Dirk Anthony

Executive Coach and Consultant



Dirk works with organisations in the UK and internationally helping clients connect strategy, leadership, team performance and implementing organisational change to achieve successful outcomes.

Dirk's background has been in senior leadership roles in successful media organisations, managing teams in consumer- facing and commercial roles. He has been a Director responsible for significant change management programs in public, private and government-owned organisations. He is a proponent of transformational leadership and performance coaching.

He is one of Henley Business School's Executive Coaches and graduated with distinction from Henley's MSc in Coaching and Behavioural Change. He also holds a PGCert in Team Coaching from Henley. Dirk is a professional certified coach (PCC) with the International Coaching Federation (ICF), and is a member of the British Psychological Society,

As a consultant to senior executives and organisations where there is a need for change, he specialises in the areas of strategy, communication, performance, leadership and senior team dynamics. His approach is to help clarify the business goals and objectives, identify and assist with recommendations and coach through the implementation plans, achieving the desired results faster.

Dirk was Group Content Director of GCap Media (now Global) and member of the Executive Leadership team, responsible for product and consumer strategy.

He successfully led content and marketing teams to consumer growth across broadcast, digital and social media content. He also led the content integration of two major radio companies with £200million turnover, and 2,000 staff.

As a founding partner of Blank White Page, Dirk now works with organisational leaders and their senior teams to provide strategic advice and coaching through times of change; during the growth phase and scaling up, exits and acquisitions, restructures and culture change.

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Learn more about his background and experience at LinkedIn.

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