

Founded in 2022, Full Court Capital is an independent investment bank serving emerging software and technology companies driving the future of sports analytics and human performance. We provide strategic consulting services and advise on mergers, acquisitions, and capital raising transactions.

## Transaction Experience

2025



FASTMODEL SPORTS

Has been acquired by



hudl

Full Court Capital Securities LLC served as Exclusive Financial Advisor to FastModel Holdings, LLC.



2024



Springbok ANALYTICS

\$5M Series A





Full Court Capital Securities LLC served as Exclusive Financial Advisor to Springbok Inc.



2024



8BY8

Has been acquired by



SPORT LOGIQ

Full Court Capital Securities LLC served as Exclusive Financial Advisor to 8BY8 Video, Ltd.



## Our Team



**Greg Dawkins**  
Founder & Managing Partner

- 25+ years of Investment Banking experience, including 5 years at Portico Capital as Group Head of Portico's Sports, Health & Wellness practice
- Previously spent 18 years advising Technology, Media and Telecommunications companies at full-service middle market Investment Banks including Piper Jaffray and Jefferies
- Advised on transactions aggregating over \$11 billion in value
- University of Notre Dame, BBA & University of Virginia, MBA
- Advisor to University of Notre Dame Center for Sports Performance, Good Sports Inc. Advisory Board member, Former Co-President of Columbia High School Baseball Boosters



**Mike Hannon**  
Senior Associate

- Joined Full Court Capital in August 2022; based in Minneapolis
- Most recently was an Associate at Winona Capital Management which provides acquisition and growth capital to emerging consumer brands. Previously Mike was an Analyst in the Consumer group at Harris Williams, where he advised a variety of corporate and private equity clients on sell-side M&A transactions and follow-on equity offerings
- Mike graduated from the University of St. Thomas (MN) with a B.A. in Finance
- 2016 NCAA DIII National Champion & 2018 - 2019 Team Captain (St. Thomas Basketball)

## Emerging Trends in Sports Analytics and Human Performance



Analytics driving optimized human performance



Sports as a "proving ground" for digital health applications



Legalized sports betting driving consolidation



Technology rapidly expanding into youth sports



Streaming & media providers competing for sports rights



Fan engagement & experiential attracting next generation fans

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