

## **Background Summary**

More than 20 years of experience writing, editing and presenting in diverse environments – newspapers, magazines, books, digital and social media. Proven success in utilizing project management skills to establish, communicate, and achieve goals.

## **Writing Achievements**

DEVELOPED, pitched, researched and wrote articles for national and local publications; created content for a variety of Web sites; wrote columns for daily newspaper in a Top 20 market and a regional personal-growth magazine; created blogs in a variety of industries.

EDITED articles, manuscripts, magazines, and web content for continuity, grammar, and punctuation using AP and Chicago Manual of Style; provided feedback regarding story and style.

RESEARCHED data for inclusion in books, articles, and press materials; fact checked statistics and other data prior to publication.

PROMOTED clients in local and national media, including television, radio, print and Internet; designed and wrote press kits and promotional materials that garnered reviews, book signings, and media interviews; presented selections from novels at signings and other events, e.g., Book Festivals and writer’s conferences.

CREATED live events to engage customer base; facilitated panels; interviewed experts on radio and television.

INITIATED social media strategies to increase client visibility by studying and using platforms like Instagram, Twitter, and Facebook; included various forms of digital media (articles, blogs, video, and audio) in blogs and posts to educate client base; created and implemented regular posting schedule to ensure optimal exposure.

## **Select Client List**

Skirt! Magazine for Women	Lazy Days RV Super Center
Bloomfield Garfield Bulletin	The Metis Group
Rebelle	Akashic Knowing
Litewave Media	The Tampa Tribune
Suncoast Hospice (formerly Hospice of the FL Suncoast)	Gasparilla Trading Company
American Profile Magazine	Entrepreneur Start-Ups
US Healthcare	Pinstripe Marketing
Educational Seminars of America	Anderson McQueen Funeral
Type Monkeys	Transformation Magazine
Desert Palm Weekly	Stageworks Theatre

## **Published Works**

### **Books**

The Fifth Goddess – novel, Jai Creations, 1999  
The Nitty Gritty Tool Kit for Career Transition – non-fiction, Jai Creations, 2000  
Empower Your Inner Goddess – non-fiction, Jai Creations 2000  
Shadow Over Cedar Key – Editor, written by Ann Cook, 2003  
Where Fat Girls Haven't Gone – novel, Jai Creations, 2004  
Homosassa Shadows – Editor, written by Ann Cook, 2005  
Hippie Chick Reunion – Editor, written by Kathryn Barber, 2007  
ego: A Primer – non-fiction, Jai Creations, 2010  
Embracing the Soul of Our Life's Work – ghostwriter, Suncoast Hospice, 2010  
Out Your ego! – non-fiction, Transformation Publishing, 2013  
Meet the New Frackers – Editor, written by Thomas Clay, 2015  
The ChangeMakers Guide – ghostwriter, Shelley Wood, 2016

### **Short Stories**

Life and Death – Katherine Press, 2012

### **Computer Skills**

Proficient in Word, Excel and Windows, Power Point and Outlook  
Excellent Internet researcher and fact checker  
Experienced Social Networker – Instagram, Twitter, Facebook, Pintrest, LinkedIn

### **Memberships**

Dramatists Guild  
National League of American Pen Women (honorary)

### **Education**

B.A. Journalism – Duquesne University, Pittsburgh, PA  
MFA Stage and Screenwriting – Point Park University, Pittsburgh, PA