

Staci Backauskas
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Background Summary

More than 20 years of experience writing, editing and presenting in diverse environments – newspapers, magazines, books, digital and social media. Proven success in utilizing project management skills to establish, communicate, and achieve goals.

Writing Achievements

DEVELOPED, pitched, researched and wrote articles for national and local publications; created content for a variety of Web sites; wrote columns for daily newspaper in a Top 20 market and a regional personal-growth magazine; created blogs in a variety of industries.

EDITED articles, manuscripts, magazines, and web content for continuity, grammar, and punctuation using AP and Chicago Manual of Style; provided feedback regarding story and style.

RESEARCHED data for inclusion in books, articles, and press materials; fact checked statistics and other data prior to publication.

PROMOTED clients in local and national media, including television, radio, print and Internet; designed and wrote press kits and promotional materials that garnered reviews, book signings, and media interviews; presented selections from novels at signings and other events, e.g., Book Festivals and writer's conferences.

CREATED live events to engage customer base; facilitated panels; interviewed experts on radio and television.

INITIATED social media strategies to increase client visibility by studying and using platforms like Instagram, Twitter, and Facebook; included various forms of digital media (articles, blogs, video, and audio) in blogs and posts to educate client base; created and implemented regular posting schedule to ensure optimal exposure.

Select Client List

Skirt! Magazine for Women
Bloomfield Garfield Bulletin
Rebelle

Litewave Media

Suncoast Hospice (formerly Hospice of the FL Suncoast)

American Profile Magazine

US Healthcare

Educational Seminars of America

Type Monkeys

Desert Palm Weekly

Lazy Days RV Super Center

The Metis Group

Akashic Knowing

The Tampa Tribune

Gasparilla Trading Company

Entrepreneur Start-Ups

Pinstripe Marketing

Anderson McQueen Funeral

Transformation Magazine

Stageworks Theatre

Published Works

Books

The Fifth Goddess – novel, Jai Creations, 1999
The Nitty Gritty Tool Kit for Career Transition – non-fiction, Jai Creations, 2000
Empower Your Inner Goddess – non-fiction, Jai Creations 2000
Shadow Over Cedar Key – Editor, written by Ann Cook, 2003
Where Fat Girls Haven't Gone – novel, Jai Creations, 2004
Homosassa Shadows – Editor, written by Ann Cook, 2005
Hippie Chick Reunion – Editor, written by Kathryn Barber, 2007
ego: A Primer – non-fiction, Jai Creations, 2010
Embracing the Soul of Our Life's Work – ghostwriter, Suncoast Hospice, 2010
Out Your ego! – non-fiction, Transformation Publishing, 2013
Meet the New Frackers – Editor, written by Thomas Clay, 2015
The ChangeMakers Guide – ghostwriter, Shelley Wood, 2016

Short Stories

Life and Death – Katherine Press, 2012

Computer Skills

Proficient in Word, Excel and Windows, Power Point and Outlook
Excellent Internet researcher and fact checker
Experienced Social Networker – Instagram, Twitter, Facebook, Pintrest, LinkedIn

Memberships

Dramatists Guild
National League of American Pen Women (honorary)

Education

B.A. Journalism – Duquesne University, Pittsburgh, PA
MFA Stage and Screenwriting – Point Park University, Pittsburgh, PA