



## HANDBOOK/GUIDELINES

### **Mission Statement:**

“**Hip-Hop Dreamz**” first started in 2014 when it was under the name of “Movements N Motion” Recreation on Location. A full-service kids entertainment company that did birthday parties in NYC luxury apartment buildings. In addition to a dance team called “Dream Werkz” located in the heart of The Garment District, at “Ripley Grier Studios” on 35th and 8th avenue, Manhattan. After creating a name and relationship with national brands such as Madison Square Garden, The Barclays Center, NYFW, and many more, creator Destiny Frye wanted to expand her reach and decided to branch off to Long Island, New York in winter of 2017.

After working with almost 300 students in the past 3 years, the brand has expanded and evolved to “**Hip Hop Dreamz**”, a full-service entertainment academy. With industry connections, featuring in viral music videos, industry gigs and participation in competitions such as “Hip-Hop International” and “WOD”, Hip-Hop Dreamz was ready to expand to a commercial space and has since moved their business to Roosevelt Field Mall in the fall of 2019. This year will be our third year at Roosevelt Field Mall. In 2021, **Hip-Hop Dreamz** was featured on a NYC Times Square Billboard twice.

The New York/Manhattan based connections, mixed in with the kids of Long Island, was a recipe for gold and a huge commercial victory for the community. **Hip-Hop Dreamz** continues to push the envelope for being the most cutting edge diverse company for the youth. After 13 years of being in New York, Destiny has returned back to Southern California and bringing a new **Hip-Hop Dreamz** to expand her commercial career through dance.

**Hip-Hop Dreamz** is committed to taking beginner dancers to the center stage. From intense daily industry level classes, to vocal and media training. We operate on industry standards.

**Attire:**

All students are *required* to wear all-black attire to class. It puts the kids in a professional mode and provides less distraction.

**All students must** purchase rehearsal gear:

Studio costume spring/ Fall  
**\$150-**

**\$199** studio production  
(Production fee & costume)

**Attendance**

Attendance is one of the most important parts of your child's dance education. Unless extreme sickness/illness or family emergency, your child is expected to attend all classes.

Not wanting to show up, or work, or transportation is not a valid excuse. Please make arrangements for your child to attend their classes. If your child missed class during the week they must make it up on Saturdays, no exceptions. Too many missed absences could result in termination of contract with full charge for the year and no refunds.

A warning will be sent out before contracts are terminated due to attendance.

**Contract:**

**Hip-Hop Dreamz** contracts are legal and binding for exactly **1 school year**, from **September** through **June**, or from the start of your dance classes until June. You may always add classes but may not drop contracted classes.

**Hip-Hop Dreamz** reserves the right to terminate anyone's contract for failure to adhere to our policies with full charge and no refunds. If you or your child decides

not to finish out the school year for whatever reason, other than death, permanent physical emergency/injury, or severe illness, you will be charge a **\$500** early termination fee. If you fail to pay the **\$500** termination you will responsible for the remaining tuition for the year. All unpaid tuition will be sent to a collections agency, which then reports to the credit bureaus, please be advised.

**Tuition:**

New or prospective students may take a trial class. Trial Class Fee: **\$40**

All tuition is due on the **1st** of each month.

Registration fee for the school year is **\$180.00**, which can be broken into 2 payments of **\$90**. Or paid in full. The parents choice.

Registration Fee for siblings is **\$230**.

After April 2023, registration is **\$99** which must be paid in full upon registering.

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**A Month:**

1 class **\$189**

2 classes **\$259**

3 classes **\$269**

5 (company production) **\$299**

"Small Frye Dance Crew" Baby class **\$125**.

The Fellas Hip-Hop **\$109**

Boys company **\$289**

Vocals **:\$159**  
(company **\$39**)

Credit card fee charges do apply. Card payments are subject to a **3.8% fee**.

Payment Methods:

The only payment method accepted is with a **Credit/Debit Card on file**. To do monthly payments, a valid credit card **MUST** be on file. **NO EXCEPTIONS!** *Card payments are subject to a 3.8% fee.* Zelle payments will be accepted only if paying tuition, drop-ins, or registration in full. *5-10% Discount offered if paying tuition in full.*

Zelle payments to: **hiphopdrmz@gmail.com**

Commitment is one full school year from September until June. All fees are to be paid in full each month.

