



## Jeffersonville High School Theatre Arts Sponsorship and Production Program Advertising

Greetings,

The Jeffersonville High School Theatre Arts is proud to announce its 2021-2022 season. Under the direction of Derrick Ledbetter, the organization is eager to welcome back audiences for a full season of live productions. Our two Main Stage performances include:

***Pride and Prejudice*** by Jane Austen adapted by Kate Hammill, **November 5 – 13, 2021**. Literature's greatest tale of latent love has never felt so theatrical, or so full of life than it does in this effervescent adaptation. Because what turns us into greater fools...than the high-stakes game of love?

***Oklahoma***, Roger and Hammerstein's Tony Award winning musical, running **March 4 – 13, 2022**. A fresh view on this pioneering America musical about young love on the frontier. The show became an instant hit when it premiered in 1943. This first collaboration of Richard Rodgers and Oscar Hammerstein II is a celebration of love that is revealed to us in a reinigorated and imaginative way.

Along with the Main Stage performances, Jeffersonville High School is excited to announce a new Discovery Series. This series is home to smaller, more intimate productions developed in the classroom studio and are dedicated to the process of the students developing their craft with fresh takes on socially relevant topics. The first show in our Discovery Series, directed by Kyle Broady is **13: The Musical**. Geek. Poser. Jock. Beauty Queen. Wannabe. These are the labels that can last a lifetime. With an unforgettable rock score from Tony Award-winning composer, Jason Robert Brown, 13 is a musical about fitting in – and standing out! Show dates are **October 21 – 22, 2021** at 7:00 p.m.

Our season will be only possible with contributions from community members like you. Our program at Jeff High is tailored to help the students succeed both in their personal and artistic lives. We strive to provide our students with excellent experiences in theatre arts, and we aim to give back to our city with productions that entertain and give our audiences a chance to come together to experience the special work being done by our Jeff High Community. With COVID-19 stalling much of our efforts from last season, our aim is to cover production costs, materials, publicity, and other expenses with ticket sales and the very limited amount of money given by the school, but unfortunately that only covers a small percentage of our operating budget. The cost of our season runs north of \$30,000 between rights and royalties, set materials, costumes, musicians, and much more. Our aim is to raise \$20,000 to help aid the loss of much over the past year. Being a sponsor is a chance to make a difference in the lives of our students here at Jeff by providing an opportunity for students to experience high-caliber and enriching work. We have witnessed the theatre arts serve as a launching pad into many successful scholarships and careers for our students, and I am committed to serving the community of Jeffersonville High School with productions that inspire and shape our culture. I am grateful for your support, and I look forward to seeing you in the theatre.

Sincerely,

Derrick Ledbetter  
Director of Theatre

Sarah Holland  
Associate Director of Theatre  
JHS Class of 2015

Kyle Broady  
Musical Director  
JHS Class of 1998

**CHOOSE YOUR SPONSORSHIP LEVEL BELOW:**

- Marquee Level Sponsor: \$2,500**
  - Company name above show title on program and advertising
  - "Presenting Sponsor" web banner on JeffHighTheatre.org
  - Full page ad (4 ¾ wide x 7 ⅞ tall)
  - Pre-show announcement at all JHS Theatre events
  - Logo added to the back of our theatre season shirt
  - Eight (8) Complimentary Tickets with Preferred Seating

- Corporate Level Sponsor: \$500**
  - Name and logo in program
  - Full page ad (4 ¾ wide x 7 ⅞ tall)
  - Social media mentions
  - Four (4) Complimentary Tickets with Preferred Seating

- Platinum Level Sponsor: \$300**
  - Name in program
  - ½ page ad (4 ¾ wide x 3 ¾ tall)
  - Two (2) Complimentary with Preferred Seating

- Back Stage Level Sponsor: \$1,000**
  - Name and logo in program
  - Full page ad (4 ¾ wide x 7 ⅞ tall)
  - Logo added to the back of our theatre season shirt
  - Six (6) Complimentary Tickets with Preferred Seating

- Gold Level Sponsor: \$150**
  - Name in program
  - ¼ page ad (4 ¾ wide x 1 ⅞ tall or 2 ⅞ wide x 3 ¾ tall)

- Silver Level Sponsor: \$50**
  - Name in program
  - ⅛ page ad (2 ⅞ wide x 1 ⅞ tall)

- Individual Level Sponsor: \$25**
  - Name in program

All ready-made artwork must be emailed to Derrick Ledbetter at [dledbetter@gccschools.com](mailto:dledbetter@gccschools.com) by Monday, October 18, 2021 to appear in our Fall Show program.

Complimentary tickets in the Corporate, Back Stage, Marquee, and Platinum Sponsorships will be issued for each of the productions. Preferred Seating is in our Premium Section of the Theatre.

**JEFFERSONVILLE HIGH SCHOOL THEATRE ARTS  
SPONSORSHIP AND PRODUCTION PROGRAM ADVERTISING**

Business/Individual Name: \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Sponsorship Total: \_\_\_\_\_

Checks only please. **Make checks payable to Jeffersonville High School Theatre Arts.** Please write "Sponsorship" in the memo line. Use the enclosed envelope to mail your checks to Derrick Ledbetter, Director of Theatre Arts, or send to: Jeffersonville High School Theatre Arts, ATTN: Derrick Ledbetter, 2315 Allison Lane, Jeffersonville, IN 47130