

YEAR-OVER-YEAR

2019 In-Person Gala VS. 2020 {Virtual} Gala

NONPROFIT CATEGORY
Child Advocacy

PRE-EVENT REVENUE

2019

2020

\$47,226

\$54,285

LIVE/SILENT AUCTION REVENUE

2019

2020

\$22,675

\$8,925

PADDLE RAISER REVENUE

2019

2020

\$128,500

\$117,710

MOBILE BIDDING

2019

2020

Attendance

420


1500

Bidders Registered

434

419

EVENT DATE

 04/23/2020

HOST

 Reggie Rivers

AUCTIONEER


 Reggie Rivers

PLATFORM

 Zoom to
Facebook Live

MOBILE BIDDING

PLATFORM

 Greater Giving