

## **Full Court Capital Overview**

Founded in 2022, Full Court Capital is an independent investment bank serving emerging software and technology companies driving the future of sports technology and human performance. We provide strategic consulting services and advise on mergers, acquisitions, and capital raising transactions.

## **Selected Transaction Experience**









## **Emerging Trends in Sports Analytics and Human Performance**



Analytics driving optimized human performance



Sports as a "proving ground" for digital health applications



Legalized sports betting driving consolidation



Technology rapidly expanding into vouth sports



Streaming & media providers competing for sports rights



Fan engagement & experiential attracting next generation fans

