

MMMMMATHMANIA



- Increase Brand Awareness – Passion for Math
- New Website with Enhanced UX
- Expand Digital Presence – YouTube and Facebook
- (To drive traffic to the website)

AWARENESS

→ Increase brand awareness – Build authority and connect with an audience interested in math.

**CONSIDERATION
& ENGAGEMENT**

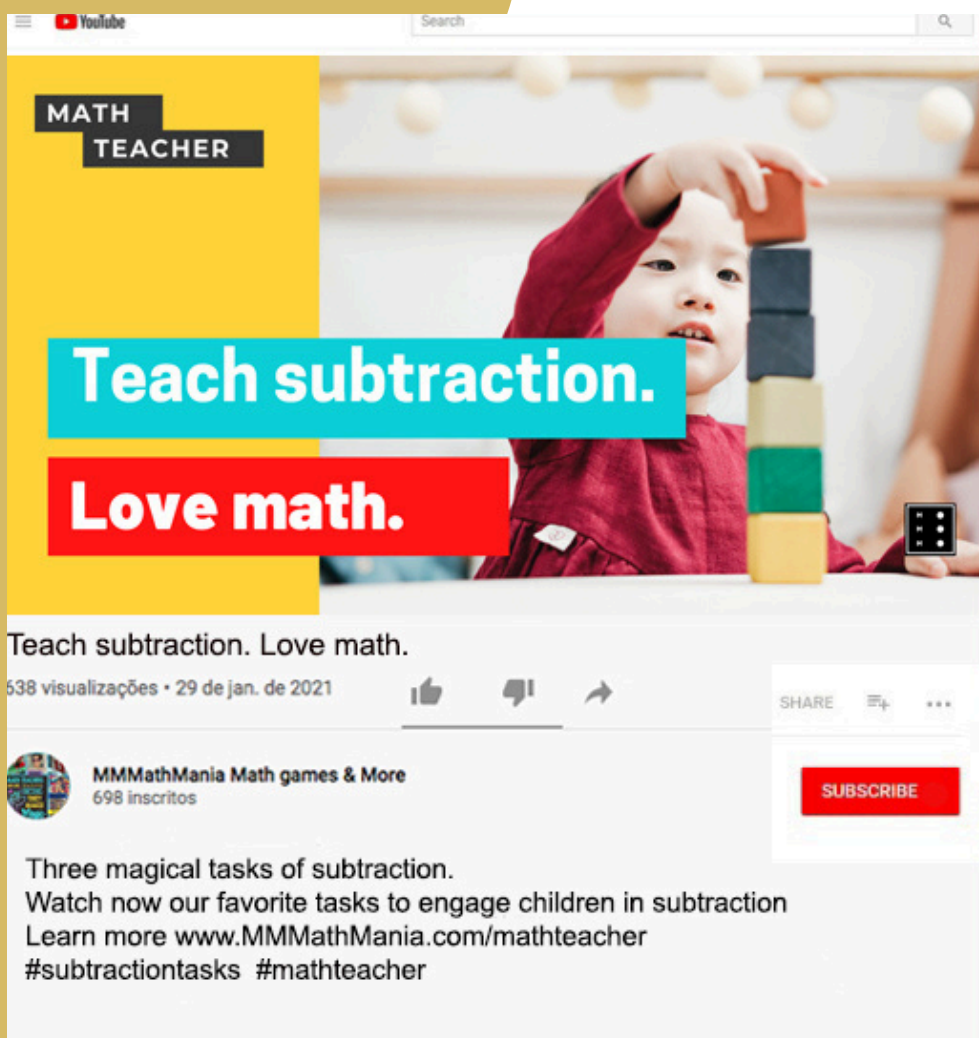
→ Expand digital presence – Create content on YouTube and Facebook to educate, engage, and attract qualified traffic

CONVERSION

→ New website with enhanced UX – Convert visitors into leads or customers by offering an optimized experience.

