# Customer Success Story

## **CarMatch Concierge**

"Finding the right used car, made simple"



## **Customer Background**

The customer came to CarMatch Concierge with a clear vision: a 2021–2023 Audi Q3 Quattro S-line 45, featuring low mileage, leather seats, and with the more powerful engine—all within a \$30,000 budget. Despite knowing exactly what she wanted, she faced the challenge of navigating a saturated market with inconsistent listings and limited local inventory. She needed a trusted partner to cut through the noise, validate fair pricing for her trade-in, and locate a vehicle that met his criteria without compromise.

## The Challenge

Before connecting with CarMatch Concierge, the customer was overwhelmed by the complexity of the used car market. Endless online listings, inconsistent pricing, and uncertainty about vehicle reliability made the search feel more like a full-time job than a straightforward purchase. She struggled to find a car that truly fit their lifestyle and budget, and had no clear way to assess the value of their trade-in. The process was time-consuming, frustrating, and filled with second-guessing—until they turned to CarMatch Concierge for clarity and confidence.

### **Our Solution**

Our team performed in-depth market research across a wide network of dealerships, carefully assessed trade-in values, and identified top-matching vehicles within a 100-mile radius of the customer's location. By blending online tools, expert evaluation, and real-time market data, we deliver a highly accurate and personalized trade-in valuation — ensuring our clients get the best possible deal.

#### The Results

The customer drove away in a 2021 Audi Q3 45 S-Line Premium with just 22,000 miles—secured for under \$26,500 and well within her budget. her trade-in earned \$4,000, for her 2008 Mercedes C300 (105k miles) exceeding expectations, and the entire process was completed in just a few days. Beyond the match itself, CarMatch Concierge equipped her with expert tips and negotiation strategies, empowering him to approach the dealership with confidence and clarity. By blending online tools, expert evaluation, and real-time market data, we deliver a highly accurate and personalized trade-in valuation — ensuring our clients get the best possible deal.

#### **Customer Quote**

"CarMatch Concierge took all the guesswork out of buying a used car. They listened to what I wanted, found exactly what I was looking for, and even helped me get more for my trade-in than I expected. I felt supported every step of the way—and I'm thrilled with the car I drove home."

## **About CarMatch Concierge**

At CarMatch Concierge, we take the stress out of car shopping by doing the research for you — so you can focus on what matters: driving. Our team matches you with the perfect used car to fit your needs and budget; while ensuring you get maximum value for your trade-in. From research to recommendations, we handle the hard work. You just enjoy the ride.

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