

YEAR-OVER-YEAR

2019 In-Person Gala VS. 2020 {Virtual} Gala

NONPROFIT CATEGORY
Private School

SILENT AUCTION REVENUE

2019

2020

\$39,530

\$49,538

LIVE AUCTION REVENUE

2019

2020

8 items

AVG -
\$6,813/item

5 items

AVG-
\$6,500/item

\$54,500

\$32,500

PADDLE RAISER REVENUE

2019

2020

\$138,200

\$144,308

MOBILE BIDDING

2019

2020

Number of Bidders

224

325

Number of Bids Placed

647

750

EVENT DATE

 04/18/2020

HOST

 Headmaster of
The School

ACTIONEER

 Debbie Scheer

PLATFORM

 Zoom

MOBILE BIDDING PLATFORM

 GiveSmart