



United States Autosound Competition International

2021 USACi World Finals

Corporate Sponsorship Overview

Event Information

March 25-27, 2022

Comanche County Fairgrounds

920 SW Sheridan Road

Lawton, Oklahoma 73505



Foreword

Thank you so very much for taking the opportunity to express your interest in becoming partners with the world's premier auto-sound competition organization. United States Autosound Competition International holds a stoic position within the competitive car audio industry, and has for over 30 years! Every year competitors and spectators alike travel from hundreds of miles away for some of the most grueling competition and brutal SPL demonstrations on earth! We are proudly the ONLY competitive audio organization on Earth that generates the level of awards, giveaways & bone-crushing & exciting atmosphere that we do!

Finals Sponsorship

Given the recent changes in ownership of United States Auto Sound Competition International, we at USACi have put together an attractive and feasible means by which to gain exposure to a multitude of competitors, demonstrators as well as the general public, all combined in one venue. The main goals of today's USACi are to give back the spirit of competitive car audio as a sport to the end consumer, as well as provide all necessary attention to manufacturers, distributors and retailers to encourage growth of both sales and brand/product awareness.

The glory days are not gone, they are here upon us and we at USACi wish to partner with strong and capable vendors to grow our sport and industry above and beyond what was ever thought possible.

Sponsorship Opportunities

[] TITLE SPONSOR: \$5,000

- Banner advertising throughout venue – Unlimited (must provide signage)
- 20' x 40' Booth Space inside Arena – includes electricity
- Listed as World Finals Presenter on ALL USACi media publications
- Primary placement on the front of the World Finals Tee Shirt



[X] SPL 1ST PLACE RING PER DIVISION SPONSOR: \$1,000 (8 divisions available to sponsor)

- Engraved Logo in the primary position on EACH DIVISION OF USACi SPL 1st Place rings awarded
- Divisions are (StreetBeat – Novice – Stock - No Wall - Modified & Bass Battles – Extreme, Trunk, Port Wars will be a combined Division as well)
- All rings are made from precious metals and precious gemstones & are MASSIVE in size
- 10' x 10' Booth Space inside Arena – excludes electricity
- Marketing mention by USACi leading to Event
- Logo placement on rear of World Finals Event Tee Shirt





[] **SPL 1st PLACE PER ACRYLIC AWARD SPONSOR: \$1,000**

- Primary & Solitary Placement on all 1st Place Custom Acrylic Awards awarded at Finals
- 10' x 10' Booth Space inside Arena – excludes electricity
- Marketing mention by USACi leading to Event
- Logo placement on rear of World Finals Event Tee Shirt

[] **SPL 2st PLACE PER ACRYLIC AWARD SPONSOR: \$300**

- Primary & Solitary Placement on all 2nd Place Custom Acrylic Awards awarded at Finals
- 10' x 10' Booth Space inside Arena – excludes electricity
- Marketing mention by USACi leading to Event
- Logo placement on rear of World Finals Event Tee Shirt

[] **SPL 3st PLACE PER ACRYLIC AWARD SPONSOR: \$300**

- Primary & Solitary Placement on all 3rd Place Custom Acrylic Awards awarded at Finals
- 10' x 10' Booth Space inside Arena – excludes electricity
- Marketing mention by USACi leading to Event
- Logo placement on rear of World Finals Event Tee Shirt

[] **DEMO BELTS: \$1,000 (2 Sponsorships Available - 5 Belts awarded)**

- 10' x 10' Booth inside Demo Arena – excludes electricity
- Primary & solitary logo position on the Demo Championship Belt & Other Demo Awards
- Marketing mention by USACi leading to Event
- Logo placement on rear of World Finals Event Tee Shirt



[] **WINDSHIELD DECAL SPONSOR: \$300**

- Primary & solitary logo position on the Windshield decals affixed to every entry vehicle
- 10' x 10' Booth Space inside Arena – excludes electricity
- Marketing mention by USACi leading to Event
- Logo placement on rear of World Finals Event Tee Shirt



[] **PRESENTATION STAGE SPONSOR: \$1,000**

- Primary & solitary logo position on the Awards Stage throughout the duration of the Event
- 10' x 10' Booth Space inside Arena – excludes electricity
- Marketing mention by USACi leading to Event
- Logo placement on rear of World Finals Event Tee Shirt

[X] **LANYARD SPONSOR: \$200 (Several Positions Available)**

- Included in EVERY Goodie Bag
- Marketing mention by USACi leading to Event
- Logo placement on rear of World Finals Event Tee Shirt

[] **3X EVENT AWARD SPONSOR: \$500**

- Primary & solitary logo position on the Awards for the 3x Event
- Marketing mention by USACi leading to Event
- Logo placement on rear of World Finals Event Tee Shirt

[X] **USACI GOODIE / TOTE BAG SPONSOR: \$350**

- Marketing mention by USACi leading to Event
- Logo placement on rear of World Finals Event Tee Shirt

[] **WRISTBAND SPONSOR: \$200 (Several Positions Available)**

- Primary & solitary logo position on the Event Wristbands
- Marketing mention by USACi leading to Event
- Logo placement on rear of World Finals Event Tee Shirt





United States Autosound Competition International

WORLD FINALS EVENT TEE – REAR LOGO MENTION:

- Team Logo - \$75
- Retailer Logo - \$100
- Manufacturer Logo - \$200

Manufacturer:

Team Logos:

WORLD FINALS BOOTH & ELECTRICAL FEES:

- 10' X 10' Booth \$100
- 10' x 20' Booth \$250
- 10' x 30' Booth \$400
- 10' x 40' Booth \$500
- 20' x 20' Booth \$400
- Electrical Drops \$40 Daily per Booth

DONATION SPONSOR: Funding supports giveaways such as televisions, gift cards, etc.

We also are accepting merchandise to be given away to competitors that enter for FREE raffle to all those that enter the Finals Competition.

***** All bracketed placements marked with a red check mark have been secured by other sponsoring parties and are not available.**

Please select the Sponsorship Positions you are interested in securing by pen, checking any or all applicable boxes next to all applicable positions of sponsorship, & return via email mail, along with a completed Credit Card Authorization Agreement (last page of this document).

Remittance Information:

Email: usaciworldwide@gmail.com

Address: USACi Worldwide
3118 FM 528 #125
Webster, TX 77598

Phone: (479) 365-8722

Contact: Jenissa Lillard





Credit Card Authorization Form

I, _____, authorize United States Autosound Competition International to charge my credit card indicated below in the amount of \$ _____ for sponsorship fees to be applied for consideration toward the 2019 USACi World Finals Event. I understand that this will be a one-time charge.

Credit/Debit Card Type: (circle one) Visa MasterCard Discover American Express

Cardholder Name _____

Account Number _____

Expiration Date _____

CVV (3 digit number on back) _____
(4 digit number for Am/Ex)

SIGNATURE: _____

DATE: _____

I authorize United States Autosound Competition International, hereinafter referred to as "USACI", to charge the credit card indicated in this authorization form according to the terms outlined above. This payment authorization is for the type of bill indicated above. I certify that I am an authorized user of this credit card and that I will not dispute the payment(s) with my credit card company provided the transactions correspond to the terms indicated in this authorization form.



ATTENTION: If you would like to make a funds transfer via utilization of the PayPal Platform, please remit payment in the correct amount via the Friends & Family method to the following email address: usaciworldwide@gmail.com ***ALSO*** Please include requested sponsor positions in the "notes" section of your PayPal Payment or donation for free giveaways.