

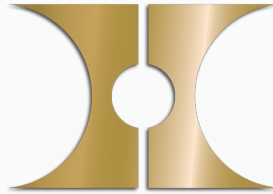
Founded in 2022, Full Court Capital is an independent investment bank serving emerging software and technology companies driving the future of sports analytics and human performance. We advise our clients on strategic mergers, acquisitions, and capital raising transactions

“Full Court Press”

Full Court Capital will:

- Leverage unmatched sector expertise;
- Utilize a deep network of investors and strategic acquirors; and
- Relentlessly advocate for our clients

Guiding Principles



“Gold Standard”

Full Court Capital will set THE standard for advisory firms, placing our clients’ interests above all else

Our Team



Greg Dawkins
Founder & Managing Partner

- 24+ years of Investment Banking experience, including 5 years at Portico Capital as Group Head of Portico’s Sports, Health & Wellness practice
- Previously spent 18 years advising Technology, Media and Telecommunications companies at full-service middle market Investment Banks including Piper Jaffray and Jefferies
- University of Notre Dame, BBA & University of Virginia, MBA
- Advisor to University of Notre Dame Center for Sports Performance, Good Sports Inc. Advisory Board member, Co-President of Columbia High School Baseball Boosters and Co-Founder of Columbia High School Basketball Boosters

Investment Banking Expertise

- 24+ years of advisory work focused on emerging technology, media & communications companies
- Advised on transactions aggregating over \$11 billion in value
- Sell-side & Buy-side M&A, IPO’s, Follow-on equity offerings, Convertible debt, Private Placements
- 5 years of dedicated coverage of emerging Sports Analytics and Human Performance sector



Mike Hannon
Associate

- Joined Full Court Capital in August 2022 as an Associate based in Chicago
- Most recently was an Associate at Winona Capital Management which provides acquisition and growth capital to emerging consumer brands. Prior to that Mike was an Analyst in the Consumer group at Harris Williams in Minneapolis, where he advised a variety of corporate and private equity clients on sell-side M&A transactions and follow-on equity offerings
- Mike graduated from the University of St. Thomas (MN) with a B.A. in Finance
- 2016 NCAA DIII National Champion & 2018 - 2019 Team Captain (St. Thomas Basketball)

Representative Clients



Emerging Trends in Sports Analytics and Human Performance



Analytics driving optimized human performance



Sports as a “proving ground” for digital health applications



Legalized sports betting driving consolidation



Technology rapidly expanding into youth sports



Streaming & media providers competing for sports rights



NFTs & NIL at forefront of digital asset and sponsorship markets

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