

2025

SPONSORSHIP OPPORTUNITIES



**Let's RISE
together**

To make a gift or pledge, contact our Development Manager, Aissatou Balde,
at abalde@riseindy.org or visit riseindy.org/donate.

ABOUT RISE INDY

RISE is a community-rooted organization building student-centered change across civic leadership, education policy, and workforce development. We train leaders, organize families, and shape systems to better serve the 45,000+ students in Indianapolis Public Schools and beyond.

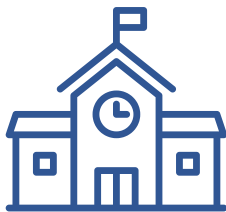
Since 2024, RISE INDY:



Reached 56,290+ students through literacy advocacy and programming.



Engaged 5,000+ parents and caregivers through programs and advocacy.



Employed 7 Freedom Readers Fellows in Marion County schools.



Trained 400+ parents in Science of Reading principles through Freedom Readers.



Awarded \$50,000 in college scholarships to Indianapolis public high school seniors.



Graduated 22 leaders from our non-profit board training programming.

At RISE INDY, we keep students at the center of everything we do—because when we prioritize student success, our entire city rises.

What RISE INDY Does

Increase resources for schools and students via elections, policy and programs so every child is prepared for college or career.

Give every student access to a high-quality school by working at the intersection of education and public policy.

Lead multigenerational literacy programming that helps parents read alongside their children at home and become full-time employees in schools.

Amplify community voice and advance educational opportunity for students by shaping policy and supporting schools.

Transform education systems so all students — regardless of background — can thrive in college, career and life.

Activate local leaders to improve outcomes for students in public schools.

WHAT YOUR SPONSORSHIP SUPPORTS

Contributions to RISE UNITED, a 501(c)3 partner organization of RISE INDY, are tax-deductible to the extent permitted by law.

► Freedom Readers

Confidence starts at home. Freedom Readers equips parents and caregivers with literacy tools that build student skills, knowledge and confidence. Parents receive training in science of reading principles to connect classroom learning to home to help every reader, no matter what level, grow toward literacy mastery.



► Freedom Readers Fellowship

Learning creates positivity across generations. Upon completion of this 12-week program, parents and caregivers can qualify for school-based employment — unlocking economic opportunity for their families and helping struggling readers achieve success in the classroom.



► College Scholarships for Seniors

Our College Scholarships help graduating Indianapolis high school seniors pursue higher education by reducing financial barriers. In 2025, we awarded \$50,000, empowering students to focus on their studies, build skills for future success, and give back to their community.



► Circle City Leaders

Education transformation takes resources and voices at all levels. This initiative empowers individuals to confidently advocate for change by learning the foundational principles of effective campaigning. Whether they serve on elected or education boards, CCL alumni champion policy to get more resources to students, from additional tutoring hours for kids below grade level to increased funding for our schools.



► RISE + Shine

Conversation drives change. Open to all, this speaker series builds connection and invites individuals into critical conversations shaping the future of education. Attendees learn about the most pressing issues and disparities in our education system and share solutions to ensure every kid is successful.



► Board Governance Training

► Pathways to Employment

► Leadership Development

► Community Engagement & Organizing

When you sponsor RISE INDY, your investment goes directly into the RISE INDY Education Fund—fueling programs that drive real, measurable outcomes for students, families, and communities.

RISE TOGETHER: *PUTTING* KIDS FIRST

Wednesday, October 1, 2025: 2pm–5pm

Back 9 Golf & Entertainment

Presenting Sponsor **\$10,000**

2 golf bays (15 guests total)

- Premier logo on all event signage, invites, and digital platforms
- Recognition in press, email, and social media recognitions
- Opportunity to deliver welcome remarks
- Exclusive access to VIP suite and balcony
- Dedicated social media recognitions feature
- Branded swag
- Recognition in post-event communications



Silver Swing Sponsor **\$5,000**

1 golf bay (7 guests)

- Name/logo on printed signage and event materials
- Mention during event welcome
- Group social media recognitions
- Included in post-event thank-you

Bay Sponsor **\$2,500**

1 golf bay (7 guests)

- Logo on bay signage
- Group social media recognitions shoutout
- Name listed in post-event email and signage

Gold Bay Sponsor **\$7,500**

1 golf bay (7 guests)

- Logo on event signage and registration page
- Verbal recognition during program
- Dedicated social media recognitions mention
- Inclusion in event recap and thank-you

Community Sponsor **\$1,000**

1 golf bay (7 guests)

- Group thank-you on social media recognitions

RISE + SHINE Series: Literacy & Workforce Development

Q1 2026 (*Exact Date Coming Soon*)

Location: *To Be Determined*

Presenting Sponsor **\$5,000**

Includes premium table (8)

- Exclusive branding
- Speaking opportunity
- 2-3 social media recognitions
- Logo on website



Supporting Partners **\$2,500**

Includes premium table (8)

- Prominent logo placement
- Acknowledgment during event
- 2 social media recognitions

Community Partners **\$1,000**

Includes reserved seating (6)

- Logo in program
- 1 social post

Table Host **\$500**

Includes seating (4)

- Name in program



RISE + SHINE Series: Literacy & Healthcare

Q2 2026 (Exact Date Coming Soon)

Location: To Be Determined

Presenting Sponsor **\$5,000**

Includes premium table (8)

- Exclusive branding
- Speaking opportunity
- 2-3 social media recognitions
- Logo on website



Supporting Partners **\$2,500**

Includes premium table (8)

- Prominent logo placement
- Acknowledgment during event
- 2 social media recognitions

Community Partners **\$1,000**

Includes reserved seating (6)

- Logo in program
- 1 social post

Table Host **\$500**

Includes seating (4)

- Name in program



RISE + SHINE Series: Literacy & Financial Stability

Q3 2026 (*Exact Date Coming Soon*)

Location: *To Be Determined*

Presenting Sponsor **\$5,000**

Includes premium table (8)

- Exclusive branding
- Speaking opportunity
- 2-3 social media recognitions
- Logo on website



Supporting Partners **\$2,500**

Includes premium table (8)

- Prominent logo placement
- Acknowledgment during event
- 2 social media recognitions

Community Partners **\$1,000**

Includes reserved seating (6)

- Logo in program
- 1 social post

Table Host **\$500**

Includes seating (4)

- Name in program



RISE + SHINE Series: Literacy & Civic Engagement

Q4 2026 (*Exact Date Coming Soon*)

Location: *To Be Determined*

Presenting Sponsor **\$5,000**

Includes premium table (8)

- Exclusive branding
- Speaking opportunity
- 2-3 social media recognitions
- Logo on website



Supporting Partners **\$2,500**

Includes premium table (8)

- Prominent logo placement
- Acknowledgment during event
- 2 social media recognitions

Community Partners **\$1,000**

Includes reserved seating (6)

- Logo in program
- 1 social post

Table Host **\$500**

Includes seating (4)

- Name in program



When we
put **students**
at the center,
we all rise
together

JOIN US: MAKE REAL CHANGE

Are you inspired to bridge gaps for Indianapolis students and help children — and our city — thrive? Please consider donating to RISE INDY so we can help ensure every student receives an excellent education — regardless of race, ethnicity, disability, ZIP code or family income. The future of our city, state and nation depend on an educated public who will become tomorrow's skilled workers and visionary leaders. If you feel called to act with justice and help children reach their full potential, please support RISE INDY.

Help us change conversations, policies and lives.



Give today!

**To make a gift or pledge,
contact our Development
Manager, Aissatou Balde,
at abalde@riseindy.org or
visit riseindy.org/donate.**



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