

Statement of Intent

Our goal is to come alongside our Vendors and help your business shine within the wonderful world of Narnia. We are a team, and part of what makes Narnia so special is YOU: the Vendors!

With that comes a set of rules and expectations we ask Vendors to adhere to at the Narnia Faire. The purpose is twofold: One, to ensure that the family-friendly and childlike wonder of our event is never compromised. The following rules protect that - as well as the patrons, our cast and crew, and our Vendors alike.

As for the second purpose, in order to host our event, we have also partnered with the C.S. Lewis Foundation, who have given us the greatest pleasure of bringing Narnia to life. With the copyright they have graciously given us, we must all be sure to follow their rules so as to not lose it.

Booth Expectations

1. Theme: As this is an immersive event, we ask that your booth be in accordance with our medieval/ fantasy appearance. If you are not accustomed to doing a themed booth we have resources at the ready.

**Food vendors are not required to decorate their booth or be in costume but it is highly encouraged.

2. Following the booth and art rules.
3. Following the vendor code of conduct.

Prohibited Items

If your shop holds any of the following as their main line of products, we will unfortunately have to decline your application. If your shop usually holds these items but can stow them away for the event, that opens the door for an accepted application.

- Viking Runes
- Astrology related items (items depicting stars are alright as long as they are pre approved)
- Tarot Cards
- Witchcraft related items
- Occult items
- Sexual/18+ items

- Any item that may be deemed offensive to someone of a particular faith or culture
- Magic Wands
- Potions*
- Crystals*

*Potions are alright as long as they are not of the spellcasting variety. I.e: Potions of Stamina (such as from Skyrim), Cordial of Healing (Such as from Narnia)

*Crystals: We are completely fine if you want to sell crystals and other stones as long as concepts of "healing stones" and/or other manifestations of power are not advertised

Booth Content

Allowed Content

- Narnia specific art
- Nature photos and paintings
- Castles
- Knights
- The night sky
- Clouds
- Historically reminiscent portraits
- Mythical creatures mentioned in Narnia (Unicorns, Pegasus, dragons, personified stars, Marshwiggles, dwarves, mermaids, naiads, dryads)
- Talking animals
- Animal art

Prohibited Content

- Nudity
- Immodestly dressed characters*
- Sexually provocative poses*
- Foul language
- Gore
- Excessive Violence
- Psychedelic themes
- Drug references

Additional Note: We prefer to stay away from modern themes (i.e: modern characters, cars, skyscrapers, sports teams)

*Please ask us for clarification if you have any questions on a specific piece or rule.

Wares Setup Guidelines

Do not position potentially disturbing items to the front of the booth.

You are permitted to sell artwork that involves skulls and mild violence (such as knights fighting) but we ask that you do not display it where a young child could be frightened by it in passing.

We have the right to ask that an art piece be moved further to the back of your booth or stowed altogether if we find that it conflicts with the event's values or goes against our regulations.