Springfield, Mo.

2014-2020

- Wrote a weekly report about the Springfield Cardinals, covering all aspects of a traditional beat writer.
- Helped compile the publication's yearly eBook called "The Cardinal Nation Prospect Guide."

EDUCATION

Missouri State University
Bachelor of Science in Journalism
2018-2020

Crowder College
Associate of Arts in Journalism
2016-2018