

New Car Research Report (Sample Page)

Client Goal: Reliable compact SUV with good fuel economy, modern safety tech, and a budget around \$32,000.

ZIP Code: 02896

Top Recommendation: 2025 Honda CR-V EX-L (Sample)

Why It Fits You:

- Excellent reliability + resale value
- Smooth ride, roomy interior, great daily driver
- Strong fuel economy for the class
- Best balance of features vs. price

Key Highlights:

- MSRP: \$34,005
- Invoice: ~\$31,800
- Incentives: Typically low, but loyalty + dealer cash may apply
- Trim Notes: EX-L adds leather, power tailgate, upgraded audio, and safety tech

Pros:

- High reliability, • Strong resale value
- Comfortable + quiet, • Excellent safety ratings

Cons:

- Higher price than some competitors, • Limited incentives

Example New Car Matches (Sample Only)

1. 2025 Honda CR-V EX-L

Why It's a Match: Balanced, reliable, strong resale Highlights: 28/34 MPG, roomy interior, excellent safety Best For: Families, commuters, long-term ownership

2. 2025 Toyota RAV4 XLE Premium

Why It's a Match: Reliability leader, strong value retention Highlights: 27/33 MPG, firm ride, great safety tech Best For: Buyers prioritizing long-term durability

3. 2025 Hyundai Tucson SEL Convenience

Why It's a Match: Best tech for the price Highlights: 26/33 MPG, huge screen, long warranty Best For: Tech-focused buyers, value shoppers

4. 2025 Subaru Forester Premium

Why It's a Match: Safety + AWD capability Highlights: 26/33 MPG, excellent visibility, standard AWD Best For: Snow climates, outdoor use, safety-first buyers

5. 2025 Mazda CX-5 Preferred

Why It's a Match: Premium feel at a non-luxury price Highlights: 24/30 MPG, upscale interior, sporty handling Best For: Drivers who want comfort + style

Note for Buyers:

Your actual report includes full pricing, trim comparison, incentives, and negotiation insights tailored to your ZIP code and budget.

Pricing & Incentive Analysis (Sample Only)

Model shown: 2025 Honda CR-V EX-L ZIP Code Example: 02896

MSRP (Sticker Price)

\$34,005 This is the manufacturer's official price before any discounts or dealer adjustments.

Invoice Price (What Dealers Typically Pay)

~\$31,800 This is the approximate dealer cost before incentives. (*Used to estimate negotiation room.*)

Current Incentives (Sample)

• \$750 Loyalty Bonus (varies by region) • \$500 Dealer Cash (not always advertised) • Low-APR Financing for qualified buyers

(Actual incentives vary by ZIP code and month.)

Typical Dealer Pricing (Sample)

• Some dealers sell at MSRP • Some add \$500–\$1,500 market adjustment
• Others may discount if inventory is high

Estimated Out-the-Door Range

\$33,500 – \$35,200 Includes estimated taxes, fees, and typical dealer pricing behavior.

Included in Full Report:

• MSRP vs Invoice breakdown • Incentives + regional offers • Dealer pricing behavior • Estimated OTD range • Negotiation tips (Elite tier)

CarMatch Concierge