SOCIAL MEDIA

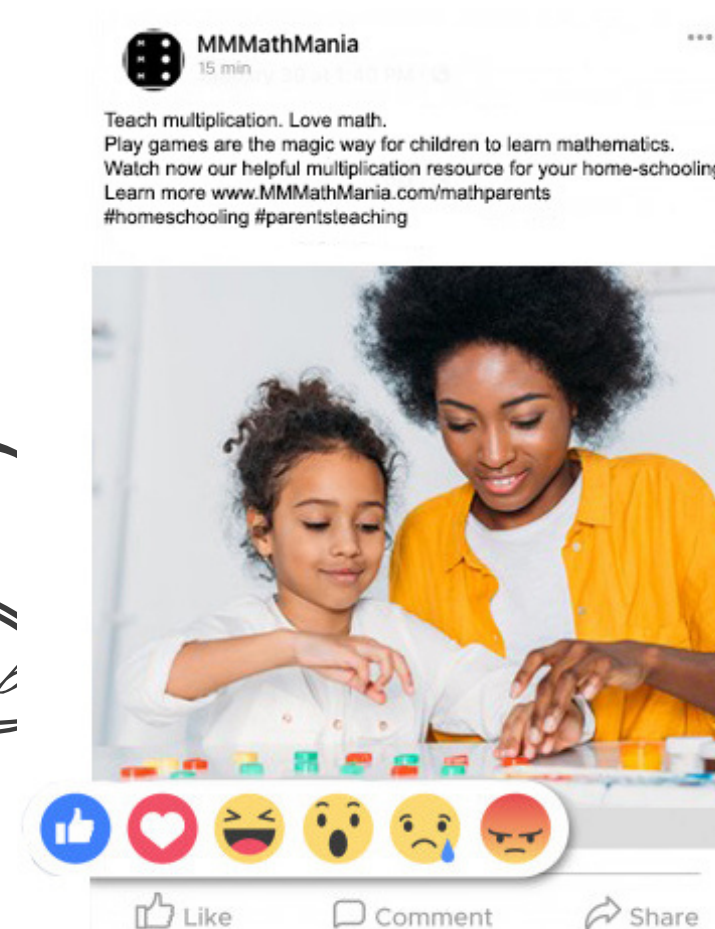
Consideration
& Engagement



Expand digital presence.
Create content on YouTube
and Facebook to educate,
engage, and attract qualified
traffic (parents).

Youtube

Facebook





Learn now how to teach mathematics through educational games.

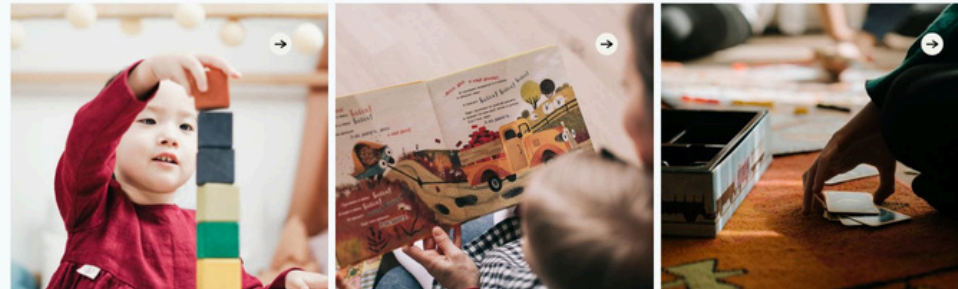


GAMES



TASKS

We are MMMathMania a group of experienced and passionate math teachers sharing all our knowledge to prove how MATH is LOVE and an easy task for parents and teachers.



Develop children's confidence with practice and repetitive multiplication and subtraction activities.



Multiplication Videos

Develop children's confidence with practice and repetitive multiplication and subtraction activities.



Subtraction Videos

Follow MMMathMania on social media



LANDING PAGE

New website with enhanced UX – Convert visitors into leads or customers by offering an optimized experience.



In this UX design, we use white space to create a clear visual hierarchy and ensure easy information absorption. By strategically applying space, the website avoids feeling cluttered or overwhelmed with content, providing a more organized and calming experience. This allows the user to process information in a more fluid and intuitive way.