### **Late Fees**

Tuition is due on the 1st of each month with a 5 days grace period. Later than 5 days will result in a \$40 late fee charge added on.

### **Social Media**

**Hip-Hop Dreamz** does not only start and end in the classrooms. Our performance and professional quality also extends to social media. It is our passion and mission to make sure that the students are getting the exposure they need to become professional dancers in the entertainment industry.

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We do daily videos and promote our students and choreography on Instagram, Facebook, TikTok, and YouTube. With the right training, attendance and hard work, you will be able to build your child's professional social media presence.

However, as we represent the students in a positive light, the students must also represent **Hip-Hop Dreamz** in a positive light. We will not permit students dancing to provocative, unedited, or over-sexualized, crude content on social media. Challenges and videos with profanity are unacceptable. We ask that you please monitor your child's social media pages from Instagram and Tik Tok to make sure their content is age-appropriate. We also do not allow our students to bully each other on social media or via text message. Parents must keep an eye

on the interactions that the kids are having outside of the classroom as we are living in this digital age.

## **Outside Classes**

**Hip-Hop Dreamz** provides high-quality, daily training with professional teachers and choreographers inside of our studio. With the ability to grow and train, we are proud of what we produce. However, if there are other classes that are outside of our studio that you would be interested in, **Hip-Hop Dreamz** permits that in these fashions. Please notify the Director that you will be attending an outside class. If the class is to be promoted on social media, you must wear **HHD** attire to represent your school that you attend and your training. You may not invite other **HDD** students to attend. If you would like to take a class that is permitted, but **HDD** is not a picking selection for parents & students to take to outside classes.

## **Hip Hop Teams**

HHD students are not permitted to join any other hip-hop team or crew. Due to a conflict of interest in performances and/or competitions. Students can join teams of different genres such as ballet, tap, jazz, or contemporary.

## **Outside Relationships**

Outside, close personal relationships with other HHD clients are highly discouraged. Although we like to create a positive and encouraging atmosphere

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where all the kids feel safe, outside personal relationships are the quickest way for a professional relationship to turn unprofessional. Ultimately HHD is a business and a professional private entertainment school, we are not a social club. Although we cannot control everyone's outside actions and activities, things such as exclusive play dates and social events outside of HHD make other kids feel left out and that is not our intention.

The purpose of **Hip-Hop Dreamz** is for the kids to work and train hard. There will be times where the kids go on shoots and other gatherings such as competitions and performances where it is appropriate to hang out and gather. All clients are responsible for their outside personal relationships, and are expected to keep all relationships professional.

If there is a gathering or a birthday party that you would like to invite some of the kids and parents to, please ask the directors for permission and we can provide a list for the kids' birthday parties.

If clients are to socialize and have personal relationships outside of the studio, we respectfully ask to be a professional dance parent, and represent the **HHD** Brand.

The first priority in the studio is for the kids to learn, work and grow!! We ask that all clients keep it professional.

### **Closed Rehearsals:**

All of our rehearsals/classes are closed to parents and outsiders. Parents may not sit and watch the two hour classes, instead parents may come in the last five minutes if invited by teacher or Director to film. No exception.

### **Professional Conduct**

The purpose of **Hip-Hop Dreamz** is to teach and portray professionalism. We expect all students, staff, and clients to portray and carry themselves in a professional manner. Combative, aggressive, and/or confrontational behavior towards other clients or **HHD** staff members are not permitted in any circumstance and will result in termination with full charge and no refund. If the

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parents have a question, issue, or concern, please schedule a time to speak via email at **hiphopdrmz@gmail.com** with the subject matter and we will get back to you in a timely fashion.

### **Gossip/Bullying/Horseplay:**

Gossiping, bullying, and horseplay physical altercations of any kind are not permitted. Clients talking about other people's children, children bullying, or physically harming the students or the **HHD** staff, or damaging professional equipment such as mirrors, speakers, or cameras, will result in immediate termination with no refund and full charge of tuition and charges of damages of

the equipment. It is the responsibility of the parents to make sure that the kids are in the studio to learn and grow, not to gossip or hurt one another, and that goes for the **HHD** clients as well. Any untasteful text messages, emails, DMs about any student, staff, or client that is obtained by **HHD** is not acceptable and will be considered for termination. Unfortunately, gossip and bullying extend to many platforms in this digital age and everyone should be advised.

### **Teachers/Staff:**

HHD clients are to maintain a professional relationship with all teachers/staff. That means no outside contact, no private gatherings or personal relationships, no inviting teachers to homes for private lessons. If you would like to have a private lesson with a teacher, please go through the Directors to schedule one at the studio. Inappropriate, outside relationships will result in termination of staff members and termination of students with no refund and full charge.

### **Termination:**

**HHD** reserves the right to terminate a student at any time, due to misconduct and/or not adhering to our policies.

We take our policies very seriously and we have these policies in place to ensure a positive, successful, SAFE, professional working environment. We cannot stress

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enough that the number one priority **of HHD** is professionalism and training purposes.

### **Concept Videos;**

Concept videos for **HHD** company members only will be 4 times a year. Concept videos will be done with the whole company, also one solo and a group will be selected to do their own concept videos. To get these featured parts attendance, conduct, professionalism, training, and growth are all considered so please do your best.

### **Music Program:**

**HHD** is developing our incredible music program, which entails kids working on music, creating, writing, producing, and distributing. If you're interested please contact the Director for more details.

### **Performances/Competitions**

HHD will be looking for performances and competitions for the kids to perform in. Please stay updated for those events. Please note that an entry fee will apply.

### **End of The Year Production**

We will be having an end-of-the-year Show Case. (Recital)

We will have a red carpet event for all friends and family to attend as our end-of-the-year recital. (\$199 fee) All students are required to participate.

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**\$199** Production fee which includes costumes, videography, choreography and 4 tickets to the premiere. Due May 1st.

### **Photo/Video Release:**

Parents/guardians release and authorize the use of images and videos of their child for professional production and/or promotional reasons. Images and videos may be used on hiphopdreamz.com, **Hip Hop Dreamz's** social media such as Instagram, Facebook, YouTube, TikTok etc.

### **HHD TALENT:**

If you are looking for other opportunities for your kids, we would love to represent them. **HHD Talent** is our talent management division where we set the kids up to get professional jobs.

Kids must have their own working papers, bank accounts, satisfactory school grades & permits etc. There are no upfront fees to be represented, all fees are taken upon booking a professional gig.

### **Company Policies**



Company dancers are required to attend 4 to 5 classes a week. Friday classes are company days and are not permitted to be missed unless of an extreme emergency. Company members have the most opportunities to grow and train as a dancer and to get exposure to build their dance platform. If your child would like to join the company at any time in the school year, please let us know and we would love to have them.

## **Studio Closures**

**HHD** will operate on the public-school schedule. Whenever the public schools are closed for holidays, **HHD** will be closed. Tuition is NOT prorated and all Tuition will still remain the same. If you would like to drop in for a make up class, that is permitted.

## **Attire/Costume Fees Payment Schedule**

All students are *required* to wear all-black attire to class. It puts the kids in a professional mode and provides less distraction.

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Concept videos for **HHD** company members only will be **4** times a year:

Company Only: 2 payments **of \$275** (ALL COSTUMES production fee) included

- **\$199** Production Fee..... Due May 1st ( Non Company )

(Includes costumes & studio fee)

**\$20.00** tickets

**Covid-19:** As Covid-19 continues to exist and spread, we highly encourage clients to remain cautious, get vaccinated and wear masks if possible. However, with **Hip Hop Dreamz** being in a public space there will always be an inherent risk to exposure of the virus. By registering for classes, you are aware of all risks to exposure and sickness, and release **Hip-Hop Dreamz** from any and all liability for unintentional exposure or harm due to **COVID-19**.

**Hip Hop Dreamz** reserves the right to make changes in the handbook throughout the year at any time, subject to COVID-19.

Thank you for taking the time to look over our new Syllabus. We are excited to evolve and work with you this season!

Please proceed to the last page to sign.

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If you agree to the terms and conditions of this handbook, please print name and sign and date. Please print out this signed page, and hand it in to the front desk at the studio.

**I confirm receipt of the *Hip-Hop Dreamz* handbook, and I agree to and understand all the terms and conditions of the *Hip-Hop Dreamz* handbook.**

Student Name (Print): \_\_\_\_\_

Parent Name (Print): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_