



Easing the Financial Strain of Yom Tov for the Middle Class

A Community Project Facilitated by RSK

With tremendous Siyata D'Shmaya and the backing of leading Baalei Batim, PSI is excited to announce that once again, we will be assisting middle-class families with the high costs of Yom Tov.

This initiative provides a 50% discount at participating groceries, helping families prepare for Yom Tov with dignity and peace of mind.

This is a limited tzedakah fund designated specifically for middle-class families with 3 kids and up, earning \$120,000+ annually, who often fall between the cracks - receiving no help from other tzedakah organizations and therefore struggling to cover Yom Tov expenses.

How to Apply

Sign up through our website:
www.psiyomtov.org.

Applications will be approved in
conjunction with your local shul.

The deadline to apply is
Friday, August 29.

How it Works

Families who qualify will receive a PSI card linked
to their phone number.

The card provides a 50% discount at participating
groceries, up to a set limit based on family size.

The discount can be used until **Rosh Chodesh
Cheshvan** or until the family's limit is reached.



We are working diligently to assist as many families as possible. All
updates will be communicated via email and phone.

For more details,
visit **www.psiyomtov.org** or call 845-736-2600.

Wishing you a Gut Yom Tov!