

The Narnia Faire

Vendor Rules & Expectations

STATEMENT OF INTENT

Our goal is to come alongside our Vendors and help your business shine within the wonderful world of Narnia. We are a team, and part of what makes Narnia so special is YOU: the Vendors!

With that comes a set of rules and expectations we ask Vendors to adhere to at the Narnia Faire. The purpose is twofold: One, to ensure that the family-friendly and childlike wonder of our event is never compromised. The following rules protect that - as well as the patrons, our cast and crew, and our Vendors alike.

As for the second purpose, in order to host our event, we have also partnered with the C.S. Lewis Company, who have given us the greatest pleasure of bringing Narnia to life. With the license they have graciously given us, we must follow the rules so as to not lose it.

BOOTH EXPECTATIONS

1. **Theme:** As this is an immersive event, we ask that your booth be in accordance with our medieval/ fantasy appearance. If you are not accustomed to doing a themed booth we have resources at the ready. Please let us know and we can provide you style guides and tent decoration kits to borrow.
2. **Following the booth and art rules.**
3. **Following the vendor code of conduct.**

If anything about your booth or wares does not fall within our guidelines, The Narnia Faire reserves the right to enforce that the item(s) be stowed for the duration of the event.

ITEM SALES CATEGORIES

To minimize damaging competition between Vendors at our event, we are limiting types of wares per category. This means if you intend on selling something within a certain category, you must list that item on your application. Some categories Ex: *Crochet dragons (multicolor)*, *Baked Sweets*, *Sourdough Bread*, *various Jewelry*, *Henna*

If you do not list an item type in your application and attempt to sell it at Faire, you will be asked to remove the item from your tables and stow it for the duration of the event.

Categories have a cap number of Vendors per day. The categories of items is listed below:

- Drink Trucks
(Subcategories*)
- Food Trucks
(Subcategories**)
- Baked Goods
(Subcategories***)

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|------------------------------------|-----------------------|---|
| • Non-Baked Foods | • Pottery | • **Pasties |
| • Drink Booths
(Subcategories*) | • Herbal | • **Mexican |
| • Jewelry | • Hair | • **Asian |
| • Leatherworks | • Nails | • **Jamacian |
| • Crochet | • Permanent Jewelry | • **American
(Burgers, Mac &
Cheese, etc) |
| • Dragon-Themed | • Face Painting | • **Pizza |
| • Clothing Booths | • Henna | • **Italian (Pasta) |
| • Masks | • Bits & Bobs/Other | • ***Bread |
| • Metalworks | • *Coffee | • ***Pastries |
| • Stones/Gems | • *Lemonade | • ***Vegan/GF/DF |
| • Art/Artists | • *Boba | • ***Macroons |
| • Fiber | • *Shaved Ice | |
| • Wood | • *Tea (Hot & Cold) | |
| • Soaps/Candles | • **Sub
Sandwiches | |

Again, these categories exist with limited numbers to reduce negative competition at our event.

BOOTH RULES

As we have been graciously granted the Narnia copyright for this event, we must follow the very strict rules so as to not lose our copyright. One of which is that we cannot include anything the professor might have disapproved of or anything that would conflict with his beliefs.

This being said, we do have a list of items that will be prohibited to present/sell at the festival. This list includes:

PROHIBITED ITEMS

Sexual/18+ items (Nudity, immodesty, provocative poses)

Foul language

Gore/Excessive Violence

No psychedelic themes/drug references

Viking Runes* (please see note below)

Astrology related items (items depicting stars are alright as long as they are pre approved)

Tarot Cards

Witchcraft or wiccan related items

Occult items* (please see note below)

Reiki-related items

Pentagrams & Skulls

Any item that may be deemed offensive to someone of a particular faith or culture

Magic Wands* (please see note below)

Potions* (please see note below)

Crystals* (please see note below)

AI Artistry

3D Printed Items* (please see note below)

Special Notes

- *Viking Runes: are permitted if they are solely decorative embellishments on weapons or books, when used sparingly in one or two items. We prohibit the selling of runes to cast spells, read fortunes, be used in rituals, or provide magical protection.
- *Occult Items: This includes crystal/divination balls, Evil Eyes, animal bones, and Incense Bundles. If any of the aforementioned are pictures on items such as books, leathers, jewelry, etc, you will be asked not to bring those items with you to Faire.
- *Magic Wands: are prohibited in the world of Narnia because the white witch was the villain in the story of this world and the festival is to celebrate her defeat.
- *Potions: are alright as long as they are not of the spellcasting/witchcraft/ritual variety. If it's simply something to pretend to boost your speed or stamina for 'in Narnia' fun, that's acceptable. Since Lucy used a cordial in the books that was given to her by father Christmas. A cordial is an invigorating or stimulating preparation (usually a drink) that is intended for a medicinal or self help purpose, very similar to a healing potion.
- *Crystals: We are completely fine if you want to sell crystals and other stones. However, we would ask that if you do, you do not publicize their magical healing properties, their use in witchcraft rituals or their manifestations of power, since that would go against the guidelines given to us.
- *3D Printed Items: Some exceptions to be made for especially unique items and popular Faire-favorite items; upon application, item list will be reviewed for official ruling.

***If your shop holds any of the following as their main line of products, we will unfortunately have to decline your application. If your shop usually holds these items but can stow them away for the event, that opens the door for an accepted application.

If we see items that fall within any of these categories on-site before, during, or after set-up, The Narnia Faire reserves the right to require the items be stowed for the duration of the Faire.

BOOTH ART RULES

Prohibited Items

No nudity

No immodestly dressed characters*

No sexually provocative poses*

No Foul language

No Gore

No Excessive Violence

No psychedelic themes

No drug references

No AI-generated art

*Please ask us for clarification if you have any questions on a specific piece or rule.

Positioning Guidelines:

Anything that could be disturbing to young children please do not position to the front of the booth. You are permitted to sell artwork that involves skulls and mild violence (such as knights fighting or dueling) but we ask that you do not display it where a young child could be frightened by it since this is an event geared toward families that may have young children.

We have the right to ask that an art piece be moved further to the back of your booth or pulled back from the event altogether if we find that it conflicts with the event's values or goes against our regulations.

What We Love to See!!!

Narnia specific art

Nature photos and paintings

Castles

Knights

The night sky

Clouds

Historically reminiscent portraits

Mythical creatures mentioned in Narnia (Unicorns, pegasus, dragons, stars, Marshwiggles, dwarves, mermaids, naiads, dryads)

Talking animals

Animal art