


20|20 exchange

INSPIRING
EXTRAORDINARY
LEADERS





ARE YOU GETTING
THE RESULTS YOU
WANT AS A
LEADER?

What is 2020 Exchange?

For over a decade, 2020 Exchange has brought together successful executives from a broad array of non-competing industries and roles into exclusive, confidential, tactical and strategic forums.

Guided by your Chair – an experienced, world-class leader with a passion for mentoring business leaders – monthly meetings with your 2020 Exchange group are an opportunity to solve your most pressing business issues with colleagues who speak your language. Business leaders who understand the challenges you face and can help you strategise, innovate and move you and your business forward.

Once you are part of a forum, you can also benefit from private coaching sessions with any of our 2020 Exchange Chairs, learn from the wisdom and experience of our expert speakers and connect online and in person with a large network of business leaders.

***“If you are the smartest person in the room, then you are in the wrong room” -
Confucius***

IT ALL STARTS WITH A GROUP



Curated Leadership Forums – by invitation only

At 2020 Exchange, our motto is simple: “leadership cannot really be taught. It can only be learned.”

In consultation we carefully match leaders to a forum based on background, experience, personality, acumen, industry, size, challenges and ambitions.

Your forum of around a dozen executives (like you) meets monthly (face to face in 5 star CBD venues or via video conference if you can't physically attend) to solve problems, evaluate opportunities and work on an assortment of strategic, tactical and operational issues.

Importantly and what differentiates 2020 Exchange in the Leadership Development space are the forum agenda's that are underpinned by our **SAGE™ Leadership Framework** - An integrated experiential learning platform that supports much deeper conversations and therefore better analysis and understanding of each members burning ambitions and challenges; encouraging accountability, providing strategic plans and a clear focus on outcomes.

"I had tried business coaching before but you are only getting one person's perspective and skillset. 2020 Exchange is business coaching and mentoring on steroids!!" - 2020 member



AN EXPERT GUIDES THE MEETINGS

World-Class Chairs (Mentors)

Your forum is led by an independent Chair who has been extensively trained in the art of facilitation.

Chairs are accomplished leaders (many are former CEOs); A facilitator, mentor and trusted adviser, that has walked in your shoes and who's role is to help you reach your ultimate potential as a leader.

They help stimulate thinking, frame issues, guide discussions, limit tangents and ensure accountability in the group. They will connect you to leading-edge experts and resources and can provide high-value, meaningful connections in respect to all commercial opportunities.

They guide and share perspectives and insights as they walk along-side you and are totally committed to the success of the group members.

"When you succeed, I succeed" - 2020 Chair



THE GROUP DIGS DEEP

SAGE™ Candidate Profile

Your personal profile is prepared by your Chair who will identify exactly why you have applied to join, including your most burning platforms, ambitions and challenges that cannot be achieved or resolved in isolation. These will be integrated into the strategic plans of your forum.

In a 2020 Exchange Forum, no topic is off limits. If you are willing to talk candidly about the tough decisions you face, fellow members will rally around you, listen, ask tough questions and bring to bear every resource they have to help you solve problems and seize opportunities.

Whether the question is operational, financial, legal, structural or even personal, your 2020 Exchange Forum is a confidential group of experienced executives who rely on each other for wisdom, advice and counsel.

"We broke down the issue in a very structured and dispassionate way" - 2020 Member



IDEAS AND ANSWERS START TO FLOW

With the wealth and diversity of experience 2020 Exchange members bring to their groups, chances are someone has grappled with the situations you are facing. And because members thrive on exchange, discussions get very interesting, very quickly.

As you work together, you and your group start to develop a range of options and solutions that can only come from a team of business professionals working toward one another's success.

This is not your standard issue industry group. There is a thoughtful energy in a 2020 Exchange forum that is hard to describe. Once you've experienced it, your forum will become a "must have" in your month providing a great support in your business and personal life.

"My group's thoughts on how to better deal with my board had never occurred to me before and was a game-changer" - 2020 Member



THEN IT HAPPENS

The work pays off - Through facilitated discussions with knowledgeable executives, your Chair and expert resources, you've turned **What to do?** into **What to do**.

You've gained a fresh perspective; been exposed to best-practice toolkits and research; received solid advice and developed a definitive action plan—all in a few hours (along with lovely food and an inspiring venue).

Equally valuable, your group will follow your progress. Between meetings, you can expect your Chair to be in touch and in your next meeting, count on members asking if you've advanced your plan.

There's another outcome you might not have expected. You helped other members immeasurably with your experience and insight. Members tell us that can be one of the most fulfilling parts of being part of 2020 Exchange.

Our members find that their experience with their peer advisory group has a profound impact on their personal and professional growth. And as expected, their own companies also undergo substantial growth as an immediate outcome of being part of the 2020 Exchange program.

"I walked out of our meeting with a clear action plan and the confidence to do it." - 2020 Member

KEEP THE MOMENTUM

2020 | Orchestrate Access to a powerful community

At 2020 Exchange we pride ourselves on orchestrating intimate meaningful connections. Within the community lies a plethora of talent and expertise that can assist you and can lead to meaningful and mutually beneficial relationships.

Exclusive Events

Purpose built stimuli including; clinics, symposiums and workshops that enable leaders to courageously battle external uncertainty with unwavering internal certainty to stay ahead of the game and achieve results that significantly outperform their competitors.

Coaching

Once you are part of a forum, if you need to "deep dive" into a particular issue, you have the opportunity to engage one to one with a relevant Chair from the 2020 Exchange community that can best mentor you.

WHAT OUR MEMBERS SAY



'I joined 2020 Exchange earlier this year and could not be happier. The combination of stimulating speakers and thoughtful focused content/discussion means I get a half day each month to reflect and boot up my focus to be the best CEO I can be. I highly recommend the process and the experience - especially for those who like me are leading through complex change that requires 'A' game every day.'

CYNTHIA PAYNE, CEO, THE SUMMIT GROUP OF COMPANIES

"While it's always tough to drag yourself away from the business to attend such an event... I find a bit of distance and perspective brings me back to the office with new insights that impact both future strategy and execution. I'd recommend attending for this reason and the new, valuable connections that are created"

TOM DAVEY, CEO GOGET CARSHARE

"2020 is a powerful forum that broadens your perspective as you meet with successful leaders from diverse industries, it challenges you to think differently and is a great dose of motivation to innovate and solve complex issues in your own industry. Guaranteed to be some of the most stimulating conversations you will have all year with some delightful and personable leaders."

TAMMY MARSHALL, SENIOR VP COMMERCIAL, CARNIVAL AUSTRALIA

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nielsen
.....

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THE RESULT IS SIMPLE - BETTER DECISIONS FASTER

With significantly improved outcomes for leaders and their organisations whilst overcoming the isolation often felt at the top

**GET STARTED TODAY. CALL US ON 1300 550 618 OR GO TO
WWW.2020EXCHANGE.COM.AU**