



**United States Autosound Competition International**

# **2021 USACi World Finals**

Corporate Sponsorship Overview

## **Event Information**

March 25-27, 2022

2021 SEASON FINALS

Comanche County Fairgrounds

920 SW Sheridan Road

Lawton, Oklahoma 73505



## Foreword

Thank you so very much for taking the opportunity to express your interest in becoming partners with the world's premier auto-sound competition organization. United States Autosound Competition International holds a stoic position within the competitive car audio industry, and has for over 30 years! Every year competitors and spectators alike travel from hundreds of miles away for some of the most grueling competition and brutal SPL demonstrations on earth! We are proudly the ONLY competitive audio organization on Earth that generates the level of awards, giveaways & bone-crushing & exciting atmosphere that we do!

## Finals Sponsorship

Given the recent changes in ownership of United States Auto Sound Competition International, we at USACi have put together an attractive and feasible means by which to gain exposure to a multitude of competitors, demonstrators as well as the general public, all combined in one venue. The main goals of today's USACi are to give back the spirit of competitive car audio as a sport to the end consumer, as well as provide all necessary attention to manufacturers, distributors and retailers to encourage growth of both sales and brand/product awareness.

The glory days are not gone, they are here upon us and we at USACi wish to partner with strong and capable vendors to grow our sport and industry above and beyond what was ever thought possible.

## Sponsorship Opportunities

### [ ] TITLE SPONSOR: \$5,000

- Banner advertising throughout venue – Unlimited (must provide signage)
- 20' x 40' Booth Space inside Arena – includes electricity
- Listed as World Finals Presenter on ALL USACi media publications
- Primary placement on the front of the World Finals Tee Shirt



### [ ] SPL 1<sup>ST</sup> PLACE RING SPONSOR: \$5,000

- Engraved Logo in the primary position on ALL USACi SPL 1<sup>st</sup> Place rings awarded
- All rings are made from precious metals and precious gemstones & are MASSIVE in size
- 10' x 20' Booth Space inside Arena – includes electricity
- Marketing mention by USACi leading to Event
- Logo placement on rear of World Finals Event Tee Shirt





[ ] **SPL 2<sup>ND</sup> PLACE Award SPONSOR: \$1,000**

- Primary & Solitary Placement on all 2<sup>nd</sup> Place Awards awarded during the SPL Competition
- 10' x 10' Booth Space inside Arena – includes electricity
- Marketing mention by USACi leading to Event
- Logo placement on rear of World Finals Event Tee Shirt

[ ] **SPL 3<sup>rd</sup> PLACE Award Sponsor: \$750**

- Primary & Solitary Placement on all 3<sup>rd</sup> Place Awards awarded during the SPL Competition
- 10' x 10' Booth Space inside Arena – includes electricity
- Marketing mention by USACi leading to Event
- Logo placement on rear of World Finals Event Tee Shirt

[ ] **PLAQUE SPONSOR: \$750**

- Primary & solitary logo position of ALL 1<sup>st</sup> & 2<sup>nd</sup> Place SPL Plaque Style Awards
- 10' x 10' Booth Space inside Arena – DOES NOT INCLUDE electricity
- Marketing mention by USACi leading to Event
- Logo placement on rear of World Finals Event Tee Shirt



[ ] **DEMO BUILDING SPONSOR & BELT: \$2,000**

- 20' x 40' Booth inside Demo Arena – includes electricity
- Primary & solitary logo position on the Demo Championship Belt & Other Demo Awards
- Marketing mention by USACi leading to Event
- Logo placement on rear of World Finals Event Tee Shirt
- Unlimited banner advertising within Demo Arena – (must provide signage)

[ ] **WINDSHIELD DECAL SPONSOR: \$500**

- Primary & solitary logo position on the Windshield decals affixed to every entry vehicle
- 10' x 10' Booth Space inside Arena – DOES NOT INCLUDE electricity
- Marketing mention by USACi leading to Event
- Logo placement on rear of World Finals Event Tee Shirt



[ ] **PRESENTATION STAGE SPONSOR: \$1,000**

- Primary & solitary logo position on the Awards Stage throughout the duration of the Event
- 10' x 10' Booth Space inside Arena – includes electricity
- Marketing mention by USACi leading to Event
- Logo placement on rear of World Finals Event Tee Shirt

[ ] **LANYARD SPONSOR: \$500**

- 3 Positions Remaining
- Included in EVERY Goodie Bag
- Marketing mention by USACi leading to Event
- Logo placement on rear of World Finals Event Tee Shirt

[ ] **3X EVENT AWARD SPONSOR: \$500**

- Primary & solitary logo position on the Awards for the 3x Event
- Marketing mention by USACi leading to Event
- Logo placement on rear of World Finals Event Tee Shirt

[ ] **USACI GOODIE / TOTE BAG SPONSOR: \$350**

- 2 Positions Available
- Marketing mention by USACi leading to Event
- Logo placement on rear of World Finals Event Tee Shirt

[ ] **WRISTBAND SPONSOR: \$500**

- Primary & solitary logo position on the Event Wristbands
- Marketing mention by USACi leading to Event
- Logo placement on rear of World Finals Event Tee Shirt

[ ] **WORLD FINALS EVENT REAR TEE SPONSOR: \$500**

- Primary placement at the rear top of the Event Tee Shirt
- 10' x 10' Booth Space inside Arena – No Electric
- Marketing mention by USACi leading to Event
- Logo placement on rear of World Finals Event Tee Shirt





United States Autosound Competition International

**WORLD FINALS EVENT TEE – REAR LOGO MENTION:**

- Team Logo - \$75
- Retailer Logo - \$100
- Manufacturer Logo - \$200

Manufacturer:

Team Logos:

**WORLD FINALS BOOTH & ELECTRICAL FEES:**

- 10' X 10' Booth \$100
- 10' x 20' Booth \$250
- 10' x 30' Booth \$400
- 10' x 40' Booth \$500
- 20' x 20' Booth \$400
- Electrical Drops \$40 Daily per Booth

**DONATION SPONSOR: Funding supports giveaways such as televisions, gift cards, etc.**

- \$100 Rear Tee Logo
- \$200 Rear Tee Logo, Social Media Promotion
- \$500 Rear Tee Logo, Social Media Promotion, 10' x 10' Booth w/Out Electric

**\*\*\* All bracketed placements marked with a red check mark have been secured by other sponsoring parties and are not available.**

Please select the Sponsorship Positions you are interested in securing by pen, checking any or all applicable boxes next to all applicable positions of sponsorship, & return via email mail, along with a completed Credit Card Authorization Agreement (last page of this document).

**Remittance Information:**

**Email:** usaciworldwide@gmail.com

**Address:** USACi Worldwide  
3118 FM 528 #125  
Webster, TX 77598

**Contact:** Jenissa Lillard





## Credit Card Authorization Form

I, \_\_\_\_\_, authorize United States Autosound Competition International (print cardholder name) to charge my credit card indicated below in the amount of \$ \_\_\_\_\_ for sponsorship fees to be applied for consideration toward the 2019 USACi World Finals Event. I understand that this will be a one-time charge.

**Credit/Debit Card Type:** (circle one)      Visa    MasterCard    Discover    American Express

Cardholder Name \_\_\_\_\_

Account Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

**CVV** (3 digit number on back) \_\_\_\_\_  
(4 digit number for Am/Ex)

SIGNATURE: \_\_\_\_\_      DATE: \_\_\_\_\_

I authorize United States Autosound Competition International, hereinafter referred to as "USACI", to charge the credit card indicated in this authorization form according to the terms outlined above. This payment authorization is for the type of bill indicated above. I certify that I am an authorized user of this credit card and that I will not dispute the payment(s) with my credit card company provided the transactions correspond to the terms indicated in this authorization form.



**ATTENTION:** If you would like to make a funds transfer via utilization of the PayPal Platform, please remit payment in the correct amount via the Friends & Family method to the following email address: [usaciworldwide@gmail.com](mailto:usaciworldwide@gmail.com) \*\*\*ALSO\*\*\* Please include requested sponsor positions in the "notes" section of your PayPal Payment.