

Angling Coaching Initiative

We are absolutely delighted to announce that **The Carp Society** are giving us annual long-term funding, to support our efforts to bring more youngsters into the sport!

The Carp Society is proud to announce its commitment to sponsor **Angling Coaching Initiative**, which it will be doing this year with the support of Andrew Ellis of 'AE Fisheries.' Andrew is a member of the Carp Society Board. ACI, set up by long term Carp Society supporter Chris Burt has grown rapidly since it was formed early in 2018. The organisation reaches out to youngsters and their families in both Essex and Kent, who are being coached and encouraged into Angling by suitably qualified coaches. These youngsters are being taught a range of skills, how to fish for all species, something the Carp Society applauds, as it is our view that a balanced approach to learning about all types of fishing leads to youngsters becoming better and long term anglers.

We commend the work being done by ACI to encourage youngsters into our sport, something desperately needed at the current time, as Junior EA licence sales are down a massive 74% against 10 years ago, though the Covid-19 lock-down has given a (temporary?) boost!

As part of the Carp Society long term commitment to encouraging youngsters into angling we look forward to working with Chris and ACI. We also plan to build a 'learners pool' on our site at Horseshoe Lake to enable those local to us to learn to fish.

Derek Stritton
On behalf of the Carp Society



To receive guaranteed, ongoing funding means an awful lot to us in order to maintain affordable coaching for our juniors. It's not just tackle purchases either, to train and certify fully qualified Angling Trust Level 1 and Level 2 coaches this year will cost £700, a lot to find !

We are also looking to encourage satellite branches of ACI with other clubs too, supported by us to grow the training on new waters and with more coaching resource, which this sponsorship will help fund!

Chris Burt
ACI Chairman



For more information about Angling Coaching Initiative, please see our website www.anglingcoachinginitiative.co.uk

