Sonia Stojanovic

Executive Coach



Sonia consults globally as an Executive Mentor and Coach ; Facilitator, Lecturer; Trainer and Organisation Development/ HR Specialist, and Change Management in the arenas of culture transformation, high performance teams, systemic mapping, HR advisory, mentoring, personal mastery and leadership development.

Sonia is a thought partner at Senior and Executive levels facilitating journeys of transformation at the personal, relational, change and cultural levels in support of releasing full potential and performance. She works in partnership and co-creatively on diagnosing 'what-is' designing the strategy, over arching architecture, processes and leadership capabilities needed for the execution of successful systemic culture change that operates through integrated, multi phased and multi-faceted elements embracing both immediate and sustainable futures.

Prior to starting her own business in 2009, Sonia spent 3 ½ years with McKinsey & Company, initially in New York then Johannesburg, as a Senior Practice Expert in the Organisation Practice. Prior to this she held Executive level positions in the ANZ Banking Group, H.J.Heinz and Shell. At ANZ she held roles as Head of HR, Communications and Corporate Affairs in International Banking; Head of Group HR (Acting) and Head of Breakout and Culture Transformation. Prior, in HJ Heinz, she was Director HR – Australia and then Regional Director HR – Asia Pacific. These roles included exposure to and leadership of large-scale performance transformation in ANZ, M&A both in ANZ and Heinz, start ups and also driving large downsizing programs.

She is currently faculty in Personal Mastery at Henley Business School – Johannesburg ; has held positions as adjunct faculty at Gordon Institute of Business Science (University of Pretoria) and visiting lecturer to the University of Zurich in Culture Change and HR Effectiveness; with Dave Urlich.

Her clients describe me creating safety through connection and compassion, whilst also being direct and straight. Knowledgeable about the realities of business constructs and creating deep personal awareness at the root cause along with an understanding of larger system dynamics and their impact.

Contact Sonia through graham@ispiremc.com

Learn more about his background and experience at LinkedIn.

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