ASHLEY ROCKE

Ashley can usually be found at the front desk of DI or busying up and down the hallways, but when she is not with us she has several other jobs! Ashley Rocke is the original founder and head coach of the East Texas A&M University Lion Dance Team. She was given the task of starting the dance team within Lion Athletics which has just completed its 13th season. Ashley is a graduate of the University of North Texas and the founding president of the UNT chapter of Chi Tau Epsilon. She worked as the assistant director of the NBA Dallas Mavericks Dancers from 2000-2003, helping with events and community appearances beyond the court. Ashley spent 20 years in the hair industry traveling worldwide as a choreographer and production assistant for Toni & Guy Creative Releases and TIGI Haircare, under the direction of ESA Live Event Management. Along with coaching, she works as a part-time educator for Lululemon Dallas Galleria. One of her favorite things to do is going for visits to see her daughter in the Bay Area.. GO WARRIORS